



September 6, 2023

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CITY OF WHITE ROCK
ADMINISTRATION

SPORT
BC

To Mayor and Council,

On behalf of Sport BC and with the local KidSport chapter in your community, we are seeking your support for a province-wide initiative called KidSport BC Powered by Sport BC Week from October 1 - 7, 2023.

The KidSport concept was launched in 1993 by the board and staff at Sport BC as a way to address the financial challenges many families face when registering their children in organized sport. From a modest start in that first year, KidSport has expanded to become a national entity with 11 provincial/territorial chapters and over 160 community chapters across the country.

Thirty years later, the KidSport BC Provincial Office and KidSport community chapters across the province of BC have funded a season of sport for over 80,000 kids, including 5,377 kids in 180 communities totaling more than \$1.7 million in grants last year. Today, our mission remains the same—to remove the financial barriers that prevent some children from playing organized sport #SoALLKidsCanPlay!

The Surrey White Rock chapter was established in 2009 and funds grants for kids from families in the local community. Last year the chapter funded a season of sport for 516 kids to participate in 32 different sports, including soccer, gymnastics, football, hockey, taekwondo, baseball, cheerleading, figure skating, school sports, and more.

With the incredible passion of our volunteer community chapters and the generous support of our partners like the Province of British Columbia, KidSport is working hard to meet the ever-increasing demand for assistance from families across the province.

In acknowledgement of the impact the local chapter has in your community, and in celebration of KidSport's 30th Anniversary, we ask that you consider declaring the week of October 1 - 7, 2023 as "KidSport BC Powered by Sport BC Week" in your community and encourage your citizens to support the local KidSport chapter to help more kids experience everything sport has to offer.

Thank you for your consideration.

Yours in sport,

Angela Crowther
Director, KidSport BC
Sport BC

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So **ALL** Kids
Can Play!