

March 1 2024

To: John Woolgar  
Director of Recreation and Culture,  
City of White Rock

Jason Faria  
CEO,  
Greater Vancouver Food Truck Festival

**Re: Proposed 2024 Night Market on Marine Drive**

Dear John and Jason,

Thank you for attending the White Rock BIA Directors' Meeting on February 27 2024, and for accommodating the last-minute switch to Zoom. The Directors were grateful for your presentation on the proposed 2024 Night Market on Marine Drive.

After discussing your proposal, the White Rock BIA will offer its support for the Night Market on a one-year trial basis.

The White Rock BIA sees the potential benefits of the Night Market to our members- especially in attracting visitors to our community and in potentially expanding their reach by renting space at the Night Market.

However, we do have concerns about the negative impact on businesses- especially through its impact on residents (who are loyal customers of our fantastic local businesses) and it potentially exacerbating existing parking challenges.

Due to these potential issues, we can only offer our support on this trial basis. We hope that there are no negative impacts on businesses; if there are no negative impacts, we will almost certainly be able to offer continued support of the initiative.

Thank you again for your presentation. We look forward to applauding your successes with the 2024 Night Market.

Sincerely,



Alex Nixon  
Executive Director,  
White Rock BIA