



Public Art and Culture Advisory Committee

Minutes

January 11, 2024, 4:00 p.m.
City Hall Council Chambers
15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Bill Brooks, Community Member
Gary Kennedy, Community Member
Ed Laverock, Community Member (arrived at 4:16 p.m.)
Colleen Lumb, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative

COUNCIL: Councillor Michele Partridge (Vice-Chairperson)

GUESTS: Cindy Poppy, White Rock Events Society
David Rowland, Creatix Studio

ABSENT: Art Beaulieu, Community Member
Helmut Gruntorad, Semiahmoo Arts Society Representative

STAFF: John Woolgar, Director of Recreation and Culture
Rebecca Forrest, Manager of Cultural Development
Corrine Haer, Manager of Engineering (left meeting at 5:09 p.m.)
Janessa Auer, Committee Clerk

PUBLIC: 1

1. **CALL TO ORDER**

Councillor Partridge assumed the role of Chairperson.

The meeting was called to order at 4:02 p.m.

2. ADOPTION OF AGENDA

Motion Number 2024-PACAC-001: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the January 11, 2024 meeting as amended to include:

- On-table document for Item 6, Parade Float Design Feedback;
- On-table document for Item 8, Komagata Maru Recognition in the City of White Rock; and,
- On-table document for Item 9, Jim Davidson Mural Proposal.

Motion CARRIED

3. ADOPTION OF MINUTES

Motion Number 2024-PACAC-002: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the November 8, 2023 meeting as circulated.

Motion CARRIED

4. BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT

The Chairperson and staff provided an update regarding the status of action items and recommendations from previous minutes.

5. WHITE ROCK P'QUALS PROMENADE SCULPTURES COMPETITION PRESENTATION

Cindy Poppy, White Rock Events Society (WRES), attended to provide an update regarding the White Rock P'Quals Promenade Sculptures Competition. She provided an on-table supporting document, outlining information about the Society's proposal for next year's event, which includes a request for the City to purchase each winning sculpture annually and to provide further annual funding assistance towards the competition going forward.

E. Laverock arrived at 4:16 p.m.

During discussion, it was noted that WRES plans to approach developers in the community to provide them with the option of purchasing sculptures from the competition to include within their development projects.

Staff noted there are several factors to consider regarding the City committing to purchasing the winning sculpture every year, such as installation locations (not a large municipality, so not a wide variety of options for placement), financial implications for moving/installing and performing ongoing maintenance of the sculptures, as well as the importance of ensuring this aligns with the City's Public Art policy.

C. Poppy left the meeting at 4:32 p.m.

Motion Number 2024-PACAC-003: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to bring forward a report outlining options to consider for supporting the sculpture competition going forward, including funding information, that would also address the request from White Rock Events Society for the City to purchase the winning sculpture annually.

Motion CARRIED

6. PARADE FLOAT DESIGN FEEDBACK

David Rowland, Creatix Studio, attended to present two (2) parade float design options for the Committee's review and consideration. He provided a brief overview of the context behind each of the two (2) designs, followed by a roundtable discussion with the Committee.

The following key points were noted:

- One design ("the Pier design") has a more realistic theme, displaying the Pier with waves, a kayaker, an old-fashioned lamp post, and steps/seating spots modelled after Memorial Park.
- The other design has a fantasy theme, including a large sandcastle, Orca whales jumping out of the ocean, and a kite flying above.
- The floats can support up to three (3) people sitting/standing on them and can also incorporate LED light strips for evening events.
- If Council approves the 2024 budget for the Sea Festival Parade, this float will be used to represent White Rock at parades and events in other communities, in addition to the City's events.

Through discussion, the Committee determined that, if the float will be used to represent White Rock at events in other communities in future years, the Pier float design more accurately illustrates White Rock's image.

Motion Number 2024-PACAC-004: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee endorses the Pier float design, as presented by David Rowland from Creatix Studio, and for staff to move forward with this design.

Motion CARRIED

D. Rowland left the meeting at 4:56 p.m.

7. JOHNSTON ROAD PHASE 2 PROJECT PLACEMAKING OPPORTUNITIES

The Manager of Engineering provided a PowerPoint presentation outlining the Johnston Road Phase 2 Project, followed by a roundtable discussion with the Committee regarding potential placemaking opportunities for inclusion in the project.

Staff noted that it would be ideal for the Committee to determine suggested placemaking ideas for this project by the next scheduled meeting, and to provide a recommendation to Council at that time, in order to work within the timeline of the project.

Motion Number 2024-PACAC-005: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves a working group being formed, for the purpose of gathering information regarding placemaking options for inclusion in the Johnston Road Phase 2 Project, comprised of the following members:

- Gary Kennedy;
- Colleen Lumb;
- Karin Bjerke-Lisle; and,
- Manager of Cultural Development.

