

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: July 25, 2022

TO: Mayor and Council

FROM: Eric Stepura, Director, Recreation and Culture

SUBJECT: Healthy Communities Age Friendly Grant Application 2022 Resolution

RECOMMENDATION

THAT Council endorse the City's BC Healthy Communities Age Friendly 2022 Grant Application and indicate support for city staff to provide overall grant management.

EXECUTIVE SUMMARY

To seek a Council resolution indicating support for the City's BC Healthy Communities Age Friendly 2022 Grant Application, as required by BC Health Communities Society.

INTRODUCTION/BACKGROUND

The proposed project, 'Poetry in Motion', is an inclusive and accessible community engagement walk that provides community members an opportunity to engage in culturally diverse poetry while participating in a social physical activity. Participants will be provided community maps and the opportunity to join free group walking tours where they will be able to share in unique cultural poetry on permanent podiums throughout their community. Participants will receive a coffee or tea voucher at a local business.

The purpose of the 'Poetry in Motion' project is to reduce social isolation by increasing social connectedness and providing opportunities for physical activity.

Intended outcomes of the 'Poetry in Motion' project are to create opportunities for 55+ community members to form new relationships, promote physical activity and mental wellness, spend more time in nature, encourage participants in learning of different cultures, aging in place, and support local businesses. The project also aims to enhance opportunities for intergenerational engagement and bring greater awareness.

Fraser Health, Brella Community Services, Semiahmoo Seniors Planning Table, DIVERSEcity, Canadian Association for Retired Persons (C.A.R.P.), and Sources Community Resource Society are all partners in the project.

ANALYSIS

The Poetry in Motion project is designed with the direct input from older adult community members to ensure the project is tailored to their needs and asks. By partnering with age-friendly groups and organizations and enhancing networks, community members will be able to find social supports and feel a greater sense of connectedness. The project will also enhance physical

activity in the community, support local businesses, and will add to the city’s cultural assets. Poetry content will be diverse as to highlight the different cultural groups and perspectives in the community.

FINANCIAL IMPLICATIONS

The grant application is seeking \$15,000 in funding with an anticipated start date of May 2023. If successful in the grant application, the city would be responsible to manage the funds and report expenditures to BC Healthy Communities.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

The city’s Parks Department and Operations Department Staff will be involved in the installation of the Poetry markers.

ALIGNMENT WITH STRATEGIC PRIORITIES

The Healthy Community Partnership Committee function aligns with the Council’s Strategic Priorities under “Our Community” and in providing an excellent quality of life.

OPTIONS / RISKS / ALTERNATIVES

The following alternate option is available for Council’s consideration:

1. Not endorse the city’s BC Healthy Communities Age Friendly 2022 Grant application signifying an unwillingness to provide overall grant management.

CONCLUSION

This report seeks a Council resolution for the endorsement of the City’s BC Healthy Communities Age Friendly 2022 Grant application and confirming that Council is willing for city staff to provide overall grant management, as required by the BC Healthy Communities grant application program.

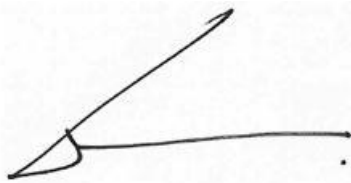
Respectfully submitted,



Eric Stepura
Director, Recreation and Culture

Comments from the Chief Administrative Officer

I concur with the recommendations of this corporate report.



Guillermo Ferrero
Chief Administrative Officer

Appendix "A"

BC Healthy Communities Age Friendly 2022 Grant application 'Poetry in Motion'

APPENDIX A

Age-friendly Communities 2022 Grant Application

2. Applicant Information

1. Stream: This application is for (select one stream):

Stream 2 Projects Grant (project implementation). (up to \$15,000)

2. Please indicate the name of the Indigenous government or local government applying.

City of White Rock

3. Please indicate the type of government applying.

Municipality

3. Applicant contact details

4. Applicant mailing address and contact information Primary Contact full name

Dianne Sawicki

Primary contact position or title

Recreation Programmer

Street Address

1475 Kent Street

Apt/Suite/Office

City, District, Village or Town

White

Rock

Provinc

e BC

Postal Code

V4B 5A2

Email address

DSawicki@whiterockcity.ca

5. Primary contact role in the project:

Project Manager

6. Only primary contacts will receive communication regarding this application. What is your preferred method of communication?

