



Public Art and Culture Advisory Committee

Minutes

October 11, 2023, 4:00 p.m.
City Hall Council Chambers
15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Art Beaulieu, Community Member
Bill Brooks, Community Member
Colleen Lumb, Community Member
Karin Bjerke-Lisle, White Rock Museum & Archives
Representative
Helmut Gruntorad, Semiahmoo Arts Society Representative

COUNCIL: Councillor Michele Partridge, Chairperson (non-voting)
Councillor Ernie Klassen, Vice-Chairperson (non-voting)

ABSENT: Gary Kennedy, Community Member
Ed Laverock, Community Member

STAFF: John Woolgar, Director of Recreation and Culture
Rebecca Forrest, Manager of Cultural Development
Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The meeting was called to order at 4:00 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2023-PACAC-013: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the agenda for October 11, 2023 as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2023-PACAC-014: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee adopts the minutes of the September 13, 2023 meeting as circulated.

Motion CARRIED

4. **BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT**

The Chairperson, along with the Vice-Chairperson and staff, provided updates regarding outstanding action items and recommendations from previous meetings.

It was noted that the metal Christmas tree structures discussed during previous meetings are being stored by a local not-for-profit organization.

ACTION ITEM: The Director of Recreation and Culture to reach out to the organization storing the trees, to inquire about the City retrieving them, and to inquire with the Director of Engineering and Municipal Operations about any repairs/maintenance the trees require in order to be displayed again during the festive season.

The Vice-Chairperson provided an update after speaking with the White Rock Business Improvement Association (BIA) about the possibility of organizing a gallery and small shop walk in the festive season. While the BIA would not be able to financially support this on its own, a partnership with another organization might be possible.

ACTION ITEM: Committee member, B. Brooks, to contact the South Surrey & White Rock Chamber of Commerce to inquire about their interest/ability to partner with the BIA to facilitate an evening gallery and shop walk type event (a “Christmas Crawl”) for retail businesses to participate in during the 2024 Christmas season.

5. **UPDATE REGARDING LIT BENCH DONATION OFFER FROM FRASER VALLEY REAL ESTATE BOARD**

The Chairperson provided an update on the status of the Fraser Valley Real Estate's offer to donate a lit bench to the City. It was noted that staff will be meeting with the Plaza Committee at Miramar to gauge interest and if this is positive then a report will be presented to Council in the near future outlining more detailed information around acquiring, installing and maintaining this bench.

ACTION ITEM: Committee Clerk to invite the Director of Engineering and Municipal Operations to a future meeting to provide further information on this topic, from his department's perspective.

6. VACANT STOREFRONT PLACEMAKING OPPORTUNITIES

The Vice-Chairperson introduced the idea of bringing placemaking initiatives to vacant storefronts throughout the City. The Chairperson identified this as a potential focus for a working group to gather further information about.

Motion Number 2023-PACAC-015: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves a working group being formed for the purpose of gathering information around vacant storefront placemaking initiatives.

Motion CARRIED

The Vice-Chairperson left the meeting at 4:34 p.m.

Motion Number 2023-PACAC-016: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approves the following members being assigned to the Vacant Storefront Placemaking Initiative Working Group:

- **B. Brooks;**
- **H. Gruntorad;**
- **Vice-Chairperson; and,**
- **Manager of Cultural Development.**

Motion CARRIED

7. WHALE WALL 40TH ANNIVERSARY CEREMONY DISCUSSION

The Chairperson facilitated a roundtable discussion regarding the Whale Wall 40th Anniversary Ceremony, scheduled for September 29, 2024, during which time Committee members provided feedback regarding suggested timing and logistics for the event, as well as potential family-friendly activities that could be included.

The Vice-Chairperson rejoined the meeting at 4:42 p.m.

8. WORKING GROUP UPDATES

8.1 STREET ART BANNER WORKING GROUP

Motion Number 2023-PACAC-017: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approve a Street Art Banner Working Group being formed, for the purpose of gathering information regarding preferred banner size, potential locations, number of banners needed, and art design/theme ideas, comprised of the following members:

- **H. Gruntorad;**
- **C. Lumb;**
- **Vice-Chairperson, Councillor Klassen; and,**
- **Manager of Cultural Development.**

Motion CARRIED

Members of the Street Art Banner Working Group provided an overview of the information they have gathered at this point. It was noted that they plan to meet as a group soon and will bring forward any further updates at the next meeting.

