

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: July 25, 2022
TO: Mayor and Council
FROM: Tracey Arthur, Director, Corporate Administration
SUBJECT: City of White Rock 2021 Annual Report

RECOMMENDATION

THAT Council endorse the City of White Rock's 2021 Annual Report as circulated.

EXECUTIVE SUMMARY

The 2021 Annual Report (Appendix A) includes statistical information, departmental overviews, information on civic grants- in-aid and capital projects. The last portion of the report contains detailed financial statements for the city, year ended December 31, 2021.

The document also includes a summary of 2021 milestones, a progress report on Council's Strategic Priorities and statements from the Mayor and Chief Administrative Officer.

Once completed, the annual report must be made available for public inspection 14 days prior to being presented to Council to hear public submissions /questions. The City's Annual report was made available from Friday, July 8, 2022.

In accordance with the *Community Charter* the municipality is to have the Annual Report completed by June 30 however due to some unavoidable circumstances regarding staffing the information was not ready for the report until early July. It is understood this is after the deadline for this reporting. Staff have been in contact with the Ministry to inform of the situation and discuss the matter. Staff informed the Ministry they anticipated the 2021 Financial Statements, and the Annual Report would be late however the items would be published as soon as possible following the deadline with assurance it would be prior to the fall 2022.

INTRODUCTION/BACKGROUND

The 2021 Annual Report was shared in a variety of ways, including the placement of hard copies at White Rock City Hall, the White Rock Library and the White Rock Museum and Archives.

The city issued a media release that was posted on the city's website and sent to local media. A link to the 2021 Annual Report was posted on the city's social media channels.

The 2021 Annual Report can be found on the city's website at:
www.whiterockcity.ca/annualreport.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

The City of White Rock's 2021 Annual Report was available more than 14 days to review and provide submissions and comments or ask questions in time for the City Council meeting scheduled July 25, 2022.

Promotion of the Annual Report included:

- Advertising in the Peace Arch News (PAN);
- News item posted to website homepage;
- News item sent to RSS feed mailing list;
- News item included in e newsletter;
- Social media that includes Twitter, Facebook and Instagram;
- Website information at www.whiterockcity.ca/annualreport;
- Hard copies at the White Rock Library branch of Fraser Library;
- Hard copies at the White Rock Museum and Archives;
- Hard copies at City Hall; and
- Link and information included in CAO weekly staff Activity Update.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

The Annual Report was prepared by the Communications and Government Relations and the Financial Services Departments of the City of White Rock in collaboration with the city's Senior Leadership Team.

All City of White Rock departments contributed updates to the Annual Report, based on milestones and progress in 2021.

ALIGNMENT WITH STRATEGIC PRIORITIES

The 2021 Annual Report aligns with Council's 2021-2022 Strategic Priorities updated from the 2018-2022 document due to revised needs created by the COVID-19 pandemic that occurred mid-way through the Council term.

Details and a dashboard showing the city's progress are online at:

[2021-2022-Council-Strategic-Priorities-Update---Top-Priority-2022-05-12 \(whiterockcity.ca\)](http://www.whiterockcity.ca/2021-2022-Council-Strategic-Priorities-Update---Top-Priority-2022-05-12)

OPTIONS / RISKS / ALTERNATIVES

The following options are available for Council's consideration:

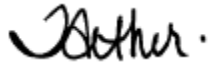
1. Approve White Rock's 2021 Annual Report as provided in Appendix A of this corporate report; and submit the Annual Report to the Province of British Columbia.
2. Approve White Rock's 2021 Annual Report with changes as indicated by Council and/or collected by City staff; and submit the Annual Report to the Province of British Columbia.

CONCLUSION

White Rock's 2021 Annual Report is presented for endorsement by Council. There is an

opportunity for the public to comment or to ask questions on the report at the July 25, 2022, regular Council meeting.

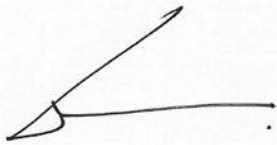
Respectfully submitted,



Tracey Arthur
Director, Corporate Administration

Comments from the Chief Administrative Officer

I concur with the recommendation of this corporate report.



Guillermo Ferrero
Chief Administrative Officer