



On Table
March 10, 2022;
Arts and Cultural Advisory
Committee Meeting,
Item 7.1

White Rock Promenade Sculptures Competition

May 2022 – April 2023 - Pilot Project

Our model:

A year-round outdoor parade of 10 original sculptures by artists located on a pleasant walking tour along the waterfront, museum and west, grassy side of the promenade. We will have an open call to all artists in our area.

The 10 sculptures will be selected by a panel comprised of one out of town artist, a city rep, a board member and a member from the city art community.

Viewers are encouraged to vote for their favourite sculpture via ballot and the winner of the People's Choice Award is purchased for permanent display in the city (Up to \$15,000) 2nd place award, \$1000 and 3rd, \$500.

Artistic Merit Award – Selected by an anonymous jury of artists, overseen by an adjudicator from outside the area.

Winner \$5000

2nd \$1000

3rd \$ 500

Each artist selected to participate receives a \$500 honourarium.

Theme for 2022 Pilot Project – Water

Artists may submit a range of materials and interpretations covering the spectrum from classical cast bronze statues to abstract works that invite personal interpretation through stained glass, living organics and recycled and found objects. This is a 12-month outdoor project and all sculptures need to be made of a durable material in a public setting.

Our inspiration came from the Sculpturewalk Capital of Canada, Castlegar. Originated in 2010 as a trial project, their program has grown year after year and is the #1 local attraction on Trip Advisor and 100% of sponsors said they would recommend sponsorship to other businesses.



Any sale of art pieces will be shared, organization 30%, artist, 70%, vitally important to their financial and artistic sustainability. The Society would provide comprehensive/liability insurance, not the artist.

Castlegar had a team of welders, city workers, fabricators and artists ready to install the sculptures. We are hopeful we can attract the same quality of interested supporters.

The opportunities to the city for this program are many:

- Developing a unique identity for the city
- Encourage tourism and attract investment
- Support local artists
- Support the revitalization of the water front and beautify the city
- Develop regional municipal partnerships through sales and possibly, in the future, leasing

We would like to reach out to artists from Semiahmoo First Nation to participate in this artistic endeavour.

We have more specific information to share and will Request to Appear as a Delegation.

Thank you

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White Rock Events Society