

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: July 10, 2023

TO: Mayor and Council

FROM: John Woolgar, Director, Recreation and Culture

SUBJECT: Summer Events - Request to Serve Liquor

RECOMMENDATIONS

THAT Council:

- 1) Receive for information the corporate report dated July 10, 2023, from the Director of Recreation & Culture, titled “Summer Events – Request to Service Liquor” for consideration; and
 - 2) Approve the event organizers’ requests to serve liquor, organize and operate beer and wine gardens at their events as follows:
 - Picnic on the Pier, presented by the Peace Arch Hospital Foundation - Thursday, August 10, 2023, from 4:00 p.m. to 10:00 p.m. on the Pier.
 - Charcuterie on the Pier, presented by Sheila’s Catering – Saturday, September 2, 2023, from 4:00 p.m. to 10:00 p.m. on the Pier.
 - Craft Beer Festival, presented by the White Rock BIA – Saturday, September 23, 2023, 9:00 a.m. to 7:00 p.m.
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EXECUTIVE SUMMARY

Special events in White Rock support and enhance community connection, cultural development and foster civic pride. Events provide a wide variety of experiences, and encourage community gathering opportunities for residents, while attracting visitors contributing to the city’s local economy.

Three event organizers are requesting liquor at their events, Picnic on the Pier, Charcuterie on the Pier, and the Craft Beer Festival. This report will outline the City policy regarding beer gardens, and the conditions that must be met for beer and wine gardens to be held on City owned or leased property.

These events are Category C level events where the City is a supporter. The role of staff is to provide advice and assistance with basic operations and logistical planning such as public safety considerations, coordinating the use of city staff, facilities, property and/or equipment.

PREVIOUS COUNCIL DIRECTION

The Beer Garden/Public Liquor License Recreation and Culture Policy #704 dated July 27, 2015, approved by Council, outlines the guidelines for beer gardens held on city owned or leased property.

These events were previously approved in two separate reports as identified below.

Motion # & Meeting Date	Motion Details
Motion # 2023-026 2023-01-30	It was MOVED and SECONDED THAT Council: 1. Receive for information the corporate report dated January 30, 2023, from the Manager, Cultural Development, Recreation & Culture, titled “Special Events 2023” containing a list of the 2022 Special Events and a list of the returning B and C Level events for 2023;
Motion # 2023-092 2023-03-13	It was MOVED and SECONDED THAT Council: 1. Approve the returning Category C event, “Picnic on the Pier,” scheduled for Thursday, August 10, 2023. 2. Approve a new Category C event, “Charcuterie on the Pier,” presented by Sheila’s Catering, scheduled for September 2, 2023.

INTRODUCTION/BACKGROUND

Staff recommend approval of the three beer and wine gardens, subject to the following conditions being met prior to the events taking place:

- The organizer provides the city with a copy of a certificate of insurance, which includes Comprehensive General Liability Insurance naming the City of White Rock as an additional insured for the entire duration of both events (from setup through takedown) with a minimum limit of \$5M coverage. Proof of insurance must be received ten (10) days in advance of the event.
- The organizer obtains an application for the two Special Occasions Licenses from the BC Liquor Control and Licensing Branch, submit it to the White Rock Detachment of the RCMP for approval at least ten (10) days in advance of the event, the Special Occasions License may be issued by a BC Liquor Store Manager.
- The organizer provides the City with a sketch showing the event and site where liquor will be served, layout, including the dimensions of all tents. The White Rock Fire Chief will review permit and safety issues related to any proposed tent size, structure, and crowd capacity.
- Certified security personnel to provide security of areas serving liquor must be present.
- The designated area serving liquor will be enclosed and access monitored for these ticketed events.

All organizers are encouraged to work with local wineries and breweries to use their products when possible.

FINANCIAL IMPLICATIONS

There are no additional costs to the city as all costs for the operation of these beer/wine gardens will be borne by the organizer.

LEGAL IMPLICATIONS

Approval by both the White Rock RCMP and the BC Liquor Control and Licensing Branch are required.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Promotion of the event to inform residents of the concerts will be done by the event organizer, on the City's Event Calendar and social media as permitted.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

White Rock RCMP will review each of the beer/wine garden special occasion applications to ensure compliance with Provincial liquor laws and White Rock Fire Rescue will review and approve the permit and safety issues related to tent size, structure, and crowd capacity.

CLIMATE CHANGE IMPLICATIONS

All event organizers are encouraged to practice sustainability when holding an event.

ALIGNMENT WITH STRATEGIC PRIORITIES

Council Strategic Priorities:

- Community - We foster a livable city with connected residents enjoying distinctive places and activities.
- Local Economy – We facilitate diversified economic growth and leverage partnerships.
- Waterfront - We support a prosperous and vibrant waterfront Cultural Strategic Plan.
- Facilitate Economic Development.
- Sustain Diverse Arts Programs and Festivals.

OPTIONS / RISKS / ALTERNATIVES

The following options are available for Council's consideration:

1. Decline the Peace Arch Hospital Foundation's request to serve liquor at Picnic on the Pier on August 10, 2023.
2. Decline the White Rock BIA's request to hold a beer garden at the Craft Beer Festival on September 2, 2023.
3. Decline Sheila's Catering Request to serve liquor at Charcuterie on the Pier on September 23, 2023.

Not approving the event organizer's request may result in cancellation of the event.

CONCLUSION

These events support White Rock's goal to sustain diverse festivals, facilitate economic development and foster a livable city that connects residents and provides a sense of place. Staff support the approval of liquor served at these events under the conditions outlined in this report and seek Council's support and approval.

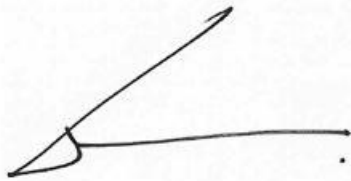
Respectfully submitted,



Rebecca Forrest
Manager, Cultural Development

Comments from the Chief Administrative Officer

I concur with the recommendations of this corporate report.



Guillermo Ferrero
Chief Administrative Officer

Appendix A: Peace Arch Hospital Foundation Request for Picnic on the Pier
Appendix B: White Rock BIA Request for Craft Beer Festival
Appendix C: Sheila's Catering Request for Charcuterie on the Pier