

[Print](#)**2022 White Rock Special Event Application - Submission #20292**

Date Submitted: 11/12/2021

**2022 Event Applications Due Nov 15, 2021**

If you have questions regarding filling out this form, please call 604-541-2252.

**Name of the Event\***

White Rock Jazz &amp; Blues Festival

**Date Requested for the Event\***

6/10/2022

5:00 PM

6/12/2022

5:00 PM

**Event Description (to help us promote your event on our event calendar etc.)\***

The White Rock Jazz & Blues Festival is a festival featuring free outdoor musical performances.

**Do you have a Communicable Disease Plan?\***

- ☐ Yes  
☐ No  
☒ In-Progress

Please upload any relevant documents you have already (event poster, logo, liability insurance, site map, parking requests, communicable disease plan etc.)

Choose File No file chosen

**In-person, Virtual or Hybrid Event?\***

Please Choose One

- ☐ In-Person  
☐ Virtual (fully online)  
☐ Hybrid (in-person + online component)  
☐ In-person but will convert to online if needed due to pandemic  
☒ In-person but will postpone event if needed due to pandemic

**Ticketing/Admission Info:\***

Just show up, it's free! ▼

select one that applies

**Total Amount of People Involved in Event (Event Organizers, Event Suppliers/Vendors,Volunteers)\***

50

**What is your expected attendance (Less Event Staff, Event Suppliers and volunteers)\***

1500

**Type of Event\***

- |   |  |  |
|---|--|--|
| <input checked="" type="checkbox"/> Festival            | <input type="checkbox"/> Sporting Event (non run/walk) | <input type="checkbox"/> Children/Family Focused |
| <input type="checkbox"/> Fun Run/Walk                   | <input checked="" type="checkbox"/> Arts Event         | <input type="checkbox"/> Seniors Focus           |
| <input type="checkbox"/> Community Celebration          | <input checked="" type="checkbox"/> Cultural Event     | <input type="checkbox"/> Fundraiser              |
| <input type="checkbox"/> Private Vendor/Corporate Event |  |  |

**How many times has this event occurred in WR?**

0

**If you haven't had your event in White Rock before, please describe the purpose of your event and relevance to the city**

We're trying to bring customers into the city, encourage residents to enjoy our community, and bring more art into White Rock.

**EVENT LOGISTICS AND CITY SUPPORT REQUESTS****Special Event Category\***

- ☐ B - City as Co-Producer
- ☒ C - City as Supporter
- See Special Event Policy #710

**City of White Rock support requested\***

Check all that apply.

- ☒ In Kind Support (tents, barricades, etc.)
- ☐ Financial Contribution
- ☐ Promotion Only
- ☐ Free Parking

**Please Provide More Details on Event Logistics\***

Please select all that apply

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> City Stage                     | <input type="checkbox"/> City 6ft Tables                       | <input type="checkbox"/> Using own/rental dance floor                        |
| <input type="checkbox"/> City PA System                 | <input type="checkbox"/> City Barricades                       | <input type="checkbox"/> I plan to have food vendors                         |
| <input type="checkbox"/> City Power                     | <input checked="" type="checkbox"/> City Delineators           | <input type="checkbox"/> I plan to have sales (raffle, merch, artisans etc.) |
| <input checked="" type="checkbox"/> City 10x10 tent(s)  | <input type="checkbox"/> City Stanchions                       | <input type="checkbox"/> I plan to sell or serve liquor                      |
| <input type="checkbox"/> City 20x20 tent(s)             | <input checked="" type="checkbox"/> Using own/rental PA System | <input type="checkbox"/> I plan to have pyrotechnics/fireworks               |
| <input checked="" type="checkbox"/> City Folding Chairs | <input type="checkbox"/> Using own/rental stage                |  |

**Upload your proposed budget \***

Event Budgets.docx

Please include details on how you are going to fund your event including fundraising, grants, city financial support requests, ticket sales, anticipated sponsorship revenue as well as event expenses.

APPLICANT INFORMATION

Name of Applicant\*

Alex Nixon

Email Address\*

alex@whiterockbia.com

Address

1174 Fir St

City

White Rock

Province

British Columbia

Postal Code

V4B 4A9

Mobile Number\*

6045364958

Business/Organization/Society you are applying on behalf of:

White Rock BIA

Not for profit society?\*

- ☒ yes
- ☐ no
- ☐ in progress

Society Number

IMPORTANT Insurance requirement:

The Corporation of the City of White Rock, 15322 Buena Vista Avenue, White Rock, BC V4B 1Y6), must be named as an additional insured on your liability policy; The amount of the liability insurance shall not be less than \$5,000,000 (or more depending on your request); The insurance policy cannot be cancelled unless the City is notified in writing 30 days in advance; and a Cross Liability Endorsement noted

## White Rock Blues & Jazz Festival Budget

\$15,000 for performers

\$5,000 for event requirements (security, performance space rentals, miscellaneous items)

\$5,000 for marketing (social, PAN, posