

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
**CORPORATE REPORT**



**DATE:** May 15, 2023

**TO:** Mayor and Council

**FROM:** Candice Gartry, Director, Financial Services

**SUBJECT:** General Grants-in-Aid 2023

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**RECOMMENDATION**

THAT Council receive the May 15, 2023, corporate report from the Director of Financial Services, titled "General Grants-in-Aid 2023" for consideration and direct staff on the allocation of the 2023 General Grants-in-Aid funding available.

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**EXECUTIVE SUMMARY**

This report provides information on the 2023 General Grants-In-Aid requests and recommends allocations of the budget available for 2023.

The total 2023 budget for all Grants-in-Aid was set at \$25,000. Internally, \$15K of this funding was allocated to General Grants-in-Aid, and the \$10K balance to Culture Grants-in-Aid. The Grants-in-Aid Culture corporate report from the Director, Recreation and Culture (also on the May 15, 2023, Agenda) recommends allocating \$9,250 and applying the remaining balance of \$750 to General Grants-in-Aid. This increases the total amount available for General Grants-in-Aid to \$15,750 for 2023.

**INTRODUCTION/BACKGROUND**

The City's criteria and process for administering Grants-in-Aid are provided in City Council Policy No. 302. A copy of the policy is attached (Appendix A). It should be noted that one "general" grant may be awarded per organization per year, with a maximum award of \$2,000.

The City received 24 General Grants-in-Aid applications for 2023. The total amount requested for General Grants-in-Aid for the year was \$46,340, with an available adjusted budget of \$15,750. Applications are available for review in Appendix B.

Previously, the Grants-in-Aid requests had been reviewed by the Grants-in-Aid Sub-Committee. However, for efficiency, this committee was disbanded with the Grants-in-Aid requests being presented directly to Council.

Staff have reviewed the applications in detail, and with limited funds, have made recommendations for allocation of the 2023 funds based on the criteria set out in City Council Policy No. 302, which includes evaluating how the potential grant recipients' program or event is doing "good works" which benefit the people of the City, or bringing favourable publicity to the City and in so doing raising civic pride and awareness. Additionally, staff reviewed how these organizations are supported in other ways by the City and their ability to perform the program or

function without City funds. As stated in the Policy, organizations that receive other funding from the City, for example a permissive tax exemption or operating funding, were given lower priority due to the limited funds available for General Grants-in-Aid in 2023. In summary staff attempted to weigh the impact to the community of the organizations program or event, the organization's internal resources and the resources already provided to that organization by the City.

### **Methodology for General Grant-in-Aid Review and Suggested Allocation of Funds**

1. Staff reviewed applications attempting to confirm budgets (ensure the amount requested was reasonable) and obtain financial statements in order to review the organization's financial position. Organizations were organized into three groups based on their revenues from the previous year (to help assess the organization's internal resources available for the applicant's program or event): Low Revenue (less than \$50K gross revenue), Medium Revenue (\$50K up to \$100K gross revenue) and Higher Revenue (over \$150K gross revenue).
2. Staff attempted to assess the impact of the program or event to the community (e.g., how many people would be attending or affected by the event or program).
3. Staff assessed what other City resources had already been made available to the event or program, including whether the organization received a permissive tax exemption from the City.

In an attempt to make the grants amounts awarded meaningful to those organizations with greater financial need, staff gave funding priority to those within the 'Small' organization category.

### **Review Results**

#### **Group 1 – Low Revenue**

<b>Organization</b>	<b>Program/Event</b>	<b>Requested Grant Amount</b>	<b>Suggested Grant Amount</b>	<b>Comments</b>
After Stroke BC	WRSS Stroke Recovery 'Healthy Living'	\$2,000	\$1,500	Very small internal revenue (\$10K). Approximate attendance 30.
Canadian Association of Retired Persons - White Rock Surrey	Grandparents Social Event	1,500	1,000	No funding from CARP national organization for social events. Approximate attendance 200.
Rotary Clubs in South Surrey and area	White Rock Polar Bear Swim/ Plunge	1,740	500	In-kind services from Rotary Clubs include equipment and staff time for logistics. Event reconciliation shows shortfall of only \$716. Unable to obtain financial statements. Approximate attendance 1,500.

Together South Surrey White Rock	Mental wellbeing workshop	600	500	Very small internal revenue (\$5K). Approximate attendance 200.
Christmas on the Peninsula Society	Christmas on the Peninsula Festival	2,000	1,500	Very small internal revenue (\$15K). In-kind services from Society include staff support, equipment, and supplies as part of even application. Approximate attendance 2,200.
Peninsula Arts Foundation	Scholarships awarded to young artists in financial need	2,000	1,500	Very small internal revenue (\$9K). One or possibly 2 students' scholarships.
White Rock City Orchestra	New Music, Chimes, Keyboard Case, Piano Pedal & Shelving Unit	2,000	0	Also applied for Art Grant and is recommended to receive \$3,000 through that City program.
White Rock Pride Society	Love is Love Gala	2,000	1,000	Other in-kind services, for other society events (Family Pride Day and Pride Ride), include equipment and staff time for logistics. Budget provided shows profit of \$495, eligible for maximum \$1,500. Unable to obtain financial statements. Approximate attendance 300.
White Rock Social Justice Film Society	Film Society Community Appreciation Event	2,000	1,500	Very small internal revenue (\$3K). Approximate attendance 300.
BC Pets and Friends	Funding for part-time staff for Pet Therapy Program	2,000	1,500	Revenue (\$47K), visit 10 facilities in White Rock including Evergreen Baptist Care Home, Peace Arch Hospital, Peace Portal Seniors Village and Good Shepherd Lodge.
Earl Marriott High School Dry Grad Committee	Earl Marriott High Dry Grad 2023	1,000	750	Each year Dry Grad committee raises funds for the current year's graduation. Approximate 220 students attending.
Semiahmoo Secondary Dry Grad 2023	Semiahmoo Dry Grad 2023	2,000	750	Each year Dry Grad committee raises funds for the current year's graduation. Approximate 350 students attending.
<b>Total Suggested Grant Allocation – Group 1</b>			<b>\$12,000</b>	

Group 2 – Medium Revenue

Organization	Program/Event	Requested Grant Amount	Suggested Grant Amount	Comments
Volunteer Cancer Drivers Society	Free transportation for cancer patients living in White Rock/South Surrey	\$1,500	\$500	No other complimentary transportation service available that provides cancer patients with door-to-door service for cancer patients. Revenues \$757K.
Red Letter Films DBA Arts of Course	South Rock Art Tour	2,000	750	Revenues \$121K. Approximate attendance 1,500.
Semiahmoo Arts	Paint the Town	2,000	750	Also receiving in-kind services, including equipment and staff time for logistics. Revenues \$365K. Approximate attendance 500.
Semiahmoo Peninsula Marine Rescue Society	Grant will help cover costs of services that RCMSAR 5 provides to the City	2,000	1,250	Revenues \$161K. The only locally based Marine Rescue and Water Safety Resource serving the waters of White Rock.
Air Cadet League of Canada, 907 Squadron Sponsoring Committee	Support of general Cadet Program	2,000	500	Revenues \$68K.
<b>Total Suggested Grant Allocation</b>			<b>\$3,750</b>	

Group 3 – High Revenue

Recommended to not fund for 2023 through General Grant-in-Aid program.

Organization	Program/Event	Requested Grant Amount	Suggested Grant Amount	Notes
Mann Park Lawn Bowling Club	Open Houses, Recruitment, and Community Outreach	\$2,000	\$0	Revenues \$62K, also receives permissive tax exemption of \$1,500.
White Rock Lawn Bowling Club	Replacement of flooring in Club House	2,000	0	Revenues \$83K, also receives permissive tax exemption of \$2,600.

Grandview Heights High School	Grandview Heights Dry Grad 2023	2,000	0	In Surrey, not bordering White Rock.
Avalon Recovery Society	Hiring of a Counselling Program Director	2,000	0	Revenues \$535K.
Sources Foundation	Coldest Night of the Year	2,000	0	Revenues \$28.6M, also receives permissive tax exemption of \$8,900. Receiving In-kind services, include equipment and staff time for logistics.
White Rock Elks Lodge No. 431	Charitable giving	2,000	0	Revenues \$103K.
White Rock Museum & Archives Society	Updating Museum's website	2,000	0	Annual Service agreement with City for \$202K.
White Rock Players' Club	Washroom upgrades	2,000	0	Revenues \$230K, also receives permissive tax exemption of \$27,300.

### **FINANCIAL IMPLICATIONS**

The recommendations in this Corporate Report allocate out the full 2023 General Grants-in-Aid budget as included in the 2023 – 2027 approved Financial Plan.

### **INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS**

Finance staff reviewed General Grant-in-Aid requests in conjunction with Recreation & Culture staff.

### **ALIGNMENT WITH STRATEGIC PRIORITIES**

The allocation of grants from the City's Grants-in-Aid program aligns with Council's strategic priorities.

### **OPTIONS / RISKS / ALTERNATIVES**

Council has sole discretion as to the allocation of the General Grants-in-Aid funding. Council may allocate grants funding as recommended by staff or may change the proposed allocations.

Staff recommendations for allocation of grant funds are as follows:

- Group 1
1. After Stroke BC (WRSS Stroke Recovery "Healthy Living" Program)..... \$ 1,500.00
  2. Canadian Association of Retired Persons – White Rock Surrey (Grandparents Social Event)..... \$ 1,000.00
  3. Rotary Clubs in South Surrey and Area (White Rock Polar Bear Swim/Plunge) ..... \$ 500.00
  4. Together South Surrey White Rock (Mental Wellbeing Workshop) ..... \$ 500.00
  5. Christmas on the Peninsula Society (Christmas on the Peninsula Festival) \$ 1,500.00

6.	Peninsula Arts Foundation (Scholarships to Young Artists in Financial Need) .....	\$ 1,500.00
7.	White Rock Pride Society (Love is Love Gala) .....	\$ 1,000.00
8.	White Rock Social Justice Film Society (Film Society Community Appreciation Event).....	\$ 1,500.00
9.	BC Pets and Friends (Funding for Part-time Staff for Pet Therapy Program)	\$ 1,500.00
10.	Earl Marriott High School Dry Grad Committee (Dry Grad 2023) .....	\$ 750.00
11.	Semiahmoo Secondary Dry Grad (Dry Grad 2023) .....	\$ 750.00
	<u>Group 2</u>	
12.	Volunteer Cancer Drivers Society (Free Transportation for Cancer Patients Living in White Rock/South Surrey) .....	\$ 500.00
13.	Red Letter Films DBA Arts of Course (South Rock Art Tour) .....	\$ 750.00
14.	Semiahmoo Arts (Paint the Town) .....	\$ 750.00
15.	Semiahmoo Peninsula Marine Rescue Society (Cost of Services that RCMSAR 5 provides to the City) .....	\$ 1,250.00
16.	Air Cadet League of Canada, 907 Squadron Sponsoring Committee (Support of General Cadet Program).....	\$ 500.00
		<u>\$15,750.00</u>

## **CONCLUSION**

Council has sole discretion as to the allocation of the General Grants-in-Aid funding. Staff recommend allocating the funding as outlined in this Corporate Report.

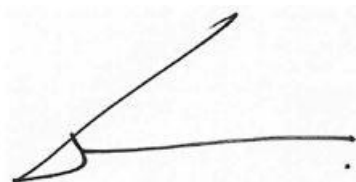
Respectfully submitted,



Candice Gartry,  
Director, Financial Services

## **Comments from the Chief Administrative Officer**

I concur with the recommendations of this corporate report.



Guillermo Ferrero  
Chief Administrative Officer

Appendix A: Policy 302 Grants-In-Aid  
Appendix B: 2023 Grant-in-Aid Applications