



**White Rock Events Society  
WRES 2023 Budget**

	<b>Budget 2023</b>
<b>Revenue</b>	
City of White Rock	
Funding	20,000.00
Grant in Aid	2,000.00
Float	25,000.00
<b>Total City of White Rock</b>	<b>\$ 47,000.00</b>
Marketplace	20,000.00
Sponsors	36,000.00
<b>Total Revenue</b>	<b>\$ 103,000.00</b>
<b>Expenses</b>	
Advertising/Promotional	2,500.00
Bank charges	
Entertainment Main Stage	
Talent	12,000.00
Stage/sound production	11,000.00
Miscellaneous Exp	1,000.00
<b>Total Entertainment</b>	<b>\$ 26,500.00</b>
Events	
All ages activities	1,000.00
Fireworks	7,500.00
Waiter's race	400.00
Entertainers	3,000.00
Miscellaneous	700.00
<b>Total Events</b>	<b>\$ 12,600.00</b>
Float	
Float Miscellaneous Exp	1,000.00
Float deck/sides construction	4,000.00
Float Travel	4,000.00
Supplies/props	10,500.00
Vehicle/Trailer (Ins +)	5,500.00
<b>Total Float</b>	<b>\$ 25,000.00</b>
<b>Operating expenses</b>	
Legal and professional fees	2,000.00
Insurance	5,000.00
Website/social media	5,500.00
Office supplies	500.00
<b>Sub Total Operating Expenses</b>	<b>\$ 13,000.00</b>

<b>Volunteer Costs</b>	
<b>Volunteer T-shirts</b>	2,000.00
<b>Volunteer Refreshments</b>	750.00
<b>Volunteer Honourariums</b>	5,000.00
<b>Volunteer Training</b>	150.00
<b>Volunteer reception</b>	1,000.00
<b>Total Volunteer Costs</b>	<b>\$ 8,900.00</b>
<b>Total Operating Expenses</b>	<b>\$ 21,900.00</b>
<b>Parade</b>	
<b>Honourariums Local</b>	2,500.00
<b>Honourariums Non Local</b>	2,000.00
<b>Parade Equipment</b>	1,000.00
<b>Parade Supplies</b>	1,000.00
<b>Professional Traffic Control</b>	3,500.00
<b>Total Parade</b>	<b>\$ 10,000.00</b>
<b>Storage</b>	500.00
<b>Venue expenses</b>	
<b>Equipment Rentals</b>	2,500.00
<b>Medtec Medical</b>	1,000.00
<b>Misc Venue expenses</b>	1,000.00
<b>Security</b>	1,000.00
<b>Venue signage</b>	1,000.00
<b>Total Venue expenses</b>	<b>\$ 7,000.00</b>
<b>Total Expenses</b>	<b>\$ 103,000.00</b>
<b>Other Income</b>	
<b>In-Kind Goods Income</b>	10,000.00
<b>In-Kind Service Income</b>	100,000.00
<b>Total Other Revenue</b>	<b>\$ 110,000.00</b>
<b>Other Expenses</b>	
<b>In-Kind Goods Expense</b>	10,000.00
<b>In-Kind Service Expense</b>	100,000.00
<b>Total Other Expenses</b>	<b>\$ 110,000.00</b>
<b>Net Income</b>	<b>\$ 0.00</b>