

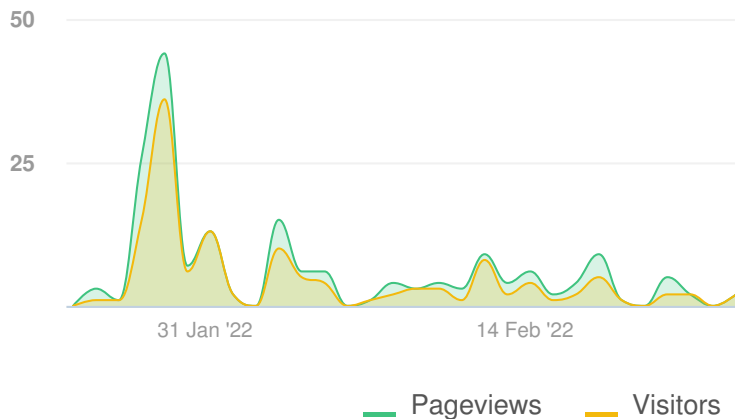
Project Report

24 January 2022 - 22 February 2022

Talk White Rock 2022 Financial Plan



Visitors Summary



Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
139	36	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
3	15	121

— Pageviews — Visitors

Aware Participants	121	Engaged Participants	3		
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	121				
Informed Participants	15	Contributed on Forums	0	0	0
Informed Actions Performed	Participants	Participated in Surveys	0	0	0
Viewed a video	0	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	12	Posted on Guestbooks	3	0	0
Visited the Key Dates page	0	Contributed to Stories	0	0	0
Visited an FAQ list Page	1	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	11	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	3				

GUEST BOOK

2022 Proposed Financial Plan – Public Comments Invited

Visitors 4	Contributors 3	CONTRIBUTIONS 4
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29 January 22			It would be good to see more effective use of funds allocated to maintenance in White Rock. Requests for repairs of lighting on stairs between Upper Roper and Macdonald have been unanswered for over 4 years, despite requests from residents. Barricades put up in attempts to avoid lawsuits are moved and left for months after people take them down so their dogs can use the areas behind them. Ineffective seeding on the promenade area etc, etc. Covid is just the latest excuse used to avoid dealing with a wide variety of issues while counsel focusses on Christmas Lights and individual agendas.
Barbara			
AGREES 0	DISAGREES 0	REPLIES 0	

13 February 22			1. It appears that there will be a projected increase in Grant Revenue of about \$5K for each of the next few years. Is this a good ROI for hiring a \$101,000. Grant Writer FT Position? Consider some a grant writing contractor, whose comp is based on results. 2. Why have there been increased hirings in Rec & Culture during last two years when most programs were shut down due to Covid? In anticipation of opening events, consider using contractors for certain event management until certainty returns. 3. With Parks staff increased from 12 to 16, has there been a corresponding reduction in Contractors used for maintenance and projects. BTW - the City-Scaping is generally looking good this year. 4. Could there be cost savings made by combining Departments, e.g.- roll HR in with Admin? 5. There is no projection of what Commercial Property taxes will be. Almost all businesses in WR have had a terrible two years with Covid shutdowns, road construction, etc. Now is not the time to hit commercial properties with a tax increase. Consider shifting any budget increases from Commercial to Residential.
Kelly			
AGREES 0	DISAGREES 0	REPLIES 0	

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Kelly			
AGREES 0	DISAGREES 0	REPLIES 0	

GUEST BOOK

2022 Proposed Financial Plan – Public Comments Invited

16 February 22			1. Is the expected revenue from new tenants living in several new highrises accounted for in the budget? We don't see a line item. And if so, what is the projected revenue? 2. Given the backlog in building permits, do you plan on hiring in the planning and development department? 3. You have allocated 4 million to affordable housing, what is the plan? There's no mention of it in the budget. Just that you have 4 million set for affordable housing.
Michele			
AGREES	DISAGREES	REPLIES	
0	0	0	