Type of Measures	DRAFT Strategic Directions	Actions/Tools	Alignment with Council's Strategic Priorities	Level of Priority** (High/Medium/Low)	Consistent with Provincial Regulation
Regulatory (Zoning) & Policy	**#1 - Use Regulatory Tools to encourage a diverse mix of Housing types and tenures**	Pre-Zone for 'Missing Middle Housing' in specified areas by municipal initiative	Yes	High	Yes
		Develop a Rental Tenure Zoning Policy	Yes*		
		Expand on the current Market Rental Housing Policy	Yes*		
		Reducing costs by streamlining approvals via the Development Procedures Bylaw update	Yes		
		Encourage the use of Covenants as a tool to secure affordable housing	Yes*		
Policy	**#2 - Incorporate Inclusionary Zoning**	Develop a location-specific Inclusionary Zoning Policy to evaluate this tool within a specified area in White Rock (eg. town centre transition)	N/A	High to Medium	N/A
		Monitor the impact of Inclusionary Zoning and determine next steps	N/A		
		Develop a Density Bonus Policy	N/A		
Fiscal & Policy	**#3 - Maximize Use of City Resources and Financial Tools**	Use City Land for Affordable Housing	Yes	Medium	N/A
		Maintain Affordable Housing Reserve Fund	N/A		
		Evaluate Contributions Gained from Density Bonusing (CACs)	N/A		
		Develop a Financial Incentive Policy with Criteria	Yes*		

		Explore and develop financial incentives for 'non-profit' and 'affordable housing' development proposals	Yes*		
Fiscal & Policy	#4 - **Facilitate and Strengthen Partnership Opportunities**	Community Land Trusts for affordable housing	N/A	Medium to Low	
Policy	#5 - **Build capacity building with Non-Profit Housing and Service Providers**	Partner with Non-Profit organizations to develop on City-owned land	Yes*	Medium	N/A
		Explore the feasibility of establishing a housing organization	N/A		
		Facilitate Stakeholder Partnerships	N/A		
Policy	#6 - **Increase Advocacy, Awareness and Education Roles**	Building Awareness and Information Sharing	N/A	Low	N/A
		Position Papers: *to inform other stakeholders, municipalities, and the provincial and federal governments of best practice policies and projects originating in White Rock.*	N/A		

**Staff has ranked level of priority based on a set of criteria: Ease of Implementation, Level of Impact, Level of effort, Speed of delivering housing