THE CORPORATION OF THE

CITY OF WHITE ROCK CORPORATE REPORT



DATE: January 30, 2023

TO: Mayor and Council

FROM: John Stech, Manager, Community Recreation, Recreation & Culture

SUBJECT: Healthy Community Grant Application

RECOMMENDATION

THAT Council endorse the city's application for a Peace Arch Hospital Foundation Healthy Community Grant to purchase new cardio equipment for the Horst & Emmy Warner Centre for Active Living and provide a letter of support to be submitted with the grant application.

EXECUTIVE SUMMARY

The City of White Rock and the Peace Arch Hospital Foundation have enjoyed a long-standing working relationship resulting in several successful projects. Following the city's initial submission of its application for funding through the Peace Arch Hospital's Healthy Community Grant opportunity, and following an initial vetting process, staff have been invited to move to the next stage of the grant application process. The funding sought through the Peace Arch Hospital Foundation Healthy Community Grant opportunity is for the purchase of cardio equipment for programming at the Horst & Emmy Warner Centre for Active Living (CAL).

The deadline for this next application phase is February 10, 2023.

The purpose of this report is to seek a Council resolution indicating endorsement for the city's Peace Arch Hospital Foundation Healthy Community Grant application and provide a letter of support to be submitted with the application to upgrade equipment for the new program.

INTRODUCTION/BACKGROUND

The Recreation and Culture Department at CAL already partners with Fraser Health, the Primary Care Network, and Move for Life to offer programs such as:

- Fitness and Mobility Exercise Program (FAME) for stroke recovery
- The Chronic Disease Management Program (CDM)
- The Prescription to Get Active
- Fit for Life

The City has been invited to participate in the next phase of the grant application process for a Peace Arch Hospital Foundation Healthy Community Grant to fund the purchase of \$100,000 in cardio equipment for the Centre for Active Living (CAL) and seek Council's support.

The CAL opened in 2011. The current cardio equipment is aging, requiring more maintenance, and most of the equipment is in need of replacement. If the grant is successful, new equipment will support innovative programming bridging the gap between hospital and community recreation programs. For example, "Fit for Life" participants are referred by their doctors or other health professionals to join the program and use the city's cardio equipment. Participants are enrolled into the "Fit for Life" program for approximately three months following discharge from their Fraser Health exercise program. At the end of the three months, the participants graduate and are assisted in entering community recreation programs to help stay active and healthy. Given the past and current partnerships, staff are of the view that this would be a strong proposal for grant consideration.

If Council endorses this application, the deadline to submit the full grant application, including a letter of support, is February 10, 2023.

FINANCIAL IMPLICATIONS

The grant application is seeking \$100,000 in funding from the Peace Arch Hospital Foundation. The city is not required to contribute any matching funds toward this grant. The city will be made aware if the grant application is successful in May 2023. If successful, the city will start the fitness equipment purchasing process immediately. The fitness equipment will be a city owned asset.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

If successful, the city's Communications & Government Relations Department will support messaging about the new equipment and enhanced programs.

The addition of new equipment at CAL is expected to support an increase in attendance at programs and more outreach to our vulnerable population.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

The city's Engineering and Municipal Operations Department will assist with the disposal of old fitness equipment.

The city's Corporate Administration Department will support completion of the application process by providing the letter of support.

ALIGNMENT WITH STRATEGIC PRIORITIES

The grant funding will help to improve the provision of efficient and cost-effective services and help us support more community engagement in active living with our healthy community partners.

OPTIONS / RISKS / ALTERNATIVES

The following option is also available for Council's consideration:

1. Not endorse the application for a Peace Arch Hospital Foundation 2023 Healthy Community Grant.

Staff do not recommend this option, given the strength of the proposal, which if successful, would negate the city having to find an alternate funding source(s) to replace the CAL cardio equipment or risk increased maintenance costs combined with declining program participation and revenue.

CONCLUSION

The deadline for the Peace Arch Hospital Foundation Healthy Community next phase in the grant application process is February 10, 2023.

The grant being sought is in the amount of \$100,000 to upgrade cardio equipment at CAL and no matching funds are required by the City.

The purpose of this report is to seek a Council resolution indicating endorsement for the City's application and provide a letter of support to be submitted with the application.

Respectfully submitted,

John Stech

Manager, Community Recreation, Recreation & Culture

Comments from the Chief Administrative Officer

I concur with the recommendation of this report.

Guillermo Ferrero

Chief Administrative Officer