



Economic Development Advisory Committee

Minutes

October 20, 2021, 4:00 p.m.

Via Microsoft Teams

PRESENT:	Councillor Manning, Vice-Chairperson (non-voting) Michele Partridge, Community Member (entered at 4:03 p.m.) Gary Gumley, Community Member Grace Cleveland, Community Member Aroon Shah, Community Member Adam Smith, Community Member Peter Zheng, Community Member (entered at 4:15 p.m.)
GUEST:	Mayor Walker (entered at 4:05 p.m.)
NON-VOTING ADVISORS:	Ritu Khanna, Representative from South Surrey/White Rock Chamber of Commerce
ABSENT:	Councillor Fathers, Chairperson (non-voting) Doug McLean, Community Member
STAFF:	Greg Newman, Acting Director of Planning & Development Services Carolyn Latzen, Economic Development Officer Chloe Richards, Committee Clerk

Councillor Manning assumed the role of Chairperson.

1. CALL TO ORDER

The meeting was called to order at 4:01 p.m.

2. ADOPTION OF AGENDA

Motion Number 2021-EDAC-036: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the October 20, 2021 agenda as circulated.

Motion CARRIED

3. ADOPTION OF MINUTES

Motion Number 2021-EDAC-037: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the September 7, 2021 minutes as circulated.

G. Gumley voted in the negative.

Motion CARRIED

4. 2021-2022 WORK PLAN UPDATE

M. Partridge entered the meeting at 4:03 p.m.

Mayor Walker entered the meeting at 4:05 p.m.

The Acting Director of Planning & Development Services conducted a review of the 2021-2022 Economic Development Advisory Committee Work Plan and shared this feedback with the Committee. This review will be provided to Council for their consideration and to assist in approving the 2021-2022 Economic Development Advisory Committee Work Plan.

It was noted that some of the tasks/activities in the draft work plan have already been completed or are currently being worked on. It was recommended that some of the work plan items could be undertaken by Committee members and not staff, and some other work plan items have been recommended to be combined under one item or removed altogether due to resource/time constraints.

P. Zheng entered the meeting at 4:15 p.m.

It was noted that the City of White Rock surveyed residents about the one-way traffic flow alterations to Marine Drive. Survey results will be presented at a future Council meeting.

Motion Number 2021-EDAC-038: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee form a working group to review the feasibility of having a west float for the pier by summer of 2022.

A. Smith, M. Partridge and G. Cleveland voted in the negative.

Motion DEFEATED

ACTION ITEM: R. Khanna to connect with staff regarding the possibilities of creating a hybrid or satellite higher education campus in White Rock.

Motion Number 2021-EDAC-039: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee form a working group to explore opportunities for tech companies to set up in White Rock. The following members would be part of the working group:

- A. Smith;
- M. Partridge;
- P. Zheng; and
- R. Khanna (as a non-voting resource).

Motion CARRIED

It was noted that the working group in the above-noted motion could address Item 16 of the work plan.

It was noted that Items 17 and 18 of the work plan would be combined under one item.

Motion Number 2021-EDAC-040: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee form a working group to do a site survey review of underutilized City land. The following members would be part of the working group:

- A. Smith;
- M. Partridge; and
- P. Zheng.

Motion CARRIED

With respect to underutilized City land, the working group would focus on areas such as back alleys, former industrial lands or areas subject to easements or rights-of-ways.

5. **OTHER BUSINESS**

Motion Number 2021-EDAC-041: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee request Council direct staff to approach the developer of Soleil to consider installing signage on the outside of the building, welcoming people to White Rock, after the construction has been completed.

Motion CARRIED

ACTION ITEM: The South Surrey and White Rock Chamber of Commerce to provide information regarding I Love White Rock branding.

R. Khanna, Executive Director of the South Surrey and White Rock Chamber of Commerce, provided an update on upcoming events for the Chamber.

G. Gumley, committee member, announced his resignation from the Economic Development Advisory Committee.

6. **INFORMATION**

6.1 **COMMITTEE ACTION TRACKING**

Corporate Administration provided the action and motion tracking document to the Committee for information. The attached document is updated after each meeting and provided to members for information.

7. **2021 MEETING SCHEDULE**

The following schedule of meetings was previously approved by the Committee and is provided for information purposes:

- November 17, 2021

All meetings are scheduled to take place from 4:00 p.m. to 6:00 p.m.

8. **CONCLUSION OF THE OCTOBER 20, 2021 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING**

The Chairperson concluded the meeting at 5:25 p.m.



Councillor Manning, Vice-
Chairperson

Chloe Richards, Committee Clerk

UNAPPROVED