



## **Economic Development Advisory Committee**

### **Minutes**

May 18, 2022, 4:00 p.m.

Via Microsoft Teams

**PRESENT:** Councillor Manning, Vice-Chairperson (non-voting)  
Aroon Shah, Community Member  
Adam Smith, Community Member  
Doug McLean, Community Member (joined at 4:04 p.m.; left at 4:25 p.m.)  
Grace Cleveland, Community Member  
Michele Partridge, Community Member

**GUEST:** Mayor Walker

**ABSENT:** Councillor Trevelyan, Chairperson (non-voting)  
Peter Zheng, Community Member

**STAFF:** Anne Berry, Director of Planning and Development Services  
Carolyn Latzen, Economic Development Officer  
Chloe Richards, Committee Clerk

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Councillor Manning assumed the role of Chairperson.

#### **1. CALL TO ORDER**

The Chairperson called the meeting to order at 4:02 p.m.

2. **ADOPTION OF AGENDA**

**Motion Number 2022-EDAC-039:** It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the May 18, 2022 meeting agenda as circulated.

**Motion CARRIED**

3. **ADOPTION OF MINUTES**

D. Mclean entered the meeting at 4:04 p.m.

**Motion Number 2022-EDAC-040:** It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the April 20, 2022 minutes as circulated.

**Motion CARRIED**

4. **SISTER CITY AND FRIENDSHIP CITY AGREEMENTS**

Staff provided information on the original proposal of choosing LaConner as a Sister City, and as to whether a formal Sister City Agreement with LaConner is needed and what benefit there would be to having one. A roundtable discussion followed.

**Motion Number 2022-EDAC-041:** It was MOVED and SECONDED

THAT the Economic Development Advisory Committee form a working group to assist the Economic Development Officer in drafting a Sister City Agreement with La Conner, Washington, and a Friendship City Agreement with Blaine, Washington.

**Motion CARRIED**

The following voting members have been appointed to the Sister City and Friendship City Working Group:

- Aroon Shah
- Michele Partridge

**Motion Number 2022-EDAC-042:** It was MOVED and SECONDED

THAT the Economic Development Advisory Committee work towards forming a Friendship City Agreement with Blaine, Washington.

**Motion CARRIED**

**5. WORKING GROUP UPDATE**

The working group members (A. Smith, D. McLean, P. Zheng, and R. Khanna) provided a progress update on the following working group objectives:

- Having tech companies in White Rock;
- Underutilized City lands; and,
- Higher education institution satellite campuses.

For the following working group meeting, working group members and staff intend on walking around the city to identify back alley lanes that can be revitalized.

**6. MARINE DRIVE TRANSIT DATA**

Mayor Walker provided further information on the Marine Drive transit data for the area between Stayte Road and Oxford Road, which was recently provided by TransLink.

Committee members noted that the ridership information is from 2021 which may not reflect current public transit usage. Having access to current information would be beneficial.

It was noted that other modes of transportation are used to get from one place to another in White Rock as the current public transportation is not reliable. A proper re-mapping of the routes could be of benefit as, currently, two buses that run along Marine Drive are less than five minutes apart.

**Motion Number 2022-EDAC-043:** It was MOVED and SECONDED

THAT the Economic Development Advisory Committee express support for Mayor Walker to pursue further conversation with TransLink to enhance public transportation in White Rock.

**Motion CARRIED**

D. McLean left the meeting at 4:25 p.m.

**7. WORK PLAN PROGRESS UPDATE**

Staff provided a progress update on the 2021-2022 Economic Development Advisory Committee Work Plan.

**8. OTHER BUSINESS**

None.

**9. INFORMATION**

The Economic Development Officer provided the following updates:

- The motion that the Arts and Cultural Advisory Committee put forward to Council at the April 25th Regular Council meeting is moving ahead as planned.
- The City has started the process of creating wayfinding signs along Highway 99 that would direct tourists and locals to the White Rock Pier.

**9.1 COMMITTEE ACTION TRACKING**

Corporate Administration provided the action and motion tracking document to the Committee for information. The attached document is updated after each meeting and provided to members for review.

Both recommendations from the previous meeting that went forward to Council were endorsed at the April 9, 2022 Regular Council meeting.

**10. 2022 MEETING SCHEDULE**

The Committee previously approved the 2022 meeting schedule as presented:

- June 15, 2022;
- July 20, 2022;
- September 21, 2022.

All meeting times are scheduled to take place on Wednesdays from 4:00 p.m. to 6:00 p.m.

11. **CONCLUSION OF THE MAY 18, 2022 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 4:43 p.m.

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Councillor Manning, Vice-  
Chairperson



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Chloe Richards, Committee Clerk

UNAPPROVED