Motion CARRIED

The Manager of Engineering left the meeting at 5:09 p.m.

8. KOMAGATA MARU RECOGNITION IN THE CITY OF WHITE ROCK

The Manager of Cultural Development provided an overview of this request, which was previously presented as a delegation to Council and referred to the Committee for consideration. She also presented an on-table discussion paper

providing background information on the topic as well as possible options for the City to consider.

The representative from the Descendants of the Komagata Maru Society who previously presented the delegation to Council was in attendance and asked to speak to the Committee.

Motion Number 2024-PACAC-006: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves that a member of the public in attendance speak to this item.

Motion CARRIED

The Committee engaged in a roundtable discussion after receiving additional information and suggestions of recognition options from the Descendants of the Komagata Maru Society representative. It was suggested that staff could perform further research and prepare a report for Council with options to the proposal to formally recognize the Komagata Maru incident.

Motion Number 2024-PACAC-007: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council direct staff to bring forward a report outlining potential options for the City to formally recognize the Komagata Maru incident.

Motion CARRIED

The Chairperson paused the meeting at 5:25 p.m.

The Chairperson resumed the meeting at 5:27 p.m.

9. JIM DAVIDSON MURAL PROPOSAL

The Manager of Cultural Development provided an overview of Jim Davidson's mural proposal, which was previously presented to Council and referred to the Committee for consideration. An on-table updated proposal with information from Mr. Davidson was also provided, along with a large sample of what the mural will look like.

During roundtable discussion, staff noted that the submission of this proposal has not followed the process outlined in the City's Public Art Policy. Typically, a mural project that is funded by the City and installed on City-owned property is initiated

by the City and is then put out to tender, with multiple applicants being considered before a final selection is made.

It was also determined that, in accordance with the Public Art Policy, the City should have an established list of priority City-owned locations for mural installation, and because this does not exist yet, it would not be appropriate to accept the proposal at this time.

ACTION ITEM: Murals Working Group to bring forward a list of potential City-owned mural locations, as well as a potential number of murals that could be installed over the next three (3) to five (5) years, to a future meeting for further discussion with the Committee.

Motion Number 2024-PACAC-008: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves extending the meeting end time to 6:15 p.m.

Motion CARRIED

Motion Number 2024-PACAC-009: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommends that Council:

- **decline the mural proposal from artist, Jim Davidson; and,**
- **direct staff to communicate to Mr. Davidson the appropriate procedures for future mural proposals, in accordance with the Public Art Policy.**

C. Lumb and B. Brooks voted in the negative.

Motion CARRIED

Motion Number 2024-PACAC-010: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves extending the meeting end time to 6:30 p.m.

Motion CARRIED

10. PHOTO BOOTH ON PROMENADE

Staff noted that this agenda item should be removed as additional information is required.

11. WHALE WALL 40TH ANNIVERSARY CEREMONY EVENT UPDATE

The Manager of Cultural Development provided an update on the status of plans for the Whale Wall 40th Anniversary Ceremony event, scheduled for September 29, 2024.

It was noted that progress updates pertaining to this event, when available, will be included in the staff report going forward.

12. WORKING GROUP UPDATES

12.1 GATEWAY SIGN WORKING GROUP

Councillor Partridge met with one of the owners of the brick “Welcome to White Rock” sign, located at the south-west corner of the Johnston Road and North Bluff Road intersection, Mitch Evanish, on behalf of the working group, and informed the Committee that he agrees that the sign could benefit from a refresh, and that he is willing to contribute towards the funding of this project (with a maximum cost of \$20,000).

Motion Number 2024-PACAC-011: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee recommend that Council:

- **approve up to \$10,000 to go towards improvements and upgrades for the existing White Rock sign at the south-west corner of Johnston Road and North Bluff Road, in collaboration with one of the owners (Mitch Evanish),* who will also put forward up to \$10,000 for the project; and,**
- **direct staff to bring forward a report outlining potential options for the project.**

Motion CARRIED

** After the meeting, the correct owner’s information was clarified, which has been reflected in the recommendation.*

13. STAFF REPORT

The Manager of Cultural Development provided an update regarding recent developments and events happening in the Recreation and Culture department.

14. OTHER BUSINESS

None

15. 2024 MEETING SCHEDULE

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- February 15, 2024;
- March 13, 2024;
- April 10 2024;
- May 8, 2024;
- June 12, 2024;
- July 10, 2024;
- September 11, 2024;
- October 9, 2024; and,
- November 13, 2024.

All meetings are scheduled to take place from 4:00 p.m. to 6:00 p.m. in Council Chambers.

16. CONCLUSION OF THE JANUARY 11, 2024 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING

The meeting was concluded at 6:30 p.m.

M. Partridge, Vice-Chairperson



J. Auer, Committee Clerk