

Print

2022 White Rock Special Event Application - Submission #20266

Date Submitted: 11/9/2021



2022 Event Applications Due Nov 15, 2021

If you have questions regarding filling out this form, please call 604-541-2252.

Name of the Event*

White Rock Promenade Sculptures Competition

Date Requested for the Event*

5/1/2022

10:00 AM

5/31/2023

6:00 PM

Event Description (to help us promote your event on our event calendar etc.)*

The White Rock Promenade Sculptures Competition is an artistic exhibit and competition featuring original outdoor sculptures displayed for all to enjoy on White Rock's scenic promenade. It is an inclusive event so White Rock citizens, the Semiahmoo First Nation and visitors alike will feel welcome to participate.

Do you have a Communicable Disease Plan?*

- ☐ Yes
☐ No
☒ In-Progress

Please upload any relevant documents you have already (event poster, logo, liability insurance, site map, parking requests, communicable disease plan etc.)

City of White Rock Pilot Project rev.1.docx.docx

In-person, Virtual or Hybrid Event?*

Please Choose One

- ☒ In-Person
☐ Virtual (fully online)
☐ Hybrid (in-person + online component)
☐ In-person but will convert to online if needed due to pandemic
☐ In-person but will postpone event if needed due to pandemic

Ticketing/Admission Info:*

Just show up, it's free!



select one that applies

Total Amount of People Involved in Event (Event Organizers, Event Suppliers/Vendors,Volunteers)*

100

What is your expected attendance (Less Event Staff, Event Suppliers and volunteers)*

outdoor, unticketed event - \$1,000/day

Type of Event*

- | | | |
|---|--|---|
| <input type="checkbox"/> Festival | <input type="checkbox"/> Sporting Event (non run/walk) | <input checked="" type="checkbox"/> Children/Family Focused |
| <input type="checkbox"/> Fun Run/Walk | <input checked="" type="checkbox"/> Arts Event | <input checked="" type="checkbox"/> Seniors Focus |
| <input type="checkbox"/> Community Celebration | <input type="checkbox"/> Cultural Event | <input type="checkbox"/> Fundraiser |
| <input type="checkbox"/> Private Vendor/Corporate Event | | |

How many times has this event occurred in WR?

None

If you haven't had your event in White Rock before, please describe the purpose of your event and relevance to the city

Based on success in other BC cities, we expect the Outdoor Sculpture Exhibit will become a unique destination event for the city, bringing excitement, interest, and foot traffic to the White Rock waterfront. In addition, the Exhibit will add interest to events already occurring on the promenade.

The event will:

- enhance civic pride
- encourage tourism
- bring both local and tourist business to the waterfront
- support local artists
- generate economic and tourist activity
- support the revitalization of the waterfront
- inspire citizen engagement

EVENT LOGISTICS AND CITY SUPPORT REQUESTS**Special Event Category***

- ☐ B - City as Co-Producer
- ☒ C - City as Supporter
- See Special Event Policy #710

City of White Rock support requested*

Check all that apply.

- ☒ In Kind Support (tents, barricades, etc.)
- ☒ Financial Contribution
- ☐ Promotion Only
- ☐ Free Parking

Please Provide More Details on Event Logistics*

Please select all that apply

- | | | |
|--|---|--|
| <input type="checkbox"/> City Stage | <input type="checkbox"/> City 6ft Tables | <input type="checkbox"/> Using own/rental dance floor |
| <input type="checkbox"/> City PA System | <input type="checkbox"/> City Barricades | <input type="checkbox"/> I plan to have food vendors |
| <input checked="" type="checkbox"/> City Power | <input type="checkbox"/> City Delineators | <input type="checkbox"/> I plan to have sales (raffle, merch, artisans etc.) |
| <input type="checkbox"/> City 10x10 tent(s) | <input type="checkbox"/> City Stanchions | <input type="checkbox"/> I plan to sell or serve liquor |
| <input type="checkbox"/> City 20x20 tent(s) | <input type="checkbox"/> Using own/rental PA System | <input type="checkbox"/> I plan to have pyrotechnics/fireworks |
| <input type="checkbox"/> City Folding Chairs | <input type="checkbox"/> Using own/rental stage | |

Upload your proposed budget *

2022 WR Sculptures Competition Budget.xls

Please include details on how you are going to fund your event including fundraising, grants, city financial support requests, ticket sales, anticipated sponsorship revenue as well as event expenses.

