



## Public Art Advisory Committee

### Minutes

May 10, 2022, 4:00 p.m.  
City Hall Council Chambers  
15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Barbara Cooper, Community Member  
Jim Adams, Community Member  
Gary Kennedy, Community Member (joined at 4:07 p.m.)  
Yvonne Everson, Community Member  
Ptryk Stasieczek, Community Member (left at 5:27 p.m.)

COUNCIL: Councillor David Chesney, Chairperson (non-voting)

ABSENT: Patti Ghuman, Community Member

STAFF: Eric Stepura, Director of Recreation and Culture  
Elizabeth Keurvorst, Manager of Cultural Development  
Janessa Auer, Committee Clerk

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#### 1. CALL TO ORDER

The Chairperson called the meeting to order at 4:04 p.m.

#### 2. ADOPTION OF AGENDA

**Motion Number 2022-PAAC-007:** It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the agenda for the May 10, 2022 meeting as circulated.

**Motion CARRIED**

3. **ADOPTION OF MINUTES**

**Motion Number 2022-PAAC-008:** It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the minutes of the April 12, 2022 meeting as circulated.

**Motion CARRIED**

4. **BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT**

The Manager of Cultural Development provided a brief update regarding the status of action items and recommendations on the Committee's action and motion tracking document.

As a follow-up to a previous action item noted, Committee member, G. Kennedy, provided a PowerPoint presentation regarding potential locations for mural placement within the City, as well as recommended ideas and topics to consider when embarking on this process.

A roundtable discussion followed, during which time the Manager of Cultural Development noted that this topic will be brought forward for further action during the discussion workshop for the creation of an Art Plan for the City.

5. **UPDATE ON ARTS AND CULTURAL ADVISORY COMMITTEE MOTIONS TO COUNCIL**

The Director of Recreation and Culture provided an update regarding the following recommendations that were recently presented to, and endorsed by, Council by the Arts and Cultural Advisory Committee:

*2022-ACAC-007: THAT the Arts and Cultural Advisory Committee recommends that Council direct staff to invite two (2) representatives each from the Public Art Advisory Committee, the Economic Development Advisory Committee, and the Arts and Cultural Advisory Committee to participate in a roundtable discussion workshop facilitated by the Manager of Cultural Development, and invite the Economic Development Officer to participate, focused on creating a report regarding placemaking in the City.*

*2022-ACAC-008: THAT the Arts and Cultural Advisory Committee recommends that Council directs staff to focus the programming of*

*Canada Day with an emphasis on celebrating White Rock's diverse communities.*

*2022-ACAC-009: THAT the Arts and Cultural Advisory Committee recommends that Council endorse the Committee preparing a report, in collaboration with the BIA, to present to commercial business owners, informing of the benefits of allowing their vacant storefronts to be used to display artwork from local artists.*

A roundtable discussion followed, during which time Committee members shared feedback and suggestions regarding the above recommendations.

During discussion regarding the recommendation to hold a roundtable workshop for the creation of a placemaking report, Committee members, P. Stasieczek and G. Kennedy, were selected as the Committee's two (2) representatives to participate.

**ACTION ITEM:** Committee Clerk to canvas staff, Committee Chairpersons, and Committee representatives to determine a suitable date and time for the multi-Committee roundtable workshop to take place.

## **6. REVIEW OF UPDATED PUBLIC ART AND PLACEMAKING ART POLICY**

The Manager of Cultural Development provided an overview of the updated Public Art and Placemaking Art Policy 708, highlighting specific updates that will be relevant to the Committee as they move forward with their 2021-2022 Work Plan priority items.

## **7. PUBLIC ART INCLUSION AT NEW JOHNSTON ROAD DEVELOPMENT SITE**

The Manager of Cultural Development informed the Committee about a development company's recent inquiry about public art inclusion in their Johnston Road residential construction project.

It was noted that this will be a standing agenda item going forward, and updates will be provided as they become available.

## **8. DISCUSSION ON THE PROCESS AND REQUIREMENTS FOR APPROVAL OF ARTS-RELATED COMPETITIONS IN WHITE ROCK**

The following draft motion was presented to the Committee prior to the meeting by member, J. Adams, for consideration and discussion:

*"With the current sculpture competition having made its way through an ad hoc process to City Council outside the Public Art Advisory Committee's mandate, and with the potential of other arts related competitions coming to Council, BE IT MOVED THAT all arts competitions that have an impact on the City or the Public Art Policy first come before the Public Art Advisory Committee to ensure that they are in compliance with the Public Art Policy."*

The Committee shared feedback regarding the draft motion and engaged in a discussion around the process for future arts-related event applications and approvals. The following suggestions were noted:

- That *all* arts-related events, including competitions, that relate to public art in the City, first come before the Public Art Advisory Committee to ensure that they comply with the Public Art and Placemaking Art Policy; and,
- That the City website's Public Art page be updated to include guidelines, applicable forms and helpful links for individuals/organizations applying to facilitate arts-related events in the City.

**ACTION ITEM:** Committee members to review the Public Art page on the City's website and submit their ideas around how to include guidelines and information regarding the application process for potential art events/competitions, as well as general page design feedback, to the Manager of Cultural Development, to be discussed further at the next meeting.

**ACTION ITEM:** The Director of Recreation and the Manager of Cultural Development to bring forward a policy recommendation for the inclusion of art event application guidelines within the Public Art and Placemaking Art Policy to the next meeting, for discussion and feedback.

## 9. **CREATION OF AN ART PLAN FOR THE CITY: PREPARING FOR AN UPCOMING WORKSHOP**

The Manager of Cultural Development provided an overview of recommended steps in creating an art plan for the City, and of how to optimize the upcoming workshop/facilitated discussion, following these key steps:

1. Using rich language, define the three (3) neighbourhoods' identities (waterfront, uptown, walkways district). This will clarify how people interact culturally with one another and their environment (placemaking statements).
2. Then, taking one area at a time, brainstorm art opportunities and ballpark budgets. These could range from temporary banners and murals to more permanent integrated artwork. Some research may be required before Step 3 on a budget, conferring with Engineering and/or Planning, etc.
3. Finally (follow up meeting likely) prioritize the opportunities for each area and bring them together with firm budgets into the Art Plan; provide rationale for the plan. Leave room for unexpected opportunities that arise.
4. Make a recommendation to Council to accept the recommended art plan for the City.

During this overview, the Manager of Cultural Development shared a presentation regarding the inclusion of placemaking art in the Walkways District, as an example.

**ACTION ITEM:** Committee Clerk to review upcoming possible dates for the art plan workshop, in collaboration with staff liaisons and Chairperson, and then canvas Committee members about their availability (to take place after the multi-committee and staff roundtable workshop regarding the creation of a placemaking art report).

#### 10. **2021-2022 WORK PLAN UPDATE**

The Manager of Cultural Development noted there were no further updates at this time.

#### 11. **OTHER BUSINESS**

A Committee member inquired about whether the art plan workshop would be held in person. The Manager of Cultural Development confirmed that this type of workshop would be most effective if held in-person.

#### 12. **INFORMATION**

None

13. **2022 MEETING SCHEDULE**

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- June 14, 2022;
- July 12, 2022; and,
- September 13, 2022.

All meetings are scheduled to take place from 4:00 p.m. to 6:00 p.m.

14. **CONCLUSION OF THE MAY 10, 2022 PUBLIC ART ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 5:29 p.m.



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Councillor Chesney, Chairperson

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Janessa Auer, Committee Clerk