Kent Street Activity Centre

Enhancement and Expansion

July 2022



KSAC Enhancement and Expansion – July 2022

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1. Executive Summary

Since 1973, the Kent Street Activity Centre (KSAC) has provided recreational, social, educational, and cultural programs and activities for the senior population (55+) of the White Rock community.

In that same period, the population of White Rock more than doubled, from 10,300 to 22,000, of which 31% are over age 65. An expansion of the building in 1991 increased the square footage by 33%; a second upgrade in 2014 did not increase the overall space of the Centre.

KSAC and its staff are the "umbrella" and support systems under which 18 Activity Groups operate. Each group is volunteer-led and self-funded via fees set and charged over and above those relating to membership of KSAC. Each group is responsible for the costs and upkeep and replacement of equipment, sometimes with assistance from the Kent Street Senior Society (KSSS).

KSSS is the fundraising arm of the KSAC membership and has raised over \$500,000 since its inception. The funds have enabled KSAC to offer more programs and services for seniors in the White Rock community. They have also funded upgrades to the Kent Street coffee shop, the purchase of an accessible picnic table, an outdoor table-tennis table, and new kitchen appliances.

KSAC provides a full slate of programs and activities seven days a week, including dancing, bridge, snooker, table tennis, fitness and yoga classes, health and wellness workshops, and a very successful frozen-meals program. In partnership with the BRELLA Community Services Society and volunteers, KSAC also delivers *Fresh & Lively*, an outreach luncheon and entertainment for isolated seniors. This program has been a welcomed social occasion for many seniors in the White Rock community and is regarded as a significant contribution to their mental well-being.

In summary, the Kent Street Activity Centre is a unique organization that delivers invaluable recreational and cultural programs and social services to the White Rock community. The camaraderie and cooperation across our groups, coupled with the long-standing rapport between staff and members, have created an ambiance and a level of volunteerism that is priceless.

The combination of COVID-driven health requirements and the physical constraints of the building are severely limiting our ability to deliver our programs. We believe it is therefore critical to expand the Kent Street Activity Centre to meet the demographic realities and growing needs of the White Rock community in the 21st century. The KSAC and KSSS members are excited and ready to leverage that expansion to revitalize their dedication and enjoyment as they move forward to deliver their programs.

We ask the White Rock Council to approve our request for a Needs Assessment for the expansion of the Kent Street Activity Centre and refer it to staff for action. The Kent Street Seniors' Society is prepared to share some of the cost of the study. We estimate the cost of a Needs Assessment to be approximately \$25,000.

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2. Past History

2.1 1973 through 2006

The Kent Street Activity Centre (KSAC) opened in 1973 as a 6,000 sq. ft. multi-use facility. In 1991, thanks to funding by the City of White Rock plus others, it was expanded to 8,000 sq. ft. The north and south ends of the building were increased, adding office space, a larger lobby, a reception area, an enlarged classroom, and a new combined staff room and computer lab. A 2005 expansion, funded by the Kent Street Seniors' Society (KSSS) and a generous legacy from former chairperson Archie Carnahan, added a storage room for use in the auditorium and stage area.

2.2 2007 through 2009

In 2007, plans were prepared to enlarge the kitchen and coffee shop, add additional classroom space, and make necessary building-code updates. Unanimous approval was given, conditional upon funding of \$459,000 (2007 dollars) to be received from multiple public and private sources. It was found that there was no room to grow on the east side and there would be extensive building-code updates required in any other direction. Funding became problematic, and the project was put on hold.

A Facility Master Plan prepared by Stantec consultants on behalf of White Rock relegated KSAC to "backburner" status, with only necessary repairs or safety measures to be carried out. A delegation from the KSAC Executive Committee protested to the White Rock City Council, and the KSAC was reinstated into the 5-year Budget Plan.

2.3 2010 through 2014

In 2010, KSAC was encouraged to apply for Federal Funding. The application_was successful and resulted in the installation of the elevator, ramps, and renovations to the roof and heating/air conditioning systems, thereby greatly improving accessibility and safety for the seniors.

At the same time, the long-awaited expansion and upgrading of the kitchen was undertaken, using a combination of funds from KSSS and a legacy from the late Katsumi Sugita, a former cooking class participant, totaling \$157,000.

