



Public Art and Culture Advisory Committee

Minutes

February 15, 2024, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Bill Brooks, Community Member
Gary Kennedy, Community Member
Ed Laverock, Community Member
Colleen Lumb, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Ernie Klassen, Chairperson (non-voting)
Councillor Michele Partridge, Vice-Chairperson (non-voting)
(left meeting at 6:06 p.m.)

ABSENT: Art Beaulieu, Community Member

STAFF: John Woolgar, Director of Recreation and Culture
Anne Berry, Director of Planning and Development Services
(left meeting at 4:24 p.m.)
Rebecca Forrest, Manager of Cultural Development
Janessa Auer, Committee Clerk

1. CALL TO ORDER

The Chairperson called the meeting to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2024-PACAC-012: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the February 15, 2024 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2024-PACAC-013: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the January 11, 2024 meeting as circulated.

Motion CARRIED

4. **BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT**

The Chairperson reviewed the action and motion tracking document and provided an update on the status of action items and recommendations from previous meetings.

ACTION ITEM: Committee Clerk to include an update from the Maccaud Park Placemaking Working Group as an item on the next scheduled meeting agenda.

5. **VACANT STOREFRONT PLACEMAKING OPPORTUNITIES**

The Director of Planning and Development Services provided the Committee with information and feedback from her department's perspective, regarding the possibility of incorporating placemaking initiatives within vacant storefronts. The following discussion points were noted:

- The City has an Unsightly Premises and Graffiti Abatement Bylaw for the purpose of ensuring properties do not become unsightly, hazardous or unsecured, to the extent of deteriorating the quality of life for neighbouring residents; however, this does not include standards for a certain level of attractiveness, per se.
- The decision to incorporate placemaking initiatives to enhance a vacant storefront is ultimately up to the business/property owner, and if the City wishes to help with these initiatives, it is imperative to ensure that

assistance is offered equally to all business owners, as the City cannot support some business owners but not all.

- The suggestion of placing artistic wraps over windows in vacant buildings was discussed.

ACTION ITEM: The Director of Planning and Development Services to gather and provide further information regarding regulations around window coverings in vacant buildings to The Director of Recreation and Culture, to be shared with the Committee at a future meeting.

ACTION ITEM: Vacant Storefront Placemaking Working Group to bring forward further ideas/information for discussion at a future meeting, following this update from the Director of Planning and Development Services.

The Director of Planning and Development Services left the meeting at 4:24 p.m.

6. WHITE ROCK P'QUALS PROMENADE SCULPTURES COMPETITION

The Director of Recreation and Culture provided a brief summary of the request brought forward by the White Rock Events Society during the Committee's last meeting, regarding potential City support for the White Rock P'Quals Promenade Sculptures Competition. As directed by Council, staff provided an on-table document to the Committee outlining options to consider as to how the City could choose to support the Sculptures Competition going forward.

A roundtable discussion followed, during which time the Committee agreed that they see the value in having the sculptures competition but, with limited funding available, the City should explore different operating models and formats for a revised competition or festival.

Motion Number 2024-PACAC-014: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council:

1. **Decline the request for funding support as outlined in the White Rock Events Society proposal; and,**
2. **Endorse Option 4: Explore Other Operating Models, as presented in the White Rock P'Quals Promenade Sculptures Competition on-table document; and,**

3. **Authorize staff to negotiate with the White Rock Events Society and/or the artists to retain as many of the sculptures still at the waterfront as possible, for an additional year, with funding to be provided from the Public Art Fund, up to a maximum of \$8000.**

Motion CARRIED

7. FINAL DESIGN REVIEW OF THRIFT & JOHNSTON PUBLIC ART PROJECT

The Manager of Cultural Development provided an overview of the final concept design for the public art project to be located at Johnston Road and Thrift Avenue. The Committee provided feedback during a roundtable discussion.

Motion Number 2024-PACAC-015: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council endorse the final concept design for the Johnston Road and Thrift Avenue public art installation.

Motion CARRIED

8. STREET BANNER GUIDELINES DISCUSSION

The Manager of Cultural Development provided an on-table PowerPoint presentation outlining a proposed street banner program, including suggested guidelines and criteria. The Committee provided feedback about the proposed program and discussed the three (3) street banner design options presented.

Motion Number 2024-PACAC-016: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council:

1. **Endorse the proposed Street Banner Program, as presented by the Manager of Cultural Development and amended to incorporate feedback from the Committee;**
2. **Authorize the release of funds from the Public Art & Placemaking budget, up to an amount of \$10,000; and,**
3. **Direct staff to proceed with banner design Option 3, as presented in the proposed Street Banner Program presentation.**

Motion CARRIED

9. JOHNSTON ROAD PHASE 2 PROJECT PLACEMAKING OPPORTUNITIES

The Manager of Cultural Development provided an overview of findings from the Johnston Road Phase 2 Project Placemaking working group, exploring potential placemaking ideas for inclusion in the project. The Committee engaged in a roundtable discussion regarding potential themes and priority spaces for placemaking/public art.

Motion Number 2024-PACAC-017: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory approve the meeting end time be extended to 6:20 p.m.

Motion CARRIED

The Vice-Chairperson left the meeting at 6:06 p.m.

Motion Number 2024-PACAC-018: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council:

- 1. Approve the following priority spaces for inclusion of placemaking/public art installations within the Johnston Road Phase 2 Project: crosswalks, cement benches/sidewalk pavement, and lamp posts, subject to input from the Engineering department; and,**
- 2. Approve Ocean/Sea as the placemaking/public art installation theme for the project; and,**
- 3. Authorize the release of funds from the Public Art & Placemaking budget up to an amount of \$30,000.**

Motion CARRIED

10. 2024 FESTIVE SEASON IN THE BUSINESS DISTRICT

The Chairperson noted that this item will be discussed at the next meeting.

11. 3 TO 5 YEAR ART PLAN REVIEW

The Manager of Cultural Development provided an overview of a proposed Three (3) to Five (5) Year Art Plan, outlined in an on-table draft spreadsheet document.

The Chairperson asked members to review the document further and bring comments and feedback forward for discussion at the next scheduled meeting.

12. STAFF REPORT

The Manager of Cultural Development provided an update regarding relevant developments and/or events happening in the Recreation and Culture department.

13. OTHER BUSINESS

None

14. 2024 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- March 13, 2024;
- April 10, 2024;
- May 8, 2024;
- June 12, 2024;
- July 10, 2024;
- September 11, 2024;
- October 9, 2024; and,
- November 13, 2024.

All meetings are scheduled to take place in Council Chambers at White Rock City Hall from 4:00 p.m. to 6:00 p.m.

15. CONCLUSION OF THE FEBRUARY 15, 2024 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING

The meeting was concluded at 6:17 p.m.

Councillor Ernie Klassen, Chairperson



Janessa Auer, Committee Clerk