

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
CORPORATE REPORT



**DATE:** July 25, 2022  
**TO:** Mayor and Council  
**FROM:** Eric Stepura, Director, Recreation and Culture  
**SUBJECT:** Promenade Sculpture Competition Update

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**RECOMMENDATIONS**

THAT Council:

1. Receive for information the corporate report dated July 25, 2022, from the Director of Recreation and Culture, titled "Promenade Sculpture Competition Update"; and
  2. Waive the earlier requirement that White Rock Events Society secure commitments for 75% of the Society's \$75,000 fundraising target (\$56,250) prior to any pedestals or sculptures being installed at the waterfront.
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**EXECUTIVE SUMMARY**

At its regular meeting of February 28, 2022, Council asked staff to review an event application from the White Rock Events Society (WRES) requesting permission to host a yearlong Promenade Sculpture Competition exhibit at the White Rock waterfront.

As the 2022 Promenade Sculpture Competition is not a "special event" as defined in the city's Special Event Policy, but rather an outdoor art display, a further review of this proposal was carried out by staff from both the Recreation and Culture Department and the Engineering and Municipal Operations Department. Additionally, input was sought from the City of White Rock's Arts and Culture and Public Art Advisory Committees.

At the March 28, 2022 Regular Council Meeting, Council approved funding support of \$15,000 in cash plus an estimated \$10,000 in services-in-kind from the city. Also, Council recently approved a \$5,000 grant-in-aid for this proposed event. The source of \$25,000 in funding will come from the 2022 operating contingency budget, and the \$5,000 from the city's grants-in-aid budget.

At the June 27, 2022 Regular Council meeting, the WRES members did a presentation to Council to provide an update on the Promenade Sculpture Competition. Council directed staff to help the WRES to get the event kicked off in September 2022 as planned.

This corporate report provides an update on a recent event planning meeting staff held with members of the White Rock Events Society, and makes recommendations to Council on city support that will be provided to the WRES so their event will happen in White Rock starting September 14, 2022.

### **PREVIOUS COUNCIL DIRECTION**

At the June 27, 2022 Regular Council Meeting, Council made the following motion:

<b>Motion # &amp; Meeting Date</b>	<b>Motion Details</b>
2022-278 June 27, 2022	THAT Council direct staff to look into helping the White Rock Events Society to help get the event kicked off in September as planned.

### **INTRODUCTION/BACKGROUND**

WRES members are working hard to deliver a sculpture competition display along the White Rock waterfront promenade from September 14, 2022 to approximately September 2023. Their plan is to select ten (10) sculptures for display along the waterfront between P'Quals (white rock) and the entrance to the Pier. To date, the Society's selection panel have received eighteen (18) entrants for the sculpture competition.

The Society members have also received quotes for insurance, engineering services, production and installation of the bases and steel pedestals that support the sculptures, and other required expenses.

At the Regular Council Meeting held March 28, 2022, Council approved the following funding support for the WRES Sculpture Competition:

- \$15,000 in cash.
- An estimated \$10,000 in services-in-kind from the city.

The source of \$25,000 in funding would come from the 2022 operating contingency budget.

In addition, Council has approved a grant-in-aid of \$5,000 for this proposed event.

The event approval and City funding support was conditional on WRES meeting the following conditions:

1. That the White Rock Events Society secure commitments for 75% of the Society's \$75,000 fundraising target (\$56,250) prior to any pedestals or sculptures being installed at the waterfront.
2. That a Memorandum of Understanding (MOU) between the WRES and the City be developed outlining the responsibilities of each party, and the conditions that must be met by the WRES prior to the installation of the pedestals or sculptures. The MOU would also include the scope of the project, schedule, and resources required. A final debriefing report, based on the MOU metrics, would measure success, including sustainability of the event for future years.
3. That the display be limited to the grass area east of the Pier between the flagpole and P'Quals (white rock).
4. That event sponsorship and other signage be pre-approved by city staff.
5. That the project aligns with the City of White Rock's Public Art and Placemaking Policy including that the selection of artists, and art be coordinated with the Public Art Advisory Committee, and that artists are compensated fairly.
6. That before beginning the installation, the WRES obtain liability insurance for the entirety of the time the display is on city owned or leased property. The insurance must cover injuries and/or death to organizers, volunteers, contractors, and visitors, as well as potential damage to

streetlights and other infrastructure. The insurance policy must be a minimum \$5M coverage, naming the City of White Rock as added insured, include a cross liability clause and a no cancellation clause stating that the policy cannot be cancelled without first providing the City with 30 days written notice of cancellation.