The kitchen expanded into the dressing-room space alongside the auditorium stage, which meant that there was no overall gain of space. The kitchen gained, but the auditorium lost.

Unfortunately, due to the expense of updating the building to current-code requirements (accessibility, health and safety, electrical, etc.), the seating and serving areas of the coffee shop remain unchanged to this day.

3. Present Situation

The historical timeline of the Kent Street Activity Centre outlined in Section 2 leads to one conclusion: there have been no expansions or extensions since 2014.

At the same time, there has been a rapid and steady growth in the White Rock density and population. In addition, the population of senior citizens is showing a clear upward trend:

- *"44% of White Rock's population is 60* + years of age, most in the 65 -69 age group"¹;
- "The average age of residents is 56.6, 14 years above the B.C. average of 42.2 years"¹

As further outlined in the CHASI report of 2021-2022:

- "Although residents, particularly those who frequent the Kent Street Activity Centre, expressed how much they missed recreation and culture activities during the pandemic, there was great appreciation for the diverse recreational programming offered to seniors. ... They did, however, identify a need for more recreational and cultural space, with one resident expressing, "We need a new building for sure. Any other community would have that. You know, a building for seniors' activities. And this is White Rock, where we should be an example for seniors".²
- "... the unmet need for space to conduct these recreation and culture activities. Older adults accessing programs and services in White Rock, as well as program providers alike, expressed concerns about the lack of space to conduct activities. One program provider shared, "the only real problem is the lack of spaces, well physical space, to do activities", citing a recent example where an event registered 300 attendees but only 220 could attend due to lack of space."³

In spite of this real lack of space, the Centre Staff and Activity Groups continue to deliver important cultural and social programs and services to the White Rock community. For example, over the course of two weeks in May 2022, the Kent Street Players Theatre Group delivered two public performances at Kent Street and three performances at senior residences to over 300 seniors.

The Kent Street Activity Centre is not just bricks-and-mortar; it is much more. It is people, volunteering their time, dedication, and energy, combined with a long-standing rapport between staff and members, who have created a remarkable environment and level of service that is unique. KSAC has reached a critical stage, where its ability to provide community services is threatened, and expansion is essential to continue to deliver those services in the 21st century.

¹ University of Fraser Valley CHASI Report 2022, page 27

² CHASI Report 2022, page 40

³ CHASI Report 2022, page 46

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4. Future Opportunities

We have conducted a self-assessment of our needs and have classified them into the following six categories:

4.1 Building Expansion

We believe there is space on site for a thoughtfully designed and constructed expansion that would integrate with the surrounding neighbourhood:

- A 2-storey above-ground addition on the west side; and
- A single-storey extension/addition to the south side.

We recognize and are committed to the principle that any expansion of the Centre will stay within the existing footprint of the building and parking area.

4.2 Kitchen and Coffee Shop

One of the cornerstones of KSAC is the kitchen and coffee shop. It is a major revenue source in our fund raising efforts, and its expansion and upgrade remain as one of our long-term goals.

When fully operational, the coffee shop is the **only** White Rock facility equipped and able to provide affordable and nutritious meals to seniors five days per week. It also runs a successful frozen-meals program several mornings per week.

The coffee shop seating area (on the second floor) could be expanded eastward with cantilevered construction supported on pillars. This would improve air circulation and ventilation on the east wall, while additional windows would provide a more pleasing aesthetic from the street.

4.3 Snooker Room

- Bring it above ground, light and airy, well ventilated;
- Bring playing area and tables up to the standards recognized and required for intermunicipal and provincial levels of competition; and

This will allow for mixed-gender friendly and league competition with other nearby Senior Centres (Langley, Newton, Surrey, and Richmond).

4.4 Performing Arts Group and Computer Club

- For the Auditorium and Stage:
 - Centralized control of lighting systems;
 - Improved audio-visual systems, to allow for community presentations of films and documentaries;
 - Changes rooms for the performers and access to washrooms;
 - Better accessibility to the stage with steps or ramps; and
 - Expanded use of the classroom or library area for events not requiring the full stage (play reading and rehearsals), so as to relieve pressure on some of the major facilities (auditorium and stage).
- For the Computer Club (the largest Activity Group at KSAC):
 - A larger computer/monitor; and
 - A dedicated classroom for senior computer training and education (the computer lab is currently shared with the staff lunchroom).

