

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: July 25, 2022

TO: Mayor and Council

FROM: Eric Stepura, Director, Recreation and Culture

SUBJECT: BIA Request for Beer Gardens at TD Concerts at the Pier

RECOMMENDATIONS

THAT Council approve the request from the White Rock Business Improvement Association (BIA) to hold “beer and wine” gardens hosted by the White Rock Beach Beer Company at two TD Concerts at the Pier performances on:

- Thursday, August 18, 2022 from 6:00 p.m. – 10:00 p.m. at Five Corners (Johnston Road and Pacific Avenue), and
 - Thursday, August 25, 2022 from 6:00 p.m. – 10:00 p.m. at the East Beach parking lot east of Grand Chief Bernard Robert Charles Memorial Plaza).
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EXECUTIVE SUMMARY

In 2018, Council approved beer and wine gardens being held at the TD Concerts at the Pier performances at Five Corners and East Beach. The beer gardens were operated by the Rotary Club of White Rock as a fundraiser for their club. Part of the proceeds went to offsetting the cost of the TD Concerts at the Pier expenses.

There were no TD Concerts at the Pier held in 2020 or 2021 due to the Provincial Health Order restrictions on the size of group gatherings in response to the COVID-19 pandemic.

For 2022, the BIA Executive Director approached the Rotary Club of White Rock to organize beer and wine gardens at TD Concerts at the Pier again this year, but the club was not interested.

After a search for another beer garden operator, White Rock Beach Beer Company agreed to organize beer and wine gardens at two TD Concerts at the Pier performances on August 18 and 25, 2022.

This corporate report will outline the City policy (#704 attached as Appendix A) regarding beer gardens, and the conditions that must be met for beer and wine gardens to be held on City owned or leased property.

PREVIOUS COUNCIL DIRECTION

Motion # & Meeting Date	Motion Details
Recreation and Culture Policy-704 July 27, 2015	Beer Garden/Public Liquor Licences Recreation and Culture Policy 704 outlines the guidelines for beer gardens held on City owned or leased property.

INTRODUCTION/BACKGROUND

On July 15, 2022, staff received a letter from BIA Executive Director, Alex Nixon (Appendix B) requesting permission to hold beer and wine gardens hosted by the White Rock Beach Beer Company at two TD Concerts at the Pier performance on Thursday, August 18, 2022 from 6:00 p.m. – 10:00 p.m. at Five Corners (Johnston Road and Pacific Avenue) and at the TD Concerts at the Pier performance on Thursday, August 25, 2022 from 6:00 p.m. – 10:00 p.m. at East Beach (parking lot east of Grand Chief Bernard Robert Charles Memorial Plaza).

In previous years, beer and wine gardens have added a festive atmosphere, and attract more spectators to the concerts.

Staff discussed event details with BIA Executive Director, Alex Nixon and he agreed to meet the following conditions:

- The beer/wine garden area is limited to 200 guests plus up to ten (10) servers and volunteers and security personnel.
- The August 18, 2022 beer/wine garden at Five Corners will be located on the section of Johnston Road between Pacific Avenue and Beachview Avenue, and the adjacent roads will be closed for the events.
- The August 25, 2022 beer/wine garden will be held at the west end of the parking lot at East Beach which is located just east of Grand Chief Bernard Robert Charles Memorial Plaza.
- The beer/wine garden area will be fenced off to create an enclosed festive décor complimented by tents, lighting, beverage serving stations, and tables and seating for patrons.
- Setup of the hospitality areas will start at 1:00 p.m., and the beer and wine garden serving hours will be from 6:00 p.m. – 10:00 p.m., and cleanup will be completed by 11:00 p.m.

Staff recommend approval of the two beer and wine gardens, subject to the following conditions being met prior to the events taking place:

- Provide the city with a copy of a certificate of insurance for the two events, which includes Comprehensive General Liability Insurance naming the City of White Rock as an additional insured for the entire duration of both events (from setup through takedown) with a minimum limit of \$5M coverage. Proof of insurance must be received ten (10) days in advance of the August 18, 2022 event;
- Obtain an application for the two Special Occasions Licenses from the BC Liquor Control and Licensing Branch, submit it to the White Rock Detachment of the RCMP for approval at least ten (10) days in advance of the August 18, 2022 event. Following RCMP approval, the Special Occasions License may be issued by a BC Liquor Store Manager; and
- Provide the city with a sketch showing the festival and beer garden site layout, including the dimensions of all tents. The White Rock Fire Chief will review permit and safety issues related to tent size, structure and crowd capacity.
- The BIA must arrange for certified security personnel to provide security of the beer and wine garden area at both events.

- The BIA must provide an adequate number of additional portable washrooms to be located in the beer and wine garden area at both events.

In addition, city staff will send letters to adjacent neighbors to notify them of these events.

FINANCIAL IMPLICATIONS

There are no additional costs to the city as all costs for the operation of these beer/wine gardens will be borne by the White Rock BIA and the White Rock Beach Beer Company.

LEGAL IMPLICATIONS

Approvals of both the White Rock RCMP and the BC Liquor Control and Licencing Branch are required.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

White Rock RCMP will review the beer/wine garden special occasion application to ensure compliance with Provincial liquor laws.

The White Rock Fire Chief will review permit and safety issues related to tent size, structure and crowd capacity.

ALIGNMENT WITH STRATEGIC PRIORITIES

Council desires to make the best possible community decisions in collaboration with residents and stakeholders, providing an excellent quality of life.

OPTIONS / RISKS / ALTERNATIVES

The following alternative is available for Council's consideration:

1. Decline the BIA's request to hold beer and wine gardens at the TD Concerts at the Pier on August 18, 2022 and August 25, 2022.

CONCLUSION

Staff have reviewed event details with representatives of the BIA and the White Rock RCMP. Staff recommend Council approve the two Beer/Wine Garden Special Occasions Liquor Licenses to be hosted by the White Rock Beach Beer Company at the TD Concerts at the Pier performance on Thursday, August 18, 2022 from 6:00 p.m. – 10:00 p.m. at Five Corners (Johnston Road and Pacific Avenue) and at the TD Concerts at the Pier performance on Thursday August 25, 2022 from 6:00 p.m. – 10:00 p.m. at East Beach, subject to the conditions outlined in this corporate report.

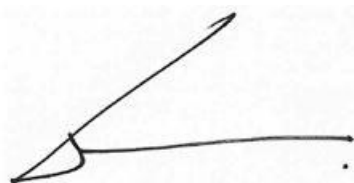
Respectfully submitted,



Eric Stepura
Director, Recreation and Culture

Comments from the Chief Administrative Officer

I concur with the recommendations of this corporate report.



Guillermo Ferrero
Chief Administrative Officer

Appendix A: Appendix B: Beer Garden/Public Function Liquor Licences - Recreation and Culture Policy #704

Appendix B: Letter from White Rock BIA