On July 15, 2022, city staff met with members of the WRES to discuss what progress the event organizers have made, and to clarify what funding and services-in-kind the City will be providing in support of the event.

### **City Funding**

The city will provide \$20,000 cash to WRES.

### **City Services-In-Kind**

Recreation and Culture support includes: staff assistance with event planning, coordination, promotion and site meetings; and provision of event related materials, equipment and supplies. This includes the cost of design, production and installation of a Pier head banner, event posters and promotion on the city's web site (event calendar) and social media posts.

Engineering and Municipal Operations support includes: staff assistance with sculpture site selection meetings, transportation of bases and pedestals to and from the site, review of engineering drawings, daily cleanup, maintenance of sculptures as needed and project planning assistance.

The meeting on July 15, 2022 clarified many questions that WRES event organizers had about city support of the sculpture competition. It also provided staff with greater assurance that WRES will meet its revenue targets and deliver a safe, attractive and well organized sculpture competition that meets the city's conditions for event approval as outlined above. Staff therefore recommend, that Council waive condition # 1 above so that WRES can proceed with the installation of the pedestals and sculptures at the designated location on the waterfront.

### **FINANCIAL IMPLICATIONS**

Council support to the WRES Promenade Sculpture Competition is estimated as follows:

Cash requested from the City	\$15,000
Council's Grant-in-Aid as recommended by the City's Grants-in-Aid Sub-Committee	\$ 5,000
Recreation and Culture services-in-kind	\$ 5,000
Engineering and Municipal Operations services in-kind	\$ 5,000
<b>Total Estimated Funds Required from the City of White Rock</b>	<b>\$30,000</b>

As the 2022-2026 Financial Plan does not include funding for this event, the \$25,000 portion would have to be funded from the city's 2022 operating contingency, and \$5,000 from the city's grants-in-aid budget.

### **LEGAL IMPLICATIONS**

There is some risk of injury to visitors to the waterfront if the sculptures are climbed on. Having a city staff representative on the panel that selects the art pieces will help reduce this risk.

### **COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS**

Staff will promote the competition on the city's web site and on social media channels.

### **INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS**

Recreation and Culture support includes: staff assistance with event planning, coordination, promotion and site meetings; and provision of event related materials, equipment and supplies. This includes the cost of design, production and installation of a Pier head banner, event posters and promotion on the city's web site (event calendar) and social media posts.

Engineering and Municipal Operations support includes: staff assistance with sculpture site selection meetings, transportation of bases and pedestals to and from the site, review of engineering drawings, daily cleanup, maintenance of sculptures as needed and project planning assistance.

The city's Communication Department will assist with promoting the event.

### **ALIGNMENT WITH STRATEGIC PRIORITIES**

Council desires to make the best possible community decisions in collaboration with residents and stakeholders, providing an excellent quality of life.

### **OPTIONS / RISKS / ALTERNATIVES**

The following alternate option is available for Council's consideration:

1. Decline waiving the earlier requirement for White Rock Events Society to secure commitments for 75% of the Society's \$75,000 fundraising target (\$56,250) prior to any pedestals or sculptures being installed at the waterfront.

### **CONCLUSION**

The proposal from the WRES is exciting and ambitious. If successful, the event could attract more visitors to White Rock, and continue to build on the Council's goal identified in the Cultural Strategic Plan to integrate arts and culture into everyday life of White Rock residents.

The city must provide oversight of all events taking place on its owned or leased facilities as it has a duty to monitor public safety, public health, and manage its fiduciary responsibilities.

Staff have recently met with WRES organizers of the Promenade Sculpture Competition to review their event planning and fundraising progress and are supportive of the event proceeding to the next stage, which is the installation of the bases, pedestals and sculptures on city leased property at the White Rock waterfront.

The WRES has requested \$15,000 in cash plus an estimated \$10,000 in services-in-kind from the city and Council recently approved a \$5,000 grant-in-aid for this proposed event. The source of \$25,000 in funding would come from the 2022 operating contingency budget, and \$5,000 from the city's grants-in aid budget.

The White Rock Promenade Sculpture Competition has the potential to be a welcome new addition to the City's cultural event calendar if organizers can secure the necessary financial support from sponsors.

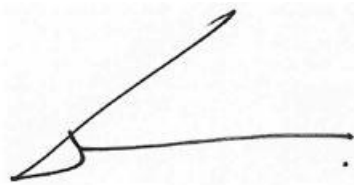
Respectfully submitted,



Eric Stepura  
Director, Recreation and Culture

**Comments from the Chief Administrative Officer**

I concur with the recommendations of this corporate report.



Guillermo Ferrero  
Chief Administrative Officer