



Public Art Advisory Committee

Minutes

March 15, 2022, 4:00 p.m.

Via Microsoft Teams

PRESENT: Barbara Cooper, Committee Member
Gary Kennedy, Committee Member (entered meeting at 4:05 p.m.)
Jim Adams, Committee Member
Patti Ghuman, Committee Member
Yvonne Everson, Committee Member

COUNCIL: Mayor Walker (non-voting)
Councillor Chesney, Chairperson (non-voting)

GUESTS: Cindy Poppy, White Rock Events Society (left meeting at 4:32 p.m.)
Deanna Pedersen, White Rock Events Society (left meeting at 4:32 p.m.)

ABSENT: Patryk Stasieczek, Community Member

STAFF: Elizabeth Keurvorst, Manager of Cultural Development
Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The Chairperson called the meeting to order at 4:04 p.m.

G. Kennedy entered the meeting at 4:05 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2022-PAAC-001: It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the agenda for the March 15, 2022 meeting as circulated.

Motion CARRIED

3. **ADOPTION OF MINUTES**

Motion Number 2022-PAAC-002: It was MOVED and SECONDED

THAT the Public Art Advisory Committee adopts the minutes of the October 12, 2021 meeting as circulated.

Motion CARRIED

4. **WHITE ROCK PROMENADE SCULPTURE COMPETITION PROPOSAL PRESENTATION**

Deanna Pedersen and Cindy Poppy, representatives from the White Rock Events Society (WRES), provided an overview of their proposed sculpture competition, as well as an update on the status of their proposed event after recently meeting with City staff.

A roundtable discussion followed, with Committee members providing their feedback and posing questions to the WRES representatives.

The WRES representatives were encouraged to work very closely with the Public Art Advisory Committee throughout the planning and implementation process of their proposed event, if approved.

During this roundtable discussion, the Manager of Cultural Development also gave the Committee an overview of discussion and feedback given to the WRES representatives when they presented to the Arts and Cultural Advisory Committee at their March 10, 2022 meeting.

Motion Number 2022-PAAC-003: It was MOVED and SECONDED

THAT the Public Art Advisory Committee recommends that Council endorse the White Rock Promenade Sculpture Competition project in principle, with the expectation that the organizers raise the required amount of money through donations and sponsorship.

Motion CARRIED

C. Poppy and D. Pedersen left the meeting at 4:32 p.m.

5. **COMMITTEE FEEDBACK REGARDING FUTURE MEETING METHODS**

The Chairperson asked each Committee member to share their preferences regarding virtual versus in-person meetings.

Four (4) Committee members would prefer to meet in person; however, one (1) Committee member noted that they would prefer to continue joining the meetings virtually.

6. **BUSINESS ARISING FROM ACTION AND MOTION TRACKING DOCUMENT**

The Manager of Cultural Development provided an overview of the status of action items and recommendations from previous meeting minutes.

7. **2021-2022 WORK PLAN UPDATE**

The Manager of Cultural Development provided a status update on each of the Committee's 2021-2022 Work Plan items.

Throughout this update, the Committee members engaged in roundtable discussions pertaining to individual Work Plan items.

Action Item: Committee members to email photos of potential mural locations around White Rock to the Manager of Cultural Development, who will collaborate with the Engineering and Municipal Operations department to determine which locations are City owned or privately owned.

Action Item: Committee members, P. Ghuman and G. Kennedy, to conduct research regarding other municipalities' policies for murals on construction hoarding and share this information with the Manager of Cultural Development.

8. **DEVELOPMENT OF AN ART PLAN FOR THE INTEGRATION OF PUBLIC ART IN THE HELEN FATHERS CENTRE STREET WALKWAY PROJECT**

Note: This item was discussed during Item 7: *2021-2022 Work Plan Update*.

The Manager of Cultural Development proposed the idea of the Committee working together to design specific signage for the Helen Fathers Centre Street Walkway Project, and then asked Committee members to share their feedback.

After a roundtable discussion, the Committee determined that it is best to leave sign design to the Communications and Parks departments at this time.

9. **INTERSECTION ART PROJECT STATUS UPDATE**

Note: This item was discussed during Item 7: *2021-2022 Work Plan Update*.

The Manager of Cultural Development noted that this project continues to stay on track, with plans for a selection jury to review four (4) shortlisted artists' proposals before the end of March. The final artist selected by the jury will then be presented to Council for their endorsement, with installation of the selected art piece anticipated to begin before summer.

10. **OTHER BUSINESS**

None

11. **INFORMATION**

11.1 **RESCINDMENT OF PUBLIC ART ADVISORY COMMITTEE MEMBER APPOINTMENT TO ADVISORY DESIGN PANEL**

During their December 13, 2021 Regular Council meeting, Council released the following items from their Closed Council meeting, held November 22, 2021, regarding the appointment, and subsequent rescindment, of a Public Art Advisory Committee member to the Advisory Design Panel:

On July 26, 2021, Council adopted the following Motion No. 2021-299:

THAT Council endorse future planning applications, that could potentially host an arts and cultural space, be circulated to the Manager of Cultural Services for consideration of incorporating this element, which aligns with the Creative City by the Sea Strategic Plan.

Note: Since receiving this direction, staff have added a referral step in the application review process to ensure the Manager of Cultural Development is given the opportunity to comment on planning applications which may host an arts and cultural space / component. In instances where the Manager believes a project lends itself to the incorporation of a

public art component, they would notify the Planner for discussion with the applicant. As the application is advanced, there would be opportunities to engage members of the Public Art Advisory Committee (PAAC) in a discussion regarding the potential inclusion of an arts and cultural space / component into a specific project; ideally, before this occurs the proponent, working with the Manager of Cultural Development, has advanced options to be formally presented to PAAC.

Taking this new step into account it is believed that the appointments of PAAC members to the Advisory Design Panel (ADP) as noted in the following recommendation is no longer necessary:

2021-PAAC-010: THAT Council approve the Public Art Advisory Committee appointing member, G. Kennedy (and Y. Everson as the alternate), to serve as a non-voting member on the Advisory Design Panel (ADP), to be invited to ADP meetings when there is a public art component proposed or expected, based on Council Policy 511 Density Bonus / Amenity Contribution, until the end of their term (October 31, 2022).

This information has been released from the November 22, 2021 Closed Council meeting whereby the following resolution was adopted by Council 2021-IC-094 due to there now being an internal process in place (as noted above) that will be followed by staff:

THAT Council rescind their original approval for the need for representative members of the Public Art Advisory Committee to sit on the City's Advisory Design Panel.

12. 2022 MEETING SCHEDULE

Motion Number 2022-PAAC-004: It was MOVED and SECONDED

THAT the Public Art Advisory Committee approves the 2022 schedule of meetings (taking place from 4:00 p.m. to 6:00 p.m.) as follows:

- April 12, 2022;
- May 10, 2022;
- June 14, 2022;
- July 12, 2022; and,
- September 13, 2022.

Motion CARRIED

The Manager of Cultural Development facilitated a roundtable discussion regarding the planning of a joint workshop with the Arts and Cultural Committee, an action step from the Public Art Advisory Committee's Work Plan. The purpose of this joint workshop will be to discuss and develop a draft art plan for the City as a whole.

It was noted that late April would be an ideal time to plan this workshop, which will give the Committee an opportunity to determine potential agenda ideas during their next meeting on April 12, 2022.

13. **CONCLUSION OF THE MARCH 15, 2022 PUBLIC ART ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 5:10 p.m.



Councillor Chesney, Chairperson

Janessa Auer, Committee Clerk