

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
 15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6



**POLICY TITLE: BEER GARDEN / PUBLIC FUNCTION LIQUOR LICENCES**

**POLICY NUMBER: RECREATION AND CULTURE - 704**

<i>Date of Council Adoption:</i> April 29, 2013	<i>Date of Last Amendment:</i> July 27, 2015
<i>Council Resolution Number:</i> 2013-134, 2015-285	
<i>Originating Department:</i> Recreation and Culture	<i>Date last reviewed by the Governance and Legislation Committee:</i> July 13, 2015

**Policy:**

General Policy Guidelines:

1. The process for Council approval of a beer garden is as follows:
  - a) Application must be made to the Director of Recreation and Culture at least 45 days in advance of the event in order to provide sufficient time for processing.
  - b) The Director along with a representative of the White Rock Detachment of the RCMP will review the request and report to Council.
  - c) If the Council approves the beer garden, then the applicant must next obtain the permission of the NCO in charge of White Rock Detachment of the RCMP, the application can then be taken to the local Liquor Control and Licensing Branch authority for final approval and a Special Occasion Licence.
2. Licences for outdoor public functions will only be approved by the R.C.M.P. after the applicant has first received approval from the City Council.
3. Following approval by the RCMP, the licence may be issued by the Liquor Control and Licensing Branch.

July 15 2022

To: Mayor & Council,  
City of White Rock

Re: Beer Gardens at the 2022 TD Concerts at the Pier

Dear Mayor Walker & Councillors Chesney, Johanson, Kristjanson, Manning, and Trevelyan:

I hope that this letter finds you well!

I'm writing you regarding the 2022 TD Concerts at the Pier. As you may be aware, the TD Concerts at the Pier typically holds beer gardens at the East Beach and Five Corners locations. Beer gardens are a very popular request from our audience members, and we are able to provide them at those two locations without negatively impacting businesses (East Beach and Five Corners provide more take-out options, while West Beach is renowned for its patios).

The beer gardens also provide revenue for the TD Concerts at the Pier, allowing us to offset costs- increasingly important as costs significantly rise.

While in the past Rotary Clubs have organized and staffed the beer gardens, they are unable to provide their services this year. Thankfully, White Rock Beach Beer Co has stepped forward on very short notice and offered to organize and staff the beer gardens. This would allow us to partner with a local business, provide a desired service for concert attendees, and receive much needed revenue to offset rising costs.

We are requesting Council's approval for two beer gardens at the 2022 TD Concerts at the Pier: August 18 at Five Corners and August 25 at East Beach.

On behalf of the organizers of the TD Concerts at the Pier, I want to thank you for considering our request. Please contact me if you have any questions.

Sincerely,

Alex Nixon  
Executive Director,  
White Rock BIA