4.5 Reorganization and Reassignment

- Reassign some of the lower floors for storage or similar use; and
- Improve and expand the common areas such as corridors and lobby-waiting areas.

The expansions and enhancements outlined above will bring benefits across multiple categories; we summarized them as follows:

4.6 Benefits Summary

| | Benefit | | | | | | | | |
|----------------------------------|---------------|----------------|-----------------------|--------------------|----------------------|------------|------------|--|--|
| Need | Accessibility | Admin Space | Environmental | Health & Safety | Social Connection | Structural | Technology | | |
| Building Expansion | ~ | ~ | ~ | ~ | ~ | ~ | ~ | | |
| Kitchen & Coffee Shop | ~ | | ~ | ~ | ~ | | | | |
| Snooker Room | v | | ✓ | ~ | v | | | | |
| Performing Arts | v | | | ~ | v | | ~ | | |
| Computer Club | | | | ~ | | | ~ | | |
| Reorganization & Reassignment | ~ | ~ | | ~ | | | | | |

5. Next Steps: Council Approval and Needs Assessment

In <u>Section 3, Present Situation</u>, we said "*there have been no major capital expenditures on upgrades or extensions to the Centre since 2014.*" As a result, the Kent Street Activity Centre building has become inadequate to meet the growing demands of the White Rock community for programs that meet their needs; it is bursting at the seams. The building permits and current construction activity visible in White Rock will only increase population density and demand.

We believe that these demands will further increase in the future as the "*pig in the python*" demographic bulge of our seniors push the system and our recreational and social services to the breaking point. The year 2010 was a demographic milestone; it was the year when the first baby boomers turned 65 and began to retire. Current census estimates are that by 2025, *all baby boomers will be age 65 and older*, and, thanks to improved health care, *those boomers will live longer*. And, as many have said, "*their 50 is not your Grandma's 50; they want activity and social interaction and engagement*."

We understand that any enhancement and expansion project will involve multiple steps:

| Cound | cil | Need | s | Archited | ctural | Deta | ailed | Con | struction | Gran | d |
|-------|------|-------|--------|----------|--------|------|-------|------|-----------|------|--------|
| Appro | oval | Asses | ssment | Concep | tual | Des | sign | Begi | ns | Reop | pening |
| | | | | Design | I | | | | | | 1 |
| | | | | | | | | | | | |
| | | | | | | | | | | | |

At each step, we are prepared to initiate and share in a joint fundraising campaign to raise the funds necessary to proceed.

To confirm and validate our self-assessment, we would like to engage an outside consulting firm to conduct a Needs Assessment study for White Rock. Over the years, successive White Rock City Councils have found the will to make substantial and significant changes to KSAC when growth and circumstances have warranted the expenditures. We believe current and future circumstances and trends have created such a moment.

We ask the White Rock Council to approve our request for a Needs Assessment for the expansion of the Kent Street Activity Centre, and refer it to staff for action under a cost-sharing formula. We estimate the cost of a Needs Assessment to be approximately \$25,000.

Respectfully submitted on July 11, 2022, on behalf of the Kent Street Activity Centre and the Kent Street Seniors' Society. Thank you.

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6. Fulfillment Of The CHASI Wellness and Connectedness 2022 Report

In 2021-2022, the White Rock City Council, the Recreation and Culture Department, and the Semiahmoo Seniors Planning Table engaged the University of the Fraser Valley Community Health And Social Innovation Hub (CHASI) to "*explore the strengths and limitations of White Rock's wellness programming for older adults, with the principal goal being to effectively support population health and experiences of wellness for older residents during and beyond the pandemic*".⁴

The CHASI report provided a detailed set of recommendations, of which the following are directly relevant to the Kent Street Activity Centre:

- "Space is a significant challenge for both the provision of affordable housing and recreational activities. Consider expanding the size of recreational and cultural spaces to augment physical, social, cognitive, and emotional wellness."⁵
- "Develop strategies to connect disconnected, or otherwise isolated older adults, to relational, emotional, physical, and cognitive wellness programming, particularly for those who are needing home and community-based care."⁵
- "Working within public health recommendations, consider expanding recreational and cultural programming to address pre-pandemic wellness needs that residents have identified."⁶

We believe the enhancements and expansions proposed in our submission will meet or exceed these CHASI recommendations. In Section 7, we cross-reference and correlate our enhancements and expansions to the <u>White Rock Strategic Plan of 2017</u>.