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APPLICANT INFORMATION**Name of Applicant***

Deanna Pedersen

Email Address*

dfpedersen46@gmail.com

Address

214 - 12890 17 Avenue

City

Surrey

Province

BC

Postal Code

V4A 1T5

Mobile Number*

604-910-0014

Business/Organization/Society you are applying on behalf of:

White Rock Events Society

Not for profit society?*

- ☒ yes
- ☐ no
- ☐ in progress

Society Number

S0061867

IMPORTANT Insurance requirement:

The Corporation of the City of White Rock, 15322 Buena Vista Avenue, White Rock, BC V4B 1Y6), must be named as an additional insured on your liability policy; The amount of the liability insurance shall not be less than \$5,000,000 (or more depending on your request); The insurance policy cannot be cancelled unless the City is notified in writing 30 days in advance; and a Cross Liability Endorsement noted

White Rock Promenade Sculptures Competition **Pilot Project**

The White Rock Promenade Sculptures Competition is an artistic exhibit and competition featuring original outdoor sculptures displayed for all to enjoy on White Rock's scenic promenade. It is an inclusive event so White Rock citizens, the Semiahmoo First Nation and visitors alike will feel welcome to participate.

The event will include the following:

- Sculpture Competition and Display along White Rock Waterfront
- Opening Gala
- Awards
- Award Gala

The event will begin with a call for sculptures. Local and regional artists will submit their sculptures for consideration and selection by a juried committee.

The chosen sculptures will be displayed on the White Rock promenade for a year beginning in May 2022 for the public's enjoyment and voting for the People's Choice Awards.

In September a juried committee will vote to select Artistic Merit winners from the 10 sculptures.

Sculptures are owned by artists and loaned for display. Event insurance will cover the sculptures while they are displayed

Awards will be presented at the Awards Gala in September.
The winning sculpture will be purchased by the City of White Rock.

For the pilot project, the Sculpture Exhibit will consist of 10 sculptures, strategically placed along the promenade for public viewing.

Based on success in other BC cities, we expect the Outdoor Sculpture Exhibit will become a unique destination event for the city, bringing excitement, interest, and foot traffic to the White Rock waterfront. In addition, the Exhibit will add interest to events already occurring on the promenade.

The event will:

- enhance civic pride
- encourage tourism
- bring both local and tourist business to the waterfront
- support local artists

- generate economic and tourist activity
- support the revitalization of the waterfront
- inspire citizen engagement
- beautify the city

Awards:

People's Choice (selected by the public): 1st, 2nd, and 3rd place cash prizes.

Artistic Merit (selected by juried committee): 1st, 2nd, and 3rd place cash prizes.

Dates:

Event dates: May 2022 May 2023

Opening Gala: May 2022

Award Gala: September 2022

It is a Category C event.

| White Rock Events Society | | |
|---|-----------|-------------------------------------|
| White Rock Promenade Sculptures-Draft budget 2022 | | |
| | Budget | Comments |
| Income | | |
| City of White Rock | | |
| Funding | | |
| Grant in Aid | 5,000.00 | |
| Total City of White Rock | 5,000.00 | |
| Sponsors | 70,000.00 | |
| Total Income | 75,000.00 | |
| Operating Expenses | | |
| Legal and professional fees | 1,000.00 | |
| Insurance - Directors | 700.00 | |
| Office supplies | 1,500.00 | |
| Advertising/printing | 2,000.00 | |
| Volunteer program | 1,000.00 | |
| Volunteer/Sponsor Gala | 1,500.00 | |
| Venue signage | 1,000.00 | |
| Social Media | 1,200.00 | |
| Miscellaneous | 3,000.00 | |
| Contingency fund | 5,000.00 | |
| Sub Total Operating Exp | 17,900.00 | |
| Event Expenses | | |
| Installation/Removal | 5,600.00 | |
| Const Materials/plaques | 25,000.00 | Approx \$2500 per pad/pedestal x 10 |
| Maintenance | 5,000.00 | |
| Awards | 25,000.00 | |
| Artist Honourariums | 5,000.00 | |
| Sponsor Gift Certificates | 1,500.00 | Towards purchase of Sculptures |
| Insurance - Event | 5,000.00 | |
| Sub Total Event Expenses | 72,100.00 | |
| Total Expenses | 90,000.00 | |
| Other Income | | |
| In-Kind Goods Income | | |
| In-Kind Service Income | | |
| Total Other Income | | |
| Other Expenses | | |
| In-Kind Goods Expense | | |
| In-Kind Service Expense | | |
| Total Other Expenses | | |

| | | |
|-----|------------|--|
| Net | -15,000.00 | |
|-----|------------|--|