

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
CORPORATE REPORT



**DATE:**       **October 3, 2022**

**TO:**         **Mayor and Council**

**FROM:**      **Elizabeth Keurvorst, Acting Director, Recreation & Culture**

**SUBJECT:**   **2022 Arts and Culture Advisory Committee Annual Report**

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**RECOMMENDATION**

THAT Council receive for information the Corporate Report dated October 3, 2022, from the Acting Director of Recreation and Culture, entitled “2022 Arts and Culture Advisory Annual Report.”

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**INTRODUCTION**

This corporate report provides information on the 2022 activities and highlights of the Arts and Cultural Advisory Committee.

**PAST PRACTICE / POLICY / LEGISLATION**

Council Policy 117 requires an Annual Report for Select Committees. Council Policy 143 provides the Terms of Reference for the Arts and Cultural Advisory Committee.

The mandate for the ACAC is to make recommendations for updates to the City's Cultural Strategic Plan (CSP) to ensure the CSP reflects best practices and community values for deriving socio-economic benefits from an active arts and culture sector. The Cultural Development Workplan will be updated and monitored as well to ensure Cultural Development activities support achievement of the CSP's goals and objectives.

The Arts and Cultural Advisory Committee term runs from July 2021 to October 31, 2022. The Committee met six (6) times in 2022.

The current Committee structure is as follows:

<b>Member</b>	<b>Position</b>	<b>Term</b>
Councillor Kristjanson	Chairperson (2021) Vice-Chairperson (2022)	October 31, 2022
Councillor Manning	Vice-Chairperson (2021) Chairperson (2022)	October 31, 2022
Jim Adams	Community Member	October 31, 2022
Elaine Cheung	Community Member	October 31, 2022
<i>Vacant</i>	Community Member	October 31, 2022
Denice Thompson	Community Member	October 31, 2022

Karin Bjerke-Lisle	Representative from White Rock Museum and Archives (non-voting)	October 31, 2022
<i>Vacant</i>	Representative from White Rock Library (non-voting)	October 31, 2022
Helmut Gruntorad	Representative from Semiahmoo Arts Society (non-voting)	October 31, 2022
<b>Staff</b>		
Elizabeth Keurvorst	Acting Director of Recreation and Culture	
Rebecca Forrest	Manager of Cultural Development	
Janessa Auer	Committee Clerk	

## **DISCUSSION**

The Arts and Culture Advisory Committee Workplan is attached as Appendix A and can be found online [here](#).

The Committee met via online meetings during the COVID-19 pandemic. This impacted the enjoyment of meeting together that members from the creative community value.

However, the Committee continued to focus on the implementation of the Cultural Strategic Plan (CSP) as well as receiving requests from Council to provide advice, work includes:

- Successful recommendation to Council for the funding of a Cultural Infrastructure Needs Assessment.
- Successful adoption of a new Filming Policy and Film Attraction Strategy which is now resulting in an increase in on-location filming.
- Recommended and attended a joint (3 Committees) meeting on the topic of placemaking which aligns to the Cultural Strategic Plan's vision of a Creative City by the Sea.
- Supported the online versions of Canada Day during the pandemic, which brought national attention to the city.
- Investigated opportunities to encourage displays of art in local businesses.
- Supported the creation of a new interactive Scavenger Hunt to engage the population during the COVID-19 pandemic and create activity in the parks and in local businesses.
- Successfully supported the return of in-person cultural events.
- In the process of supporting the creation of the first White Rock Festival of the Arts.
- Received representatives to present on the White Rock Sculpture Festival and made recommendations to Council.

The Committee will be reviewing the Cultural Strategic Plan report card and reporting on activities in support of the CSP vision:

“White Rock connects & engages the whole community by integrating arts & culture into the daily life of the City!”

### **ALIGNMENT WITH STRATEGIC PRIORITIES**

The work of the ACAC aligns with the Cultural Strategic Plan adopted by Council in April 2021.

### **CONCLUSION**

The work of the ACAC was focused on implementing the CSP during a difficult period of time due to the pandemic. In future meetings, the Committee will be reviewing the Cultural Strategic Plan report card format to report on activities in support of the CSP vision:

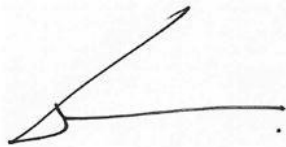
*“White Rock connects & engages the whole community by integrating arts & culture into the daily life of the City!”*

Respectfully submitted,

Elizabeth Keurvorst  
Acting Director, Recreation & Culture

### **Comments from the Chief Administrative Officer**

This corporate report is provided for information purposes.

A handwritten signature in black ink, appearing to read 'Guillermo Ferrero', with a stylized flourish at the end.

Guillermo Ferrero  
Chief Administrative Officer

Appendix A: Arts and Cultural Advisory Committee 2021-2022 Workplan  
Appendix B: Arts and Cultural Advisory Committee Action and Motion Tracker