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CITY OF WHITE ROCK
ADMINISTRATION

February 22, 2024

Dear Mayor Megan Knight and Council,

We have a wonderful update to share about the BC Farmers' Market Nutrition Coupon Program in White Rock. This beloved program is truly making a difference in your community, along with over 100 others across BC. As you may know, this program exists through funding from the Province of British Columbia. For over a decade, BC Association of Farmers' Markets is proud to deliver the BC Farmers' Market Nutrition Coupon Program across the province.

In White Rock

During the 2023 season **Sources White Rock/South Surrey Food Bank** and **Brella Community Services Society** provided lower-income pregnant persons, families, and seniors with coupons to purchase fresh fruits, vegetables, cheese, eggs, nuts, fish, meat, herbs, and honey directly from farmers at your local farmers' market.

These local residents redeemed **\$64,551** with local farmers at the **White Rock**.

In fact, in **White Rock** over **105** lower-income residents benefited from better access to local, fresh foods while connecting to their community.

At the same time, farmers in your community benefited from this additional income to sustain their farms. Our local food system is stronger.

Our Request To You

We encourage you to send a letter of gratitude and support to the BC Minister of Health, The Honourable Adrian Dix. Your support and feedback bolsters our goal of securing ongoing and expanded funding for the BC Farmers' Market Nutrition Coupon Program.

We look forward to working with your community again in 2024!

With gratitude,

Heather O'Hara
BCAFM Executive Director

Wylie Bystedt
Chair, BCAFME Board of Director

BC Association of Farmers' Markets

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