

APPENDIX A:**2023 Special Events**

	EVENT	CATEGORY	ESTIMATED STAT	TOTAL STAT
1	Polar Bear Plunge	C	2470	
2	White Rock Firefighter Tree Chip	C	450	
3	Coldest Night of the Year	C	700	
4	Shred a Thon	C	500	
5	Bunny Hop	C	175	
6	Community Volunteer Fair	C	500	
7	White Rock Farmer's Market	C	85,050	
8	Peace Arch Hospital Gala	C	475	
9	Rail Safety Awareness	C	50	
10	Opening Ceremony of Memorial Garden	C	50	
11	Walk for Alzheimer's	C	200	
12	Walk the Rock	C	465	
13	White Rock Free Pantry Giveaway	C	100	
14	Buskers and Comedy Festival	C	750	
15	Open House for First Responders	C	250	
16	White Rock Jazz and Blues Festival	C	750	
17	Gear Up 4 Cystic Fibrosis	C	190	
18	National Indigenous People's Day	A	100	
19	Yoga on the Plaza	C	50	
20	Canada Day by the Bay	A	40,000	

21	Concert by the Pier #1	B	4000	
22	Concert at the Pier #2	B	2500	
23	Concert at the Pier #3	B	6000	
24	Concert at the Pier #4	B	4500	
25	Concert at the Pier #5	B	11 000	
26	Dancing at the Pier #1	C	800	
27	Dancing at the Pier #2	C	750	
28	Dancing at the Pier #3	C	750	
29	Yoga at the Beach	C	75	
30	Pride Flag Raising	A	100	
31	Yoga at the Pier	C	100	
32	Pride Ride	C	50	
33	Semiahmoo Days and Sea Festival	A	90,000	
34	Snowbirds Plaque Unveiling	A	50	
35	Picnic on the Pier	C	472	
36	Ride for Lung Health	C	Unknown	
37	International Overdose Awareness Day	C	100	
38	Promenade Sculpture Opening	C	75	
39	Poetry in Motion Opening	A	50	
40	Craft Beer Festival	C	250	
41	Canadian Walk for Veterans	C	127	
42	National Truth and Reconciliation Day	B	1500	
43	Climb Out of Darkness	C	65	

44	White Rock Arts Festival Culture Crawl	A	5000	
45	March for Melanoma	C	50	
46	Remembrance Day	C	1200	
47	White Rock Family Pride Day	C	1000	
48	Charcuterie on the Pier	C	2000	
49	Parkinsons Superwalk	C	125	
50	Christmas on the Peninsula	C	1200	
51	Bright Walk in White Rock	A	3000	
52	Chanukah by the Sea	C	125	
53	Paint the Town	C	50	
54	Children's Clothing Drive	C	100	
55	Promenade Sculpture Competition Opening	C	60	
				270,400