⁴ CHASI Report 2022, page 5 ⁵ CHASI Report 2022, page 48

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7. Fulfillment Of The White Rock Strategic Plan 2017

In 2017, the White Rock Strategic Plan of 2017 laid out a clear set of goals and objectives that frame the role of the City's Recreation and Culture Department and Parks Department in providing overarching benefits to the community.

We quote from the Plan:

- "The City of White Rock's draft vision for the future, developed through the Imagine White Rock 2045 - Official Community Plan Update process, states that it aspires to be a "beautiful, distinctive and engaged community of people from all walks of life who choose to live, work and play in White Rock." The provision of ... recreation amenities is a critical success factor for achieving this vision. Recreation programs, services, and facilities ... create opportunities for social interaction; improving health and wellness; and creating a high quality of life for all."⁶
- "Request space for arts and cultural activities in all future Municipal recreation building projects"⁷

We believe the enhancements and expansions proposed in our submission will meet or exceed the Plan's stated objectives and provide the reasons to move forward and generate the benefits as outlined in the Plan.

| Objective | Description | KSAC Enhancements & Expansion |
|-----------|--|--|
| 1.2 | Support community arts and culture as outlined in the Cultural Strategic Plan and through recreation facilities. | 4.4 Auditorium and Stage |
| 2.1 | Develop inclusive, multi-functional and multigenerational facilities and spaces providing they meet demonstrated needs of White Rock residents. | 4.2 Kitchen and Coffee Shop 4.4 Auditorium and Stage 4.5 Reorganization and Reassigment |
| 2.2 | Provide a diversity of programs to serve a wide range of ages and abilities, intergenerational opportunities, and more diverse interests. | 4.2 Kitchen and Coffee Shop 4.4 Auditorium and Stage 4.5 Reorganization and Reassigment |
| 2.3 | Provide high quality services that are accessible, inclusive and barrier-free (i.e. for all ages, abilities, and lifestyles). | <u>4.2 Kitchen and Coffee Shop</u> <u>4.4 Auditorium and Stage</u> <u>4.5 Reorganization and Reassigment</u> |

⁶ City of White Rock Master Plan 2017, page 1

⁷ City of White Rock Master Plan 2017, page 72 July 05, 2022

8. Activity Groups and Fundraising

8.1 KSAC Activity Groups

| Activity Group | Chairperson | Members |
|---|---|----------------------|
| Afternoon Cards (Canasta, Crib, & Whist) | Lynn DeLaBarre | 45 |
| Carpet Bowling | Moira Smethurst David Porter | 31 |
| Computer Club | Doug Pawson | 181 |
| Contract Bridge: • Sunday • Tuesday • Friday Afternoon • Friday Evening | Margaret Cooke Betty Curtis Leslie Fraser Orest Kubrak | 47 66 60 25 |
| Dance | Derek Chadwick | 80 |
| Dinner Dances | Derek Chadwick | 105 |
| Duplicate Bridge | Bob Zoltok | 55 |
| Fun Bridge | | 63 |
| Kent Street Choristers | Jeni Thom | 56 |
| Kent Street Players | Carol Monaghan | 22 |
| Peninsula Woodcarvers | Bruce Kleeburger | 23 |
| Sing Along | Jaqui Joys | 60 |
| Snooker | Craig Curtis | 70 |
| Stitch & Chat | Helen Barclay | 6 |
| Table Tennis | June Stuart | 46 |
| Overall KSAC M | lembership for 2022 | 1,041 |

In addition, many of the activity groups put on their own special events to give back to the community, either as a fundraiser or entertainment to be enjoyed by Centre members and the community, including:

- Bridge tournaments;
- Cribbage tournaments;
- Theatre performances; and
- Choir performances.

Limited space at KSAC has reduced the number of people who can attend these events. Groups are often forced to hold their events at other locations; the Kent Street Choristers had to hold their spring and Christmas performances at a local church due to space constraints in the KSAC auditorium.

8.2 KSSS Fundraising

The Kent Street Seniors Society is the fundraising arm of the Centre and is staffed entirely by volunteers. Each year, they organize special fundraising events, and all monies raised are used to provide more programs, services, and equipment to better meet the needs and interests of the seniors. Events include:

- Book and Bake Sale;
- Fashion show;
- Strawberry Tea; and
- Spring Plant Sale.

The turnout to these fundraisers is large, but there is only one space to hold these community events - the auditorium -, which is shared with the Activity Groups, recreational and cultural programs, and rentals.

Increased event space will allow the KSSS volunteers to put on more fundraising events, thereby raising more dollars that will go directly to support the social and cultural needs of more seniors in the White Rock community.

8.3 Recreational and Cultural Programs and Activities

Throughout the year, the Kent Street Activity Centre offers a wide variety of registered fitness, Zumba, yoga, dance classes, computer classes, health and wellness workshops and more. All programs are planned and coordinated by the KSAC Programmer and must use the same limited shared spaces in the facility as the Activity Groups.

More space would increase the number of programs and contribute more revenue to the facility and more importantly, increase opportunities for the White Rock community to become engaged in healthy recreational and social activities.

8.4 Rentals

There is very limited time/space available for rentals by non-profit groups and businesses in the community. Any increased space will provide give these groups much-needed meeting space during the week and in turn, increase revenue for KSAC.

9. KSAC Spring 2022 Activity Group Calendar

| Ken Activ | ts 55+ | edule Centre (1475 indicated. WRCC = Whit 15154 Russel CPLC = Cente 14600 North SSS = Semia 1785 148 Street | grams are held at the Kent Street Activity tre (1475 Kent Street) unless otherwise cated. CC = White Rock Community Centre 54 Russell Avenue C = Centennial Park Leisure Centre 00 North Bluff Road 5 = Semiahmoo Secondary School 5 148 Street, Room 9 Spring 2022 | | | |
|--|---|---|--|---|---|---|
| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 8:30am—4:30pm Snooker | 8:30am—4:30pm Snooker | 8:30am—4:30pm Snooker | 8:30am—4:30pm Snooker | 8:30am—4:30pm Snooker | 9:00am—1:00pm Snooker | 1:00—4:00pm Contract Bridge |
| 7:15—9:15pm Table Tennis | 9:30—11:30am Choristers (returns in Sept) 1:00—3:30pm Contract Bridge @ WRCC 2:00—3:30pm Sing Along 6:00—9:00pm Woodcarving @ SSS (ends June 13) | 10:00am— 12:00pm Carpet Bowling 12:30—2:30pm Computer Club (returns in Sept) 1:00—3:30pm Fun Bridge 1:00—4:00pm Duplicate Bridge @ CPLC 2:45—4:15pm Table Tennis 6:00—9:30pm Snooker 7:00—9:30pm Wednesday Dance | 1:00–3:15pm Thursday Afternoon Cards (Crib, Whist & Canasta) | 10:00am— 12:00pm Carpet Bowling 12:30—2:30pm Fresh & Lively Luncheons May 6, 20 June 3, 17 1:00—3:00pm Stitch and Chat (ends June 17) 1:00—4:00pm Bridge @ WRCC 2:30—4:30pm Kent Street Players (returns in Sept) 7:00—9:30pm Partner's Bridge @ CPLC | Volunteers are a success of Kent 3 Centre. Get invo active in your Ce Opportunities in shop, computer bus drivers, fund | Day er at KSAC a vital link to Street Activity lved and be entre! clude coffee instructors, mini- draisers and lp. Call 604-541- |
| Kent Street Coffee She (Upstairs at 1475 Kent Street) 9:30am to 1:30pm, Monday to Fr delicious homemade cuisine hot specials soup and sandwiches baked goods | | | | | Frozen M Monday—V (No sales Thurs 10:00am– While quantities la Bring your Cash (| Vednesday day & Friday) -1:00pm st. No pre-orders. own bag. |

* Schedule subject to change. Call 604-541-2231 or visit the Kent Street Activity Centre (1475 Kent Street) for details. Not sure about membership? Give KSAC a test drive with a 3-visit guest pass! Ask for your free guest pass on your first visit and see what we are all about (limit 1 pass per person; restrictions apply). whiterockcity.ca/recreation

9. KSAC Spring 2022 Activity Group Calendar (continued)



10. A Week In The Life At The Kent Street Activity Centre



KSAC Room⁸ Occupancy by Day of the Week

⁸ Auditorium, Classroom, Kitchen & Coffee Shop, Library, Computer Room / Staff Lunch Room, Office