8.2 GATEWAY SIGN WORKING GROUP

Motion Number 2023-PACAC-018: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approve a Gateway Sign Working Group being formed, for the purpose of researching possible options for signage to be installed at the Johnston Road and North Bluff Road entrance to White Rock, comprised of the following members:

- **G. Kennedy;**
- **E. Laverock;**

- **B. Brooks; and,**
- **Chairperson, Councillor Partridge.**

Motion CARRIED

The Chairperson noted that the Gateway Sign Working Group has not met yet, but they plan to meet soon and will bring further information back to the Committee at the next scheduled meeting.

The Director of Recreation and Culture provided an update on behalf of the Director of Engineering and Municipal Operations regarding expected costs for this type of sign, as well as factors to consider when planning the installation, most relating to potential accessibility challenges.

ACTION ITEM: Vice-Chairperson and Director of Recreation and Culture to contact a representative from Landmark Premier Properties regarding the possibility of installing a new gateway sign where the Scotiabank White Rock sign is located.

8.3 MACCAUD PARK PLACEMAKING PILOT PROJECT WORKING GROUP

Motion Number 2023-PACAC-019: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approve a Maccaud Park Placemaking Pilot Project Working Group being formed, for the purpose of gathering information regarding potential placemaking initiatives at that location, comprised of the following members:

- **A. Beaulieu; and,**
- **E. Laverock.**

Motion CARRIED

A member of the Maccaud Park Placemaking Pilot Project Working Group shared an on-table compilation of notes and photos regarding potential placemaking opportunities within Maccaud Park, prepared by his fellow working group member. The Chairperson noted that further information was now needed around cost and budget availability to move forward with any of these placemaking opportunities.

8.4 WALKWAYS WORKING GROUP

Motion Number 2023-PACAC-020: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approve a Walkways Working Group being formed, for the purpose of gathering information regarding potential placemaking opportunities in the Walkways District, comprised of the following members:

- G. Kennedy;
- A. Beaulieu;
- B. Brooks; and,
- Chairperson, Councillor Partridge.

Motion CARRIED

The Chairperson noted that the working group has not met in its entirety yet, but they plan to meet soon and will bring further information back to the Committee at the next scheduled meeting.

ACTION ITEM: Committee Clerk to distribute *“The Walkways District”* PDF document, created in 2022 for the Public Art Advisory Committee, to members for their information.

8.5 MURALS WORKING GROUP

Motion Number 2023-PACAC-021: It was MOVED and SECONDED

THAT the Public Art and Culture Advisory Committee approve a Murals Working Group being formed, for the purpose of researching mural project logistics, as well as potential mural locations, comprised of the following members:

- A. Beaulieu;
- G. Kennedy; and,
- Manager of Cultural Development.

Motion CARRIED

The Manager of Cultural Development provided an overview of the working group's findings, including information regarding the City's partially completed mural inventory/condition report and why it would be beneficial to focus on completing this list.

The Chairperson noted that the Monaco development project at 1350 Johnston Road plans to install a mural as a public art project, after which the Committee discussed the possibility of the City having input regarding the artist and mural design that will be selected.

ACTION ITEM: The Director of Recreation and Culture to reach out to the Planning and Development Services department to obtain information around the process followed by development companies when including public art within their projects, and whether there is potential for the City to have input in the selection of artists and style of art chosen.

9. PLACEMAKING AND THE DISTRICTS OF WHITE ROCK

The Chairperson noted that this item will be discussed in further detail at the next scheduled meeting.

10. STAFF REPORT

The Manager of Cultural Development provided an update regarding current developments and events happening in the Recreation and Culture department.

11. OTHER BUSINESS

The Vice-Chairperson expressed gratitude to Recreation and Culture staff for their assistance with the Peace Arch Elementary rainbow crosswalk unveiling event held on October 6, 2023.

It was noted that the annual "Lest We Forget" exhibit will be featured at the White Rock Museum and Archives from October 13 – November 12, 2023.

12. INFORMATION

None

13. **2023 MEETING SCHEDULE**


The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- November 8, 2023.

14. **CONCLUSION OF THE OCTOBER 11, 2023 PUBLIC ART AND CULTURE ADVISORY COMMITTEE MEETING**

The meeting was concluded at 5:31 p.m.

Councillor Michele Partridge,
Chairperson



J. Auer, Committee Clerk