Below is a framework that suggests categorizing the ideas (ranging from articles in the rec guide to Marine drive as a heritage designation) into larger objectives and goal categories.

Suggested Goal Categories

- 1. Improving local knowledge about Heritage and respectfully sharing our Cultural Heritage Stories
- 2. Sustainably collecting, persevering, and promoting Physical Heritage Assets

Each Goal category is broken down into suggested objectives (to be discussed)

Improving local knowledge about Heritage

- Objective/Outcome: Collection and dissemination of the rich stories of White Rock and the Semiahmoo Bay Area first people
 - Objective/Outcome: Systemized promotion of heritage and history

<u>Sustainably collecting, persevering, and promoting Physical Heritage Assets</u>

- Objective/Outcome: A well supported White Rock Museum and Archives
- Objective/Outcome: Sustainable heritage designations and policies