

THE CORPORATION OF THE  
**CITY OF WHITE ROCK**  
CORPORATE REPORT



**DATE:** March 28, 2022

**TO:** Mayor and Council

**FROM:** Joseph Calenda, Acting Director, Planning and Development Services

**SUBJECT:** White Rock City-Wide Parking Strategy Report

---

**RECOMMENDATION**

THAT Council receive the report dated March 28, 2022, from the Acting Director of Planning and Development Services, titled “White Rock City-Wide Parking Strategy Report” prepared and being presented by Urban Systems Ltd., for Council’s consideration and direct to staff to schedule a Governance and Legislation Committee meeting to direct staff on the recommendations of the report.

---

**EXECUTIVE SUMMARY**

This corporate report introduces the “White Rock City-Wide Parking Strategy Report” prepared by Urban Systems Ltd. for the City of White Rock in October 2021 to be presented by the consultant from Urban Systems Ltd. at the March 28 regular meeting of Council.

The White Rock City-Wide Parking Strategy (WRCWPS or the ‘Strategy’) identifies recommended changes to the City’s current parking resource management. Including related policies and bylaws with the goals of reducing parking spill over, automobile dependence and related greenhouse emissions; and shifting to more equitable and sustainable strategies. The WRCWPS includes a summary of Public Sentiment on Parking Strategies as well as the results from both the Community and Local Business Surveys.

The ‘Strategy’ recognizes 4 key areas of parking resource management in need of reform, including the following:

1. Municipal Policy Approaches/Resident Permit Parking
2. Vehicle Parking Requirements and Minimum Supply Rates
3. Demand Management & New Mobility
4. Public Parking/ Pay Parking

Each of the areas identified are described further in the WRCWPS to provide insight and suggestions for Council’s consideration at an upcoming Governance and Legislation meeting for direction to staff in implementing parking initiatives, that would optimize the City’s parking strategy within the overall goals and objectives of the OCP.

**PREVIOUS COUNCIL DIRECTION**

<b>Motion # &amp; Meeting Date</b>	<b>Motion Details</b>
2020-489 October 5, 2020	THAT Council direct staff to proceed with a city-wide parking review with the assistance of a consultant to be funded by the General Fund operating contingency budget, included would be consideration of a resolution of construction parking issues.

## **INTRODUCTION/BACKGROUND**

The City of White Rock is a compact municipality with a unique geography and topography that requires a custom approach to managing transportation in general and parking in particular. Increased density resulting from redevelopment, the high cost of housing, and the addition of secondary suites has led to greater demand for parking. Practices and policies that enabled the City to manage the parking needs of a small town no longer allow for the equitable and sustainable management of a growing municipality.

Vehicle ownership often goes beyond the owner's ability to park within the confines of a property or space is not available on an existing property due to lack of a parking pad or driveway and leads to residents seeking private parking options on public roads resulting in car-centric and pedestrian unfriendly streets throughout White Rock, with unintended consequences. These conditions could be interpreted as conflicting with the current OCP and its policies to create compact, walkable, sustainable, inclusive, diversified streets that respond to climate change mitigation and reduce reliance on the automobile. Implementing the WRCWPS recommendations would help achieve Council's priorities and implement the OCP.

The status quo is inconsistent and not sustainable and impacts the ability to provide effective parking supply, and negatively impacts public spaces such as boulevards and green space. In addition, streets are less pedestrian friendly and impede traffic movement efficiency.

## **ALIGNMENT WITH STRATEGIC PRIORITIES**

The White Rock City Wide Parking Strategy Report outlines recommendations for Council's consideration to achieve strategic objectives including:

1. Reducing greenhouse emissions.
2. Increasing the tree canopy and enhancing greenspace.
3. Provide safe, reliable, and sustainable infrastructure for the community while minimizing impacts on the environment.
4. Managing parking resources to meet the needs of residents, visitors, and businesses.

## **OPTIONS / RISKS / ALTERNATIVES**

The following option is available for Council's consideration:

1. Not consider any recommendations at this time and continue with the status quo.

## **CONCLUSION**

This corporate report presents and transmits to Council the White Rock City-Wide Parking Strategy prepared by Urban Systems Ltd. in October 2021. The next steps would be for staff to provide a report on the suggestions recommended for Council's consideration at a Governance and Legislation Committee meeting and direct staff to implement parking initiatives.

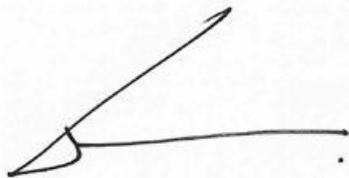
Respectfully submitted,

A handwritten signature in black ink that reads "Joseph A. Calenda". The signature is written in a cursive style with a long horizontal stroke at the end.

Joseph A. Calenda  
Acting Director, Planning and Development Services

**Comments from the Chief Administrative Officer**

I concur with the recommendation of this corporate report.

A handwritten signature in black ink that reads "Guillermo Ferrero". The signature is written in a cursive style with a long horizontal stroke at the end.

Guillermo Ferrero  
Chief Administrative Officer

Appendix A: White Rock City-Wide Parking Strategy Report prepared by Urban Systems Ltd.