Email

4. Health authorities and past AFC funding or BCHC capacity building support

7. Has your organization received AFC funding or support in the past (i.e., AFC funding from the Union of BC Municipalities (UBCM), and/or Age-friendly Capacity Building (AFCB) support from BCHC?*

Yes

8. If yes, please indicate the plan/project name, year, and whether it was funding from UBCM or Age-friendly Capacity Building support from BC Healthy Communities.

Plan/project name:

Seniors Housing and Support Initiative

Plan/project year:

2009

Please check all that apply

Age-friendly Communities grant funding from UBCM

9. Please indicate the health authority region in which your Indigenous government or local government is located. Please also indicate if your community is served by the First Nations Health Authority.

Fraser Health

10. Do you have an existing relationship with your health authority(ies)?

Yes

11. If you have an existing partnership with your health authority(ies), please provide key contact information for each.

Primary health authority contact name: : Adrianna Spyker
Primary health authority contact position: : Community Health Specialist
Primary health authority contact email: : adrianna.spyker@fraserhealth.ca
Primary health authority contact phone: : 604.751.5723
Secondary health authority contact name: : Hattaw Khalid
Secondary health authority contact position: : Active Living Community Health Specialist
Secondary health authority contact email: : hattaw.khalid@fraserhealth.ca
Secondary health authority contact phone: : 778.683.9797

12. Have you discussed this plan/project with your local health authority?

Yes

13. If yes, indicate what discussions have occurred, and if the local health authority is supportive of the initiative.

The local health authority is supportive of the initiative. Fraser Health approached the City of White Rock with the proposal and provided a letter of support.

5. Overview and Workplan

14. What is the name or proposed title of your plan/project?

Poetry in Motion

15. What are the Age-Friendly Community components that are the focus of your plan/project

Outdoor spaces and buildings
Social well-being and participation
Respect, social inclusion, and cultural safety
Communications and information
Community support and health and wellness services

16. Participation of older adults.

Please identify how this plan/project includes the participation of older adults. Please check all that apply and describe their direct participation in the space provided below.

Age-friendly Assessment
Inclusion of Age-friendly planning principles in the OCP/CCP/other Plans
Other - Write In: Direct feedback and input from Semiahmoo Seniors Planning Table and feedback from community members

17. Describe the direct participation by older adults in your proposed plan/project.

The proposed project, Poetry in Motion, is an inclusive and accessible community engagement walk that provides community members an opportunity to engage in culturally diverse poetry and existing community while participating in a social physical activity. Participants will be provided community maps and the opportunity join in group walking tours where they will be able to share in unique cultural poetry on permanent podiums throughout their community.

The guided walks and maps will be accessible in different languages and include other unique landmarks on the walk throughout the community. Participants on the guided walks will be provided a coffee/tea voucher for local cafes to continue their social interactions and support local businesses. The Poetry in Motion project builds upon existing group activities and utilizes spaces that are already frequented by the older adult population (i.e., parks, local businesses, community centres). Community feedback went directly into the design of the project of what seniors want to see in their community and builds off of existing walking routes.

The project will continue to work closely with the City and Fraser Health for senior safety plans for participation (i.e., safe walkways, snow removal, de-icing, lighting) and for safe and accessible community spaces as well as other community groups and organizations. The community maps will be provided throughout the City of White Rock for individual use and have information on how to join the group walks.

18. What is your target population(s) and why? Please describe any target population(s) within the overall older adult population. Please refer to the [grant application guide](#) for more information.

The target audience for the Poetry in Motion project is 55+ of multi-cultural and ethnic backgrounds and all-bodies and abilities. Based on the most recent Census data available (2022) the 55+ population accounts 45.5% of the City of White Rock's total population. The project is also inclusive towards any and all other community members with the opportunity for intergenerational engagement and as an activity for families, other groups, and/or individuals.

19. What is the purpose of the plan/project? (i.e., What do you intend to achieve?)

Based on the feedback from the community and the opportunities within the Age-Friendly Grant, the purpose of "Poetry in Motion" is to reduce social isolation by increasing social connectedness and providing opportunities for physical activity. This also aims to provide opportunities for intercultural engagement and learning.

