WHITE ROCK P'QUALS PROMENANDE SCULPTURE COMPETITION

The White Rock Events Society has requested the City provide annual funding for the Sculpture Competition in the following amounts;

- 1. \$25,000 Cash
- 2. \$10,000 in labour costs for the Engineering department
- 3. \$15,000 purchase of the winning sculpture

Total:

\$50,000 (does not include winning sculpture movement, installation, and maintenance costs)

The following are four options for consideration;

Option 1 - Provide Full Requested Funding and Support

Committee could recommend the City require some stipulations including, but not limited to,;

- Participation of City staff and a PACAC member on the selection jury for judging.
- Proof that 75% of fundraising had been achieved before funding is advanced.

Option 2: Provide No Support

Decline the request for funding support. White Rock Events Society would be responsible for the removal of the existing sculptures as well as the concrete bases.

Option 3: Provide financial support at a lower amount

The Committee could recommend a lower level financial support that would not include the City purchasing the winning sculptures each year.

- Cash contribution ranging from \$5,000 to \$20,000
- \$10,000 in labour costs for the Engineering department
- City is not required to purchase winning sculpture but would be at the discretion of Council by way of recommendations from the Public Art and Culture Committee

Option 4: Explore other operating models

Decline the request for funding support as outlined in the proposal from the White Rock Events Society and assess alternative operating models and partnerships.

- Staff would conduct research into sculpture competitions in other jurisdictions and engage in consultation with the arts community including the Public Art and Culture Committee.
- Options would be presented at a later date that could include a different operating model with varying levels of City and community involvement as well as funding levels.

Notes for consideration of all options

The Sculpture Competition has assisted in raising the profile of Arts in White Rock, received much positive feedback from residents and has animated a less visited area of the waterfront.

There is no funding in the current 2024 financial plan for the Sculpture Festival

Purchase of the winning sculpture each year would require annual funding ranging from \$10,000 to \$15,000 for movement, mounts, installation, signage, and maintenance

The White Rock Events Society has indicated verbally that it would be a deal breaker if the City does not purchase the winning sculptures.

For option 1 and 3 Recreation & Culture proposes to provide in kind support which would consist of event equipment for their opening celebration, promotion of the exhibition online and through social media platforms, promotion of the artist callout, participation on the selection jury, and administrative support. This would total a approx. \$5000