



Arts and Cultural Advisory Committee

Minutes

April 14, 2022, 4:00 p.m.

City Hall Council Chambers

15322 Buena Vista Avenue, White Rock, BC, V4B 1Y6

PRESENT: Jim Adams, Community Member
Elaine Cheung, Community Member
Denice Thompson, Community Member

COUNCIL: Councillor Anthony Manning, Chairperson (non-voting)

ABSENT: Louise Taylor, Community Member

STAFF: Eric Stepura, Director of Recreation and Culture
Elizabeth Keurvorst, Manager of Cultural Development
Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The meeting was called to order at 4:03 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2022-ACAC-005: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee adopts the agenda for the April 14, 2022 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2022-ACAC-006: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee adopts the minutes of the March 10, 2022 meeting as circulated.

Motion CARRIED

4. **BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT**

The Manager of Cultural Development provided a brief update regarding the status of action items and recommendations on the Committee's action and motion tracking document.

5. **WHITE ROCK PROMENADE SCULPTURES COMPETITION UPDATE**

The Manager of Cultural Development provided an update regarding the White Rock Event Society's (WRES) White Rock Promenade Sculptures Competition, after it was endorsed by Council during their March 28, 2022 Regular meeting, contingent on the event organizers raising the required amount of funds.

It was noted that the Public Art Advisory Committee was given an overview of the sculpture competition's proposed artist selection process during their April 12, 2022 meeting. The Committee then shared their feedback, which has now been provided to the WRES.

6. **FILM ATTRACTION STRATEGY UPDATE**

The Manager of Cultural Development provided an update after the Film Attraction Strategy 2022 corporate report was presented to Council at their April 11, 2022 Regular meeting. She also provided an overview of the Film Attraction Strategy, which was developed in collaboration with the Arts and Cultural Advisory Committee from a previous term.

A roundtable discussion followed.

Action Item: Committee member, E. Cheung, to share highlights of the Film Attraction Strategy with the Peninsula Arts and Culture Alliance (PACA) and encourage members who reside in White Rock to add their home locations to Creative BC, in order to inspire more possible filming locations within the City.

7. DISCUSSION REGARDING THE VISUALLY APPEALING CITYSCAPES AND ACTIVATED ALLEYWAYS POWERPOINT PRESENTATION

The Chairperson provided an update regarding the Visually Appealing Cityscapes and Activated Alleyways PowerPoint presentation, after it was presented by the Manager of Information Technology to the Economic Development Advisory Committee, at their March 16, 2022 meeting, and considered by Council at their April 11, 2022 Regular meeting.

It was noted that this idea provides a good opportunity for collaboration amongst multiple City departments and/or Committees.

Motion Number 2022-ACAC-007: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee recommends that Council direct staff to invite two (2) representatives each from the Public Art Advisory Committee, the Economic Development Advisory Committee and the Arts and Cultural Advisory Committee to participate in a roundtable discussion workshop facilitated by the Manager of Cultural Development, and invite the Economic Development Officer to participate, focused on creating a report regarding placemaking in the City.

Motion CARRIED

8. 2021-2022 WORK PLAN UPDATE

The Manager of Cultural Development noted there were no updates at this time, but that a further update on the Work Plan would be provided at the next meeting.

9. OTHER BUSINESS

9.1 CANADA DAY DISCUSSION

Committee member, E. Cheung, introduced the idea of focusing the City's Canada Day event(s) on celebrating the unique, diverse communities that represent our country, and invited feedback from the rest of the Committee around this idea.

Motion Number 2022-ACAC-008: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee recommends that Council directs staff to focus the programming of Canada Day with an emphasis on celebrating White Rock's diverse communities.

Motion CARRIED

9.2 ART TOURS OF LOCALS ARTISTS' HOMES

Committee member, E. Cheung, noted that, perhaps fifteen (15) to twenty (20) years ago, various community organizations held events where local artists opened their homes to show their artwork, and she suggested that this should be done again.

The Committee engaged in a roundtable discussion around this topic.

Action Item: Committee member, D. Thompson, to send information to Committee Clerk regarding an upcoming local art event that is similar to the idea of opening artists' homes to show their artwork, for distribution to all Committee members. Committee members to review the event information and bring their feedback for discussion at the next meeting.

9.3 INTERSECTION ART PROJECT UPDATE

The Manager of Cultural Development informed the Committee of Marianne Nicolson's appointment as the selected artist for the Johnston Road and Thrift Avenue art installation.

9.4 PUBLIC ART DISPLAYS IN VACANT STOREFRONTS

The Chairperson introduced the idea of commercial property owners allowing public art pieces to be displayed in their vacant storefronts, when un-leased, and facilitated a roundtable discussion with the Committee.

Motion Number 2022-ACAC-009: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee recommends that Council endorse the Committee to prepare a report, in collaboration with the BIA, to present to commercial business owners, informing of the benefits of allowing their vacant storefronts to be used to display artwork from local artists.

Motion CARRIED

10. **INFORMATION**

None

11. **2022 MEETING SCHEDULE**

Due to a loss of quorum, the Committee was unable to approve their 2022 meeting schedule at the March 10, 2022 meeting, as planned.

Motion Number 2022-ACAC-010: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee approves their 2022 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m.) as follows:

- May 12, 2022;
- June 9, 2022;
- July 14, 2022; and,
- September 8, 2022.

Motion CARRIED

12. **CONCLUSION OF THE APRIL 14, 2022 ARTS AND CULTURAL ADVISORY COMMITTEE MEETING**

The Chairperson concluded the meeting at 5:19 p.m.



Councillor Manning, Chairperson

Janessa Auer, Committee Clerk