20. What are the intended outcomes/What changes do you anticipate as a result of this plan/project?

The intended outcomes of the proposed project, "Poetry in Motion", are to create opportunities for 55+ community members to form new relationships, promote physical activity and mental wellness, spend more time in nature, encourage participation in learning of different cultures, aging in place, and support local businesses. The project also aims to enhance opportunities for intergenerational engagement and bring greater awareness to different older adult organizations and resources.

6. Overview and Workplan (continued)

21. How will this plan/project make your community more age-friendly?

Poetry in Motion is developed with the direct input from older adult community members to ensure to project is tailored to their needs and asks. By partnering with existing age-friendly groups and organizations and enhancing networks, community members are able to find social supports and feel a great sense of connectedness. The project will assist in identifying barriers for access and gaps in the community. Poetry in Motions provides opportunities for intergenerational engagement.

22. Please describe the activities that you plan to complete. Please be as specific as possible. Please refer to pages 13 - 14 of the [grant application guide](#) for a sample workplans.

*Attachment with application in more detail

1. Reach out to partners to start project development.
2. Host engagement sessions to collect further feedback from the community on project design and identification of potential barriers/challenges.
3. Contract a company to install podiums at identified locations.
4. Connect with local businesses to form partnerships for 'drink voucher' portion of the project.

5. Design and development maps that highlight installations, facilities, benches and steps, and partner coffee shops.
6. Identify and select multi-cultural poetry and art work. Work with DIVERSEcity on translation and tactile signage.
7. Print site maps, posters, pamphlets, poetry displays, and start social media campaign.
8. Create a schedule for guided group walks through Kent Street Activity Centre.
9. Launch project in May 2023.
10. Collect on-going feedback from stakeholders and adapt to community wants and needs.
11. Collate feedback and survey responses from stakeholders and community organizations, and develop final report.

23. How will you apply an equity lens to your plan/project? Please refer to page 6 of the [grant application guide](#) for more information on using an equity lens in AFC planning.

- Resources will be available in different languages, as well as online or printed
- Project will involve the local First Nations community (Semiahmoo First Nations)
- Project will be promoted to newcomers for community engagement and integration opportunities
- Accessible for all abilities to participate. For example, maps will include facilities available and levels of difficulty, as well as noting routes with stairs and or pathways.
- FREE - no cost to participate.
- Guided walks will be offered for those who would prefer support
- FREE guided walks will also included a coffee/tea voucher for small local business
- Content throughout walk will be diverse as to highlight different cultural groups and perspectives in the community
- Promotion of the project will be throughout the community through different NGO's and community-based groups.

7. Overview and Work Plan (continued)

24. How will you know if your plan/project is successful?

We will assess the success of our project based on the numbers of participants in Groups Walks and number of participants using drink vouchers. We will also collect feedback from participants and participating organizations. We will also note online engagement with the walks.

25. How will you track progress?

1. Number of participants on Groups Walks
2. Number of drink vouchers used
3. Track numbers of maps taken/requested for refill from participating locations

26. Please share any ideas you have to sustain the benefits of this project beyond the grant period.

This project is project can be accessed and participated by all generations therefore has the potential to be supported by various community members and organizations.

This project is building off of existing activities and initiatives, but needs additional funding and support for organization and infrastructure.

The community was looking for a project that would incorporate physical activity and culture for the older adult population. Therefore, if this project is successful, it would become a permanent component in the community.

An intention of the project work is to create and/or reinforce networks within the community to sustain the activity. The work of the project will continue to work closely with the City and Fraser Health for any necessary adaptations.

8. Overview and Work Plan (continued)

27. Is the proposed plan/project building on previous work in your community?

Yes

28. If yes, please tell us the previous plan/project name and how the current proposed plan/project will build on this previous work.

"Walk and Talk" - This activity was established as result of the Covid-19 pandemic. Older adults in the community wanted to finds safe and inclusive ways to continue to socialize, participate in physical activity, and enjoy outdoor spaces.

The project also builds off of and aligns to the activities and goals of White Rock Recreation and Culture programming.

29. Please indicate if this project reflects one or more of the Health Promotion Initiatives for older adults. Please refer to page 9 of the [grant application guide](#). This question is not mandatory, but applicants are encouraged to respond if they are able.

Aging Well
Physical Activity Strategy

9. Collaboration and Key Partners/Stakeholders

30. Which partners, including health authorities and potential collaborators in other sectors, will be involved in your plan/project?

Using the table below, please list a) any partner organizations; b) a short description of how they will be involved and c) a specific contact person within each organization, if known.

