

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
CORPORATE REPORT



**DATE:** October 3, 2022

**TO:** Mayor and Council

**FROM:** Elizabeth Keurvorst, Acting Director, Recreation & Culture

**SUBJECT:** 2022 Public Art Advisory Committee Annual Report

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**RECOMMENDATION**

THAT Council receive for information the Corporate Report dated October 3, 2022, entitled “2022 Public Art Advisory Committee Annual Report.”

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**INTRODUCTION**

This corporate report provides information on the 2022 activities and highlights of the Public Art Advisory Committee.

**PAST PRACTICE / POLICY / LEGISLATION**

Council Policy 117 requires an Annual Report for Select Committees. Council Policy 143 provides the Terms of Reference for the Public Art Advisory Committee (PAAC). The mandate for the PAAC is to make recommendations for updates to the City’s Public Art Policy #708 to ensure it reflects best practices and community values for the selection, placement, funding, and maintenance of the City’s Public Art Program, and updates and monitors the Public Art workplan to ensure Public Art activities align with the Public Art Policy.

The PAAC term runs from July 2021 to October 31, 2022. The Committee met six (6) times in 2022. The current Committee structure is as follows:

Member	Position	Term
Councillor Trevelyan	Chairperson (2021) Vice-Chairperson (2022)	October 31, 2022
Councillor Chesney	Vice-Chairperson (2021) Chairperson (2022)	October 31, 2022
Jim Adams	Community Member	October 31, 2022
Barbara Cooper	Community Member	October 31, 2022
Yvonne Everson	Community Member	October 31, 2022
Garry Kennedy	Community Member	October 31, 2022
Patti Ghuman	Community Member	October 31, 2022
Patryk Stasieczek	Community Member	October 31, 2022
Staff		
Elizabeth Keurvorst	Acting Director of Recreation and Culture	
Rebecca Forrest	Manager of Cultural Development	
Janessa Auer	Committee Clerk	

**DISCUSSION**

The PACC workplan is attached as Appendix A and also found online [here](#).

The Committee met via online meetings during the COVID-19 pandemic. This impacted the enjoyment of meeting together that members from the creative community value. However, the Committee continued to focus on the reviewing requests from Council to provide advice.

Work included:

- Researched and recommended an updated Public Art and Placemaking Art Policy #708, adopted by Council which includes guidelines for installing murals.
- Recommended and attended a joint (3 Committees) meeting on the topic of placemaking which aligns to the Public Art and Placemaking Art Policy.
- Researched and reviewed the Public Art Plan for Thrift Avenue and Johnston Road.
- Participated in juries for artwork projects including the Thrift Avenue and Johnston Road locations.
- Recommended the concept of the Walkways District to leverage investment in the road ends by integrating art and tourism opportunities, in particular the Helen Fathers Centre Street Walkway.
- Researched a hoarding policy.
- Researched an inventory of civic mural locations.
- Monitored developer artwork in progress at the 1300 Block Johnston Road

The PAAC wanted to participate in a facilitated workshop with cross-functional staff to develop a comprehensive workplan for the placement of public art and placemaking art projects, however, the COVID-19 pandemic restrictions impacted the ability to do so due to meeting limitations. It is hoped that this workplan will be developed as soon as possible.

### **ALIGNMENT WITH STRATEGIC PRIORITIES**

The work of the PAAC aligns with the Cultural Strategic Plan (CSP) adopted by Council in April 2021.

## **CONCLUSION**

Due to difficult meeting and gathering challenges brought on by the COVID-19 pandemic, it was necessary for the PAAC to adapt, and work was focused on research and development which culminated in a comprehensive update to the Public Art and Placemaking Art Policy adopted by Council and participating in the public art project at Thrift Avenue and Johnston Road.

In future meetings, the PACC will be focused on creating a comprehensive implementation plan for additional public art and placemaking art projects in support of the CSP vision:

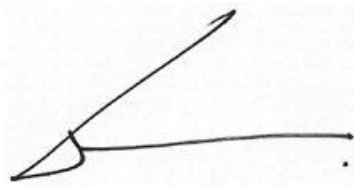
“White Rock connects & engages the whole community by integrating arts and culture into the daily life of the City!”

Respectfully submitted,

Elizabeth Keurvorst  
Acting Director, Recreation & Culture

## **Comments from the Chief Administrative Officer**

This corporate report is provided for information purposes.

A handwritten signature in black ink, consisting of a stylized 'G' followed by a horizontal line and a small dot at the end.

Guillermo Ferrero  
Chief Administrative Officer

Appendix A: 2022 Public Art Advisory Committee Workplan  
Appendix B: Public Art Advisory Committee Action and Motion Tracker