

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: March 25, 2024

TO: Mayor and Council

FROM: Candice Gartry, Director, Financial Services

SUBJECT: 2024 Grants-in-Aid

RECOMMENDATION

THAT Council receive the March 25, 2024, corporate report from the Director of Financial Services, titled “2024 Grants-in-Aid” for consideration, and direct staff on the allocation of the 2024 Grants-in-Aid funding available.

EXECUTIVE SUMMARY

This report provides information on the 2024 Grants-In-Aid (“GIA”) requests to assist Council in allocating the 2024 GIA funding available - \$25K.

INTRODUCTION/BACKGROUND

The City’s criteria and process for administering GIA are provided for in City Council Policy No. 302, a copy of which is attached as Appendix A. This Policy was revised at the March 11, 2024, Council meeting as follows: to merge the Arts and General GIA streams into one single program (stream); to reduce the maximum grant to \$1,000 for all applications; and, to give preference to applications for new events or programs. The policy also gives lower priority to those organizations who receive other funding from the City, for example a permissive tax exemption (PTE).

After applications are received, the Finance Department reviews applications for completeness and eligibility as per the policy. Any comments about the applications are noted in the ‘Summary of Grant-in-Aid Applications’ section of this report.

The City received 29 GIA applications for the 2024 program with a total of \$60,500 requested. Of these, the application from the BC Feed the Kids Foundation was subsequently withdrawn as they require minimum funding of \$7,500 which is outside the scope of the current GIA program. Grant maximums were adjusted as per the recent policy changes, resulting in a total eligible request of \$27,500 for the 2024 program.

Summary of Grant-in-Aid Applications

Of the applications received, five (5) are for new events or programs as follows:

Name of Organization	Event / Program	Original Grant Request	Adjusted Grant Request	Notes on Application
South Surrey White Rock Repair Café	Repair Café - event where experienced volunteers fix broken items for the public.	\$2,000	\$1,000	Events are in Crescent Beach Surrey
South Rock Comedy Society	South Rock Comedy Festival	5,000	1,000	
Waceyá Metis Society	Metis Music Knight	4,000	1,000	
White Rock Farmer's Market	White Rock Farmer's Market 25th Anniversary Community Celebration	2,000	1,000	
Ecole Peace Arch Elementary School Garden Project	Ecole Peace Arch Elementary School Garden Project	2,000	1,000	

Sixteen (16) applications are for ongoing or annual events or programs as follows:

Name of Organization	Event / Program	Original Grant Request	Adjusted Grant Request	Notes on Application
CARP White Rock Surrey	Salute to Seniors on National Seniors Day	\$1,500	\$1,000	
Semiahmoo Family Place Association	Family Place - flagship parent-participation Family Resource Program.	2,000	1,000	Is in Surrey (168 St & 32 Ave)
Together South Surrey White Rock	Together SSWR Outreach and Engagement Project	2,000	1,000	
Volunteer Cancer Drivers Society (VCDS)	Complimentary transportation for White Rock cancer patients.	1,500	1,000	
White Rock Elks Lodge No. 431	Charitable giving	2,000	1,000	
Christmas on the Peninsula Society	Christmas on the Peninsula Festival	2,000	1,000	
Naked Stage Productions Society	Scenes from a Play (WR Arts Festival)	500	500	Application was received late.
Peninsula Arts Foundation	Scholarship Program	2,000	1,000	
Semiahmoo Arts Society	Paint the Town: Beach Edition	2,000	1,000	
South Rock Art Tour	South Rock Art Tour	2,000	1,000	

White Rock Social Justice Film Society	Screening of social justice films with guest speaker and discussion.	2,000	1,000	
Peace Arch Curling Club	Content creation for website and promo materials, Ice Mice Bonspiel and Social Media costs to promote awareness.	2,000	1,000	
BC Pets and Friends	Support of ongoing operations and growth at BC Pets & Friends.	2,000	1,000	
Earl Marriott High School Dry Grad Committee	Earl Marriott Secondary Dry Grad 2024	2,000	1,000	
Semiahmoo Peninsula Marine Rescue Society	Ongoing support of services that RCMSAR 5 provides to the citizens of White Rock.	2,000	1,000	
Semiahmoo Secondary Dry Grad 2024	Semiahmoo Dry Grad 2024	2,000	1,000	

The remaining seven (7) applications are also for ongoing or annual events or programs but from organizations that currently **receive other funding** from the City:

Name of Organization	Event / Program	Original Grant Request	Adjusted Grant Request	Notes on Application
Peace Arch Hospital and Community Foundation	Walk the Rock Fundraising Event	\$2,000	\$1,000	2024 Property Tax Exemption ('PTE') estimated \$41,800. Budgeted revenues exceed expenses for event.
Peace Arch Hospital Auxiliary	Monthly meetings for volunteer membership at the WRCC.	2,000	1,000	2024 PTE estimated \$8,650
Sources Foundation	Coldest Night of the Year	2,000	1,000	2024 PTE estimated \$9,380. Application was received late. Budgeted revenues exceed expenses for event.
White Rock South Surrey Stroke Recovery Branch	WRSS Stroke Recovery Nutrition, Music and Meditation	2,000	1,000	Small 2024 PTE estimated \$110

White Rock Museum & Archives Society	Investment in period costumes for heritage programming	2,000	1,000	Annual operating agreement funding of \$205,800
Mann Park Lawn Bowling Club	Recruitment, community outreach and open house projects	2,000	1,000	2024 PTE estimated \$1,540
White Rock Lawn Bowling Club	90th Anniversary Celebration	2,000	1,000	2024 PTE estimated \$2,730

If Council were to allocate \$1K per application to all of the applications received from organizations that are not already receiving a property tax exemption, or other funding, from the City, the total awarded would equal \$21K. This would leave \$4K to allocate amongst the applications from organizations who already receive some form of funding or tax exemption from the City or alternatively, due to the change in policy after applications were made, allocate additional funding over the \$1,000 maximum of the new policy, during this transition year.

FINANCIAL IMPLICATIONS

The budget for the 2024 GIA program is included in the City’s financial plan bylaw at \$25K.

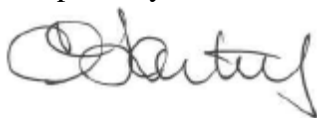
ALIGNMENT WITH STRATEGIC PRIORITIES

The allocation of grants from the City’s GIA program aligns with Council’s strategic priorities.

CONCLUSION

Council has sole discretion as to the allocation of the General GIA funding.

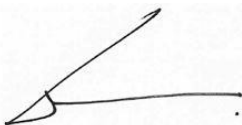
Respectfully submitted,



Candice Gartry, CPA, CGA
Director, Financial Services

Comments from the Chief Administrative Officer

I concur with the recommendation of this corporate report for Council’s consideration and direction to staff.



Guillermo Ferrero
Chief Administrative Officer