Example categories include: Indigenous government and/or Indigenous organizations; Older adult-serving organizations (e.g., groups, clubs); Community organizations in general; Other local governments (e.g., municipalities, regional districts); Other partners (e.g., school districts, specific older adults, community businesses).

	Proposed Partner Organization	Proposed Roles and Responsibilities	Contact Name
1	Fraser Health	Project Coordination	Adrianna Spyker/Hattaw Khalid
2	City of White Rock - Recreation and Culture	Promotion, scheduling/staffing for guided tours	Dianne Sawicki
3	Brella Community Services Society	Promotion and planning input	Louise Tremblay/Janice Gunn

4	Semiahmoo Seniors Planning Table	Promotion	Heather Martin
5	DIVERSEcity	Language translation support, promotion, engagement with newcomers	Saleh Altaf
6	C.A.R.P.	Promotion	Ramona Kaptyn
7	SOURCES	Promotion	David Young
8	Rotary - South Surrey/White Rock	Promotion	TBD
9			
10			

10. Age-friendly Accomplishments to-Date & BC Age-friendly Community Recognition

Status

31. Please check any of the following that your community has completed:

Established an age-friendly advisory group or steering committee that includes the active participation of older adults. An existing committee can also take on this mandate.

Passed a local government council/board resolution or band council resolution to actively support, promote, and work towards becoming an age-friendly community. As an alternative, local governments may have chosen to commit to being age-friendly through specific goals, objectives, or policies in an official community plan or strategic plan.

Conducted an age-friendly assessment in consultation with older adults.

32. This AFC Grant Program aligns with the [BC Age-friendly BC Community Recognition Program](#) administered by the BC Ministry of Health. Does this Indigenous government or local government currently have Age-friendly BC Community Recognition Status?

Yes

11. In-kind Supports

33. The Age-friendly Communities Grants include a cash award as well as in-kind support from BC Healthy Communities staff. What support do you anticipate, if any?

Check all that apply:

Research support (e.g., environmental scans, sourcing literature or other resources) Document review & providing feedback

Development of data collection tools (e.g., surveys, interview guides)

Developing monitoring and evaluation frameworks including the development of indicators

12. Budget and Workplan

34. I would like to [Select one]:

upload the budget and workplan files.

35. When you are finished, upload the Excel document using the 'Browse...' button below. *Note: if you experience any technical issues with the file upload, please change your selection above to submit the document by email.*

[Work plan for WR Age-friendly grant - June 17 2022.xlsx](#)

13. Formal Council, Board or Band Support

36. Please provide your council/board resolution, band council resolution, or equivalent.

I would like to [select one]:

the resolution is on the agenda for the next meeting of council, band council, or board

37. The application must be submitted by July 5, but we will accept the council resolution by email for a short period after the deadline. Please submit within a week of the application deadline (i.e. by July 12) to ensure it is included in our adjudication process. The resolution can be sent to grants@bchealthycmmnities.ca.

Please enter the date of the meeting which will consider the resolution below:

2022/07/11

15. Additional Files

38. Do you have anything else to add that we should know about your plan/project? (e.g., plan/project is coordinated with a sister city; measurables that will be applied to monitor the success of this planning process or project)?

n/a.

39. Do you have any additional files to include that support your application (e.g., presentations, diagrams, pictures, stories)? Please note that letters of support from plan/project partners are strongly encouraged. Up to three letters of support as evidence of partnership or collaboration can be included in this section.

Yes

40. I would like to [select one]:

upload the additional documents.

41. Please upload the documents using the 'Browse...' button below. Note: if you experience any technical issues with the file upload, please change your selection above to submit the document by email.

[Age-friendly grant application - WR - highlights from key documents.docx](#)
[Letter of support - age friendly grants - CARP 2022.pdf](#)
[White Rock - Fraser Health - Age Friendly Grant 2022.pdf](#)

17. Staying in Touch

42. Please tell us how you heard about this grant opportunity. BC Healthy Communities newsletter

Health authority

43. Would you like to subscribe to our BC Healthy Communities newsletters to hear about other funding opportunities, learning events, community stories and more? This includes the BCHC newsletter and one from another BCHC program, the PlanH newsletter.

Yes, please!

44. Great! Please provide the email address you would like to use:

adrianna.spyker@fraserhealth.ca

Enter Recommendation Here