



## Public Art and Culture Advisory Committee

### Minutes

November 8, 2023, 4:00 p.m.  
City Hall Council Chambers  
15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Art Beaulieu, Community Member  
Bill Brooks, Community Member (left at 4:49 p.m.)  
Gary Kennedy, Community Member  
Ed Laverock, Community Member  
Colleen Lumb, Community Member

COUNCIL: Councillor Michele Partridge, Chairperson (non-voting)  
Councillor Ernie Klassen, Vice-Chairperson (non-voting)

ABSENT: Karin Bjerke-Lisle, White Rock Museum & Archives  
Representative  
Helmut Gruntorad, Semiahmoo Arts Society Representative

STAFF: Jim Gordon, Director of Engineering and Municipal Operations  
Rebecca Forrest, Manager of Cultural Development  
Janessa Auer, Committee Clerk

---

#### 1. **CALL TO ORDER**

The meeting was called to order at 4:00 p.m.

**2. ADOPTION OF AGENDA**

**Motion Number 2023-PACAC-022:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for the November 8, 2023 meeting as circulated.

**Motion CARRIED**

**3. ADOPTION OF MINUTES**

**Motion Number 2023-PACAC-023:** It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the October 11, 2023 meeting as circulated.

**Motion CARRIED**

**4. BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT**

The Chairperson led a discussion regarding the status of action items and recommendations from previous minutes. Updates were provided for several outstanding action items, and it was noted that further discussion on the following topics would take place at future meetings in the new year:

- Rainbow crosswalk addition in the upcoming Five Corners project;
- Beach/waterfront clean-up event in partnership with White Rock Rotary;
- “Christmas Crawl” shop walk event in partnership with the South Surrey / White Rock Chamber of Commerce for 2024 festive season; and,
- Potential for the City to have input regarding choice of public art installations included in future private development projects.

**5. INTERNATIONAL ARTIST DAY - CHRIS MACCLURE**

The Manager of Cultural Development provided an overview of an offer extended by Chris MacClure, artist and founder of International Artist Day, for the City of White Rock to be named "Home of International Artist Day." A short video highlighting Chris MacClure and the history of International Artist Day was also shared. The Committee then considered this offer during a roundtable discussion.

**Motion Number 2023-PACAC-024:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council approve the City of White Rock being named "Home of International Artist Day."**

**Motion CARRIED**

**6. UPDATE REGARDING LIT BENCH DONATION OFFER FROM FRASER VALLEY REAL ESTATE BOARD**

The Manager of Cultural Development noted that her team has an upcoming meeting scheduled with the Miramar Plaza Committee to discuss the feasibility of placing the lit bench on their property. Staff will bring an update to the Committee at a future meeting.

**7. 2023 FIVE CORNERS CHRISTMAS TREE LIGHTING EVENT**

It was noted that it would be very challenging to bring an event like this together successfully for the 2023 festive season. The Committee discussed some preliminary ideas for a potential event to be planned for the 2024 season, which they will plan to explore in further detail at a future meeting.

**8. 2024 FESTIVE SEASON GALLERY AND SMALL SHOP WALK**

The Chairperson confirmed this topic will be discussed further at a future meeting date, as previously determined during discussions of Items 4 and 7.

**9. WORKING GROUP UPDATES**

**9.1 STREET ART BANNER WORKING GROUP**

The Street Art Banner Working Group provided an update on their findings, including suggestions around potential next steps. The group plans to bring forward suggestions for potential banner themes and proposed banner program details for further Committee feedback and discussion. The Director of Engineering and Municipal Operations noted that he can ensure there are funds in his department's budget to support the printing and installation of the banners, while the Manager of Cultural

Development advised that, should the Committee decide to support the implementation of a new street art banner program, a recommendation could be brought forward to Council to endorse the release of funds from the Public Art budget to go towards the art for the banners.

## **9.2 GATEWAY SIGN WORKING GROUP**

The Gateway Sign Working Group provided an update on their findings, including an on-table document that was shared, listing information gathered by the group and providing photos of potential sign designs.

A roundtable discussion followed, during which time the Chairperson noted that she and the Vice-Chairperson will be meeting soon with the owner of the property where the current “Welcome to White Rock” sign is located, at Johnston Road and North Bluff Road. They plan to discuss opportunities to replace or improve the current sign, as well as gauge the owner’s level of interest in contributing to this endeavour, so they will report back to the Committee at a future meeting.

B. Brooks left the meeting at 4:49 p.m.

## **9.3 MACCAUD PARK PLACEMAKING PILOT PROJECT WORKING GROUP**

The Maccaud Park Placemaking Pilot Project Working Group provided an update on their findings.

It was noted that the park is essentially split by Russell Avenue into two parts, and that the north section could benefit from more picnic tables and benches. Staff noted that these types of additions are quite costly, but that the Committee could develop a concept plan to present to Council, and if endorsed, this could be a project to include in the 2025 budget.

A sample of a Sintra chessboard that can be installed on existing park tables and/or benches was reviewed. Staff noted that they would explore alternative materials that may be more durable. It was also noted that the current budget could accommodate the installation cost for one (1) or two (2) of these chessboards as a trial project.

**ACTION ITEM:** Maccaud Park Placemaking Pilot Project Working Group members to bring forward a concept drawing illustrating how/where the chessboards could be located on tables and/or benches to a future meeting, for consideration by the Committee.

#### 9.4 WALKWAYS WORKING GROUP

The Walkways Working Group provided an update on their findings, including an on-table document outlining three (3) separate placemaking “ideas” for the Walkways District. “Idea” one (1), Pathway Signage, was discussed at length, and it was determined that there are up to 12 north-end walkway entrances.

**Motion Number 2023-PACAC-025:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee recommends that Council approve the installation of up to 12 informative signs in the Walkways District, to be located at the north entrance of each walkway, using capital reserve funds up to an amount of \$20,000.**

**Motion CARRIED**

It was noted that, if approved by Council, these informative signs should include information regarding the accessibility of each walkway, particularly for those with physical mobility challenges.

“Ideas” two (2), Adopt a Pathway Project, and three (3), Lights/benches on the Pathways, were introduced. It was noted that further discussion on these ideas would take place at a future meeting.

**ACTION ITEM:** Committee Clerk to include a discussion around further placemaking initiatives for the south-end walkways entrances as an agenda item for a meeting in Spring 2024.

#### 9.5 MURALS WORKING GROUP

It was noted that the Murals Working Group has not met again since the Committee’s last meeting.

The Chairperson inquired whether it would be feasible for the City to install one (1) or two (2) murals this coming year. Staff noted that this is possible, and that the Committee can determine suitable locations and potentially bring forward a recommendation to Council to endorse the project(s).

**ACTION ITEM:** Staff to invite a Solterra representative involved with the Monaco development to attend a future meeting to provide the Committee with information regarding the mural they will be installing as part of this project.

## **9.6 VACANT STOREFRONT PLACEMAKING WORKING GROUP**

It was noted that there were no updates to provide at this time.

## **10. ARTS FESTIVAL FEEDBACK DISCUSSION**

The Manager of Cultural Development provided an overview of public feedback that has been received by the City regarding the White Rock Arts Festival, which took place on October 14 and 15, 2023.

A roundtable discussion followed, during which time Committee members provided additional feedback and suggestions.

## **11. STAFF REPORT**

The Manager of Cultural Development provided an update regarding current developments and events happening in the Recreation and Culture department, which were also outlined in an on-table document provided to members.

## **12. OTHER BUSINESS**

None

## **13. 2024 MEETING SCHEDULE**

**Motion Number 2023-PACAC-026:** It was MOVED and SECONDED

**THAT the Public Art and Culture Advisory Committee approves the 2024 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m. in Council Chambers) as follows:**

- **January 11, 2024;**
- **February 15, 2024;**
- **March 13, 2024;**
- **April 10, 2024;**
- **May 8, 2024;**
- **June 12, 2024;**

- July 10, 2024;
- September 11, 2024;
- October 9, 2024; and,
- November 13, 2024.

**Motion CARRIED**

14. **CONCLUSION OF THE NOVEMBER 8, 2023 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 5:44 p.m.



---

Councillor Michele Partridge, Chairperson

---

Janessa Auer, Committee Clerk