



**Deanna Pedersen and Cindy Poppy, White Rock Events Society**  
**To the Mayor and Council October 3, 2022**

The White Rock Events Society would like to update the mayor and council on the White Rock Promenade Sculptures Competition. We have attached an updated budget.

The cancellation of the event this year has received much renewed interest. We are looking at September 2023 through August 2024 and our theme is "Water".

This sculpture competition will take the city, businesses, private sector, and community to turn the White Rock Promenade Sculptures Competition into a yearlong destination attraction.

This event will make a day in winter, a little less gloomy and a summer day more interesting and vibrant.

They will be ogled, touched and the subject of endless visitors' photographs shared on social media.

None of the sculptures are permanent so the entire artistic parade can be endlessly renewed. A great opportunity for artists to showcase their works of art. An exciting event for art lovers, residents, and visitors to the city.

All the information we have presented to council from May 25, 2021, through June 27, 2022, is the same except the funding request.

We understand the \$15,000 cash and \$10,000 In-Kind offered this year was based on contingency funding but the budget for next year's event, is based on a more realistic cash and in-kind dollar amount.

The 2023 Sculpture Competition has financial implications upfront so if the city approves our event, we respectfully request early funding based on extraordinary circumstances. Also, a letter of support without a caveat would greatly assist us in approaching sponsors as soon as possible before their sponsorship monies have been allocated elsewhere.

Moving forward, we are in the process of building a White Rock Events Society website. We want to be able to promote ourselves and update the WRPSC as it progresses. This website will be able to promote future events the society may pursue.

We hope the city will help with promotion as well.

We would also like a list of local artists to invite this time. What a great way to introduce themselves to the community and visitors. We are also hopeful, Semiahmoo First Nation will participate in this endeavour.

With a few exceptions, the legwork has been done.

We know this event will be worth the hundreds of volunteered hours and money that Cindy and I have spent. We would not have embarked on this very tough journey to bring more art to the city if we were not sure of the outcome.

Thank you

Deanna and Cindy

White Rock Events Society