



Public Art Advisory Committee

Minutes

January 28, 2021, 4:00 p.m.

Via Microsoft Teams

PRESENT: B. West, Chairperson
B. Cooper, Vice-Chairperson
G. Kennedy, Committee Member
J. Adams, Committee Member (entered meeting at 4:13 p.m.)
Y. Everson, Committee Member
P. Stasieczek, Committee Member

COUNCIL: Councillor C. Trevelyan (non-voting)

ABSENT: U. Maschaykh, Committee Member

STAFF: E. Stepura, Director of Recreation and Culture
E. Keurvorst, Manager of Cultural Development
K. Sidhu, Committee Clerk

1. CALL TO ORDER

The Chairperson called the meeting to order at 4:11 p.m.

2. ADOPTION OF AGENDA

Motion Number: 2021-PAAC-01 It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopt the agenda for the January 28, 2021 meeting as circulated.

Motion CARRIED

3. ADOPTION OF MINUTES

Motion Number: 2021-PAAC-02 It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the minutes of the November 26, 2020 meeting as circulated.

Motion CARRIED

J. Adams entered the meeting at 4:13 p.m.

4. THE ROAD ENDS PROJECT PRESENTATION

Committee Members B. Cooper, G. Kennedy and Y. Everson provided a presentation on The Roads Ends Project. The following discussion was noted:

- Staff noted previous walkway improvements that were in the draft budget.
- The Committee discussed how to raise funding for public art projects.
- The Committee to focus on one pathway park at a time.

Action Item: The Committee requested the Road Ends Project PowerPoint presentation be included in the meeting minutes going to Council.

- The Committee discussed the importance of including fitness elements in Public Art.

Motion Number: 2021-PAAC-03 It was MOVED and SECONDED

THAT the Public Art Advisory Committee recommend to Council to direct Engineering staff and Arts and Culture staff to work together to explore opportunities and possibilities to incorporate Public Art in White Rock, including road ends such as the Centre Street Walkway.

Motion CARRIED

5. UPDATE ON CITY OF WHITE ROCK MURAL POLICY

The Manager of Cultural Development provided a verbal update on a proposed Mural Policy. It was noted there is not a draft policy available yet, Committee Member B. Cooper to work with the Manager to provide information to the next meeting.

6. UPDATE ON THE BIENNALE PROJECT

This item was deferred to the next scheduled meeting.

7. OTHER BUSINESS

None

8. INFORMATION

8.1 COMMITTEE ACTION TRACKING

The Committee Action Tracking Document was provided to the Committee for information.

8.2 PUBLIC ART AND ADVISORY COMMITTEE BRAINSTORM SESSION

The Brainstorm Session notes were provided to the Committee for information.

9. 2021 MEETING SCHEDULE

The following 2021 meeting schedule was approved by the Committee at the November 26, 2020 meeting and is provided for information:

- February 25; and
- March 25

The Committee discussed the process for Community Amenity Contribution funds. It was noted by staff there is roughly \$200,000 thousand dollars in a reserve fund for a public art installation on the corner of Johnston Road and Thrift Avenue.

Action Item: Committee Members P. Stasieczek and Y. Everson to work with The Manager of Cultural Development to create a draft framework for the Johnston Road/Thrift Avenue area public art project using the theme “intersection” for the committee’s review.

10. **CONCLUSION OF THE JANUARY 28, 2021 PUBLIC ART ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 5: 45 p.m.



B. West, Chairperson

K. Sidhu, Committee Clerk

UNAPPROVED

The Potential of Pathways

White Rock Public Art Advisory Committee



The Potential of Pathways

Vision / Overview

- This proposal targets a network of city owned pedestrian pathways that exist in the south end of the city
- The East Side shows the most potential for improvement
- Currently used as connector paths to and from Marine Drive



The Potential of Pathways

Vision / Overview:

- Expanding the use of these pathways would provide our city with considerable opportunities
- Contribute to healthy lifestyle of residents and visitors.
- Enrich user experience through art
- Enhance the environment
- Bolster the tourism economy



Enhancement Through Public Art

A mix of Public Art envisioned for these areas would be:

- Aesthetically sympathetic to the existing areas
- Interactive, with components to encourage engagement
- Varied (cf City of Surprises) or thematically linked
- Whimsical (not formal, self-important statement pieces)
- Practical/functional, but with artistic design/decorative elements



Implementation

The Projects could be implemented in stages, consistent with available funding

- Specific site identification for art installations with timelines
- Co-ordination between city departments and agencies
- Identification and inclusion of community partners
- Safe route identification, signage, route maps
- Promotion and marketing, including naming

Blackwood



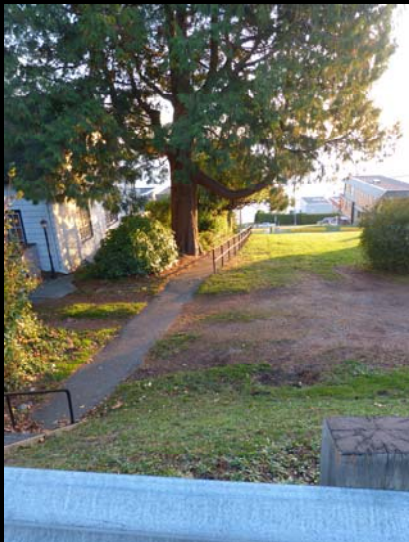
Balsam



Martin



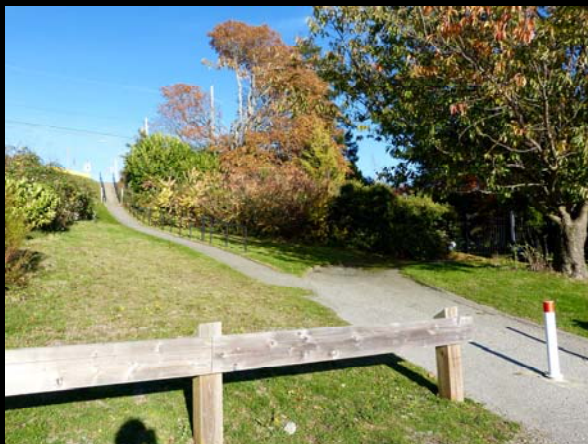
Centre Street



Centre Street



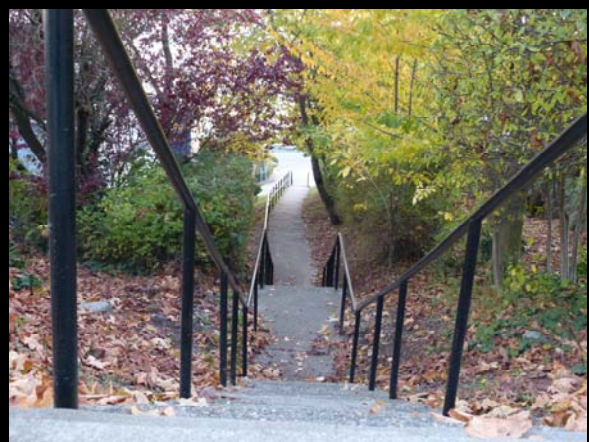
Cypress



Cypress



Dolphin



Dolphin



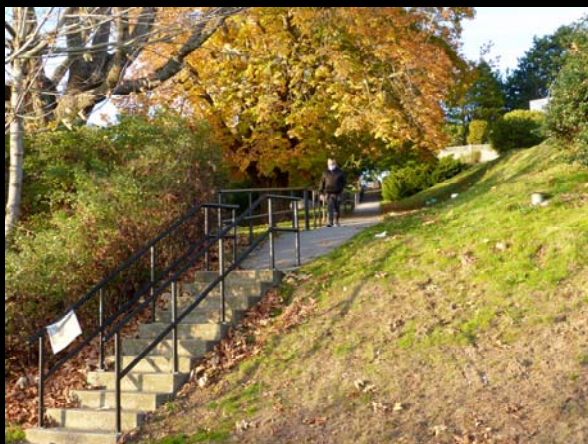
Foster



Foster



Johnston Rd



Johnston Rd



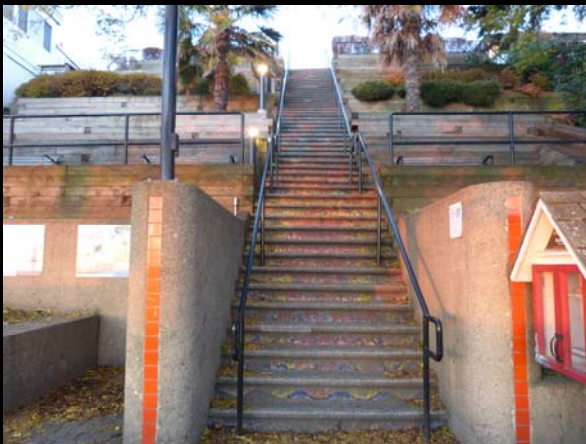
Johnston Rd



Stager Park



Walking on Sunshine







Challenges and Considerations



The Future of Pathways

- In a perfect world with no constraints, what level of improvement should be pursued?
- Are there upgrades being considered right now? (Eric/Chris)
- How best to champion upgrade to attractive linear parks (since much of this is outside the purpose of the PAAC)

Challenges and Considerations



Budget

- Current balance in dedicated discretionary account : \$97K
- Determining amount required for single installation?
- Portion of this budget and future annual budgets for project?
- Other sources of revenue? Other City Dept. to cost share?

Timeline

- Factors that may affect
- 3 - 5 years?

Challenges and Considerations



Selection of Pathways and Sites for Public Art:

- Focus on one area?
- Consider centre (4) as well as East Side (6)?
- What would the process be for identifying specific sites for public art installations?
- Which City Departments need to be involved?

Challenges and Considerations



Criteria:

- Review and revise list...What should stay? What should be added?
- Same criteria for all sites?
- A Linking Theme or keep each as a separate entity?