

APPENDIX C:

NEW EVENT APPLICANTS - 2024

Yoga for All, organized by West Coast Hot Yoga (RECOMMEND)

West Coast Hot Yoga, a local business, proposes to offer a free event to bring connection and unity to the entire community by making yoga accessible to everyone. This event would be held in Miramar Plaza.

Oxford Hill Climb, organized by the United Velo Cycling Club (RECOMMEND)

Organized by the United Velo Cycling Club, the event would be a timed hill climb for cyclists up Oxford Street. The goal of the event is to promote physical fitness, a healthy lifestyle and create a lasting fun and safe event for riders and attendees.

South Rock Comedy Festival, organized by the South Rock Comedy Festival (RECOMMEND)

The South Rock Comedy Festival aims to expand tourism opportunities, boost the local economy while bringing the power of comedy to unite, foster inclusivity, transcend boundaries and create meaningful connections among people. The organizers plan to utilize private spaces for the festival which will take place across the Peninsula but as resources allows may feature a free show in Miramar Plaza.

Anniversary Celebration of “The Grey Whale Family,” organized by the City White Rock. (RECOMMEND)

On September 29, 2024, “The Grey Whale Family” by artist Robert Weyland turns 40. Supported by the Public Art and Culture Committee, an event to recognize this iconic mural and its impact on White Rock has been proposed. This free event would include an invitation to the artist to attend, whale themed art activities, music and educational activities featuring information about ocean conservation. One time funding of \$10,000 is noted as an over target request in the 2024 proposed budget.

White Rock Farmer’s Market Christmas Edition, organized by the White Rock Farmer’s Market Society (RECOMMEND)

The White Rock Farmers Market is planning a three-day Christmas event with many of the vendors from the summer market to bring the community together and celebrate the holiday season with a fun and festive event.

Night Market by the Pier organized by the Greater Vancouver Food Truck Festival (RECOMMEND)

The organizer proposes a weekly night market on Friday nights from May 1 to September 20 featuring food trucks, local artisan vendors, musicians, and entertainers. They would work closely with and collaborate with local businesses and incorporate existing city programs into the market days including busking, art walk and food carts. This event would be marketed as a family first and community celebration.

Uptown Music Festival, organized by the White Rock BIA (REQUIRES MORE INFORMATION)

The Uptown Music Festival, mission would be to attract people to Uptown White Rock where they would enjoy music and food in Miramar Plaza and the private lot behind the Beer Shack and Wooden Spoon. The festival currently requires the final approval of the BIA Board.

South Asian Festival, organized by the Sanskriti Cultural Awareness Society of BC (REQUIRES MORE INFORMATION)

The Society is a non-profit organization involved in the promotion of South Asian Culture. They propose a two-day event that creates culture awareness to the city by featuring food, Bollywood dances, music, yoga, costumes of south Asia, arts, and crafts in Memorial Plaza. The Society holds a similar event in Holland Park in Surrey.

Lululemon White Rock Summer Yoga Series (NOT RECOMMENDED)

The organizer proposes free summer long regular yoga classes to move, connect and breath together in community. The proposed classes would run from July 3 to August 28. Staff do not recommend approval of this events, as it is not proposed by a local business, would impact use of Memorial Plaza on a regular basis, and is structured like a program. Staff will approach the organizers to see if they would like to hold this as a class in City parks instead in partnership with the city.