

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: February 13, 2023
TO: Mayor and Council
FROM: Guillermo Ferrero, Chief Administrative Officer
SUBJECT: 2023-2026 Council Strategic Priorities

RECOMMENDATION

THAT Council approve the appended 2023-2026 Council Strategic Priorities as circulated in this corporate report (Appendix A) and report back on plan's timeline and priorities.

EXECUTIVE SUMMARY

Following three (3) Council strategic planning sessions on December 8, 2022, January 30 and February 6, 2023, staff has prepared the appended 2023-2026 Council Strategic Priorities document (Appendix A) to articulate Council's priorities for the term.

Selected priorities reflect what Council has agreed will most effectively guide White Rock toward its long-term city vision of a community "where people feel safe, included, respected, and connected, local businesses prosper, natural areas are thriving and protected, and city spaces are animated, well-maintained, and inviting". This priority work will help to form the development of the 2023-2024 budget and the 2023-2026 Financial Plan.

INTRODUCTION/BACKGROUND

Following three (3) Council strategic planning sessions on December 8, 2022, January 30 and February 6, 2023, staff has prepared the appended 2023-2026 Council Strategic Priorities document (Appendix A) to articulate Council's agreed priorities for the term.

The document has been designed to align with previous Council Strategic Priorities documents, specifically comprising:

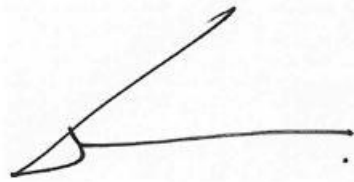
- vision, mission, and values,
- "priority focus areas" with descriptions,
- objectives for each priority area,
- measurable actions and initiatives to support each objective.

Following Council approval of their 2023-2026 Council Strategic Priorities, staff will provide a 4-year completion timeline and priorities and report back to Council for direction. After the document has been approved (including timelines and priorities) its contents will be shared on the City's website via both an easy-to-read document as well as the embedded dashboard that tracks progress based on priority focus areas. The 2023-2026 Council Strategic Priorities will also be a significant part of the upcoming Annual Report to be issued later this year.

CONCLUSION

Staff seek Council's approval of the appended 2023-2026 Council Strategic Priorities document (Appendix A) as their agreed upon strategic priorities for the term.

Respectfully submitted,

A handwritten signature in black ink, consisting of a stylized 'G' followed by a horizontal line and a diagonal stroke.

Guillermo Ferrero
Chief Administrative Officer

Appendix A: 2023-2026 Council Strategic Priorities