

February 1 2021

To: Mayor & Council  
City of White Rock

Re: 3 Dogs Brewing

Dear Mayor Walker and Councillors Chesney, Fathers, Johanson, Kristjanson, Manning, and Trevelyan:

The White Rock BIA urges the City of White Rock to swiftly approve a zoning amendment for 3 Dogs Brewery's new space at Miramar Village to exclude a mezzanine from floor area calculations.

Approving 3 Dogs Brewery to have a mezzanine in their new location would significantly improve their financial viability without substantively changing the floor area of the building. The additional customers they would be able to serve would ensure their continued success- especially during the pandemic with reduced capacity limits.

Time is of the essence: construction of the new space will take 8-10 weeks, and their tenant improvement period ends on April 4 2021. After that, 3 Dogs Brewing will be responsible for all leasing costs while earning no revenue. Given the negative impact of COVID-19 on all businesses' finances, it is crucial that 3 Dogs Brewing opens on May 1 2021. Delaying approval could very well force 3 Dogs Brewing to go out of business.

Pam Glazier, Scott Keddy, and Matt Glazier- 3 Dogs Brewing's owners- are exemplary corporate citizens. They have shown a commitment to our community that goes above and beyond what we expect of our businesses and our neighbours. They have supported several community initiatives at great cost to themselves, simply because they want White Rock to continue to be a phenomenal place to live, work, and play. Losing 3 Dogs Brewing would hurt our community. It is essential that White Rock supports businesses like 3 Dogs Brewing.

We hope that the City of White Rock will quickly move forward on this matter. Please reach out to us should you have any questions.

Sincerely,



Alex Nixon  
Executive Director,  
White Rock BIA

CC:

Guillermo Ferrero  
Chief Administrative Officer,  
City of White Rock

Carl Isaak  
Director of Planning and Development,  
City of White Rock

Carolyn Latzen  
Economic Development Officer,  
City of White Rock