



Arts and Cultural Advisory Committee

Minutes

March 10, 2022, 4:00 p.m.

Via Microsoft Teams

PRESENT:	Denice Thompson, Community Member Elaine Cheung, Community Member Jim Adams, Community Member (left meeting at 4:40 p.m., re-entered meeting at 4:44 p.m.) (left meeting at 5:22 p.m.)
NON-VOTING MEMBERS:	Kelly Woods, White Rock Library Karin Bjerke-Lisle, White Rock Museum & Archives Helmut Gruntorad, Semiahmoo Arts Society
COUNCIL:	Mayor Walker (non-voting) (left meeting at 4:42 p.m.) Councillor Manning, Chairperson (non-voting) Councillor Kristjanson, Vice-Chairperson (non-voting) (entered at 4:12 p.m.)
GUESTS:	Cindy Poppy, White Rock Events Society (entered meeting at 4:07 p.m., left meeting at 4:32 p.m.) Deanna Pedersen, White Rock Events Society (entered meeting at 4:07 p.m., left meeting at 4:32 p.m.)
ABSENT:	Louise Taylor, Community Member
STAFF:	Eric Stepura, Director of Recreation and Culture Elizabeth Keurvorst, Manager of Cultural Development Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The meeting was called to order at 4:05 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2022-ACAC-001: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee amends the March 10, 2022 meeting agenda to include the following:

- On-Table Other Business Item 7.1: White Rock Promenade Sculpture Competition Proposal Presentation, to be discussed after Item 3: Adoption of Minutes;

AND THAT the agenda be adopted as amended.

Motion CARRIED

C. Poppy and D. Pedersen, White Rock Events Society, entered the meeting at 4:07 p.m.

3. **ADOPTION OF MINUTES**

Motion Number 2022-ACAC-002: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee adopts the minutes of the October 14, 2021 meeting as circulated.

Motion CARRIED

Note: In accordance with motion 2022-ACAC-001, Item 7.1 - *White Rock Promenade Sculpture Competition Proposal Presentation* was discussed at this time.

7.1 **WHITE ROCK PROMENADE SCULPTURE COMPETITION PROPOSAL PRESENTATION**

Cindy Poppy and Deanna Pedersen, representatives from the White Rock Events Society, provided a brief overview of their proposed sculpture competition, as well as an update on the status of their proposed event after recently meeting with City staff.

A roundtable discussion followed, with Committee members, Council members and staff providing their feedback to the presenters.

The Vice-Chairperson entered the meeting at 4:12 p.m.

Motion Number 2022-ACAC-003: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee recommend that Council endorse the proposed White Rock Promenade Sculpture Competition event, on the condition that the White Rock Events Society raises the required amount of money, which will be determined in a corporate report from the Director of Recreation and Culture.

Motion CARRIED

C. Poppy and D. Pedersen, White Rock Events Society, left the meeting at 4:32 p.m.

4. COMMITTEE FEEDBACK REGARDING FUTURE MEETING METHODS

The Chairperson asked each committee member at the meeting for their individual preference in regard to meeting methods.

Two (2) members noted that they would prefer to continue meeting virtually for the time being. One (1) member noted that either option is feasible for her, so she is open to being flexible to suit the needs of the other members.

5. BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT

J. Adams left the meeting at 4:40 p.m.

Note: At this time, quorum was lost, so the Chairperson paused the meeting.

J. Adams re-entered the meeting at 4:44 p.m.

Note: Having re-achieved quorum, the Chairperson resumed the meeting at 4:44 p.m.

The Manager of Cultural Development provided an overview of the status of action items and recommendations from previous minutes.

It was noted that the Cultural Strategic Plan document has already received feedback from Committee members regarding its design, and recommended modifications are going ahead in collaboration with the Communications department.

6. **2021-2022 WORK PLAN UPDATE**

The Manager of Cultural Development provided an update on the Committee's 2021-2022 Work Plan items and their status. It was noted that this document will continue to be updated as progress is made throughout the term.

Motion Number 2022-ACAC-004: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee recommend that Council direct staff to assign special event volunteers to gather statistical data regarding attendance numbers, revenue of events, detailed information about attendees (gender, age, where they come from) in a survey format, to demonstrate the impact of these special events.

Motion CARRIED

Action Item: Committee Clerk to distribute updated Work Plan document to Committee members following this meeting.

Action Item: The Director of Recreation and Culture to share past destination marketing data collected by the Tourism White Rock service provider with Committee members.

Action Item: Committee Clerk to provide an invitation to the Economic Development Officer to attend the next Arts and Cultural Advisory Committee meeting to provide an update regarding the Economic Development Strategic Plan.

J. Adams left the meeting at 5:22 p.m.

Note: At this time, quorum was lost, so the Chairperson paused the meeting.

7. **OTHER BUSINESS**

7.1 **WHITE ROCK PROMENADE SCULPTURE COMPETITION PROPOSAL PRESENTATION**

Note: This item was discussed prior to Item 4: *Committee Feedback Regarding Future Meeting Methods.*

8. **INFORMATION**

None

9. **2022 MEETING SCHEDULE**

This agenda item was deferred to the following meeting, scheduled for April 14, 2022.

10. **CONCLUSION OF THE MARCH 10, 2022 ARTS AND CULTURAL ADVISORY COMMITTEE MEETING**

Due to a loss of quorum, the Chairperson declared the meeting concluded at 5:29 p.m.



Councillor Manning, Chairperson

Janessa Auer, Committee Clerk

Unapproved