



Economic Development Advisory Committee

Minutes

April 20, 2022, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Councillor Trevelyan, Chairperson (non-voting)
Councillor Manning, Vice-Chairperson (non-voting) (joined at 4:20 p.m.)
Adam Smith, Community Member
Doug McLean, Community Member
Michele Partridge, Community Member
Peter Zheng, Community Member

ABSENT: Aroon Shah, Community Member
Grace Cleveland, Community Member

STAFF: Anne Berry, Director of Planning and Development Services
Joseph Calenda, Planning and Development Services Consultant
Carolyn Latzen, Economic Development Officer
Chloe Richards, Committee Clerk

1. CALL TO ORDER

The meeting was called to order at 4:03 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2022-EDAC-034: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the April 20, 2022 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2022-EDAC-035: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the March 16, 2022 minutes circulated.

Motion CARRIED

4. **ECONOMIC DEVELOPMENT STRATEGIC PLAN**

Staff provided an update on the Economic Development Strategic Plan.

5. **SISTER CITY AGREEMENT WITH LA CONNER, WASHINGTON**

Staff presented on the having a Sister City Agreement with La Conner, Washington. Currently, there is no formal Sister City Agreement signed.

A. Manning entered the meeting at 4:20 p.m.

A roundtable discussion on the topic took place.

It was inquired if the City is only limited to one (1) sister city. As of right now, the Selection and Maintenance of Sister City/Friendship City Relationships Policy 215 only allows one City for a Sister City Agreement and one (1) Friendship City Agreement.

Motion Number 2022-EDAC-036: It was MOVED and SECONDED

THAT that Economic Development Advisory Committee recommends that Council invite Blaine, Washington to partake in a Friendship City Agreement with the City of White Rock, with an understanding that the Friendship City Agreement with Dongyang, China is expired at this time; and

WHEREAS the two communities are adjacent to Semiahmoo Bay;

WHEREAS the two cities have a natural connection through Peace Arch Park;

WHEREAS we share the interest of attracting tourists to our communities; and
THEREFORE, we should compare notes and share governance and business practices.

Motion CARRIED

ACTION ITEM: Staff to do research to try and locate documentation related to the original proposal of choosing LaConner as a Sister City.

ACTION ITEM: Staff to do research as to whether or not a formal Sister City Agreement with LaConner is needed and what benefit there would be to having one.

Motion Number 2022-EDAC-037: It was MOVED and SECONDED

THAT that Economic Development Advisory Committee recommend Council direct Staff to invite Blaine and LaConner, Washington to future City events.

Motion CARRIED

6. OTHER BUSINESS

An inquiry was made regarding next steps of electronic art displays in White Rock, now that the Visually Appealing Cityscapes & Activated Alleyways presentation has been shared with the Arts and Cultural Advisory Committee.

Motion Number 2022-EDAC-038: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee appoint M. Partridge and D. McLean to represent the Economic Development Advisory Committee, should the following motion, recommended by the Arts and Cultural Advisory Committee, pass at the April 25, 2022 Regular Council meeting:

THAT Council direct staff to invite two (2) representatives each from the Public Art Advisory Committee, the Economic Development Advisory Committee and the Arts and Cultural Advisory Committee to participate in a roundtable discussion workshop facilitated by the Manager of Cultural Development, and invite the Economic Development Officer to participate, focused on creating a report regarding placemaking in the City.

Motion CARRIED

Staff provided an update on the number of short-term rental amounts in White Rock, including the amount of non-compliant short-term rentals. Bylaws is

currently working with certain non-compliant short term rental owners to make them in compliance.

7. INFORMATION

7.1 COMMITTEE ACTION TRACKING

Corporate Administration provided the action and motion tracking document to the Committee for information. The attached document is updated after each meeting and provided to members for review.

8. 2022 MEETING SCHEDULE

The Committee previously approved the 2022 meeting schedule as presented:

- May 18, 2022;
- June 15, 2022;
- July 20, 2022;
- September 21, 2022.

All meeting times are scheduled to take place on Wednesdays from 4:00 p.m. to 6:00 p.m.

9. CONCLUSION OF THE APRIL 20, 2022 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

The Chairperson declared the meeting concluded at 5:27pm

Councillor Manning, Vice-Chairperson



C. Richards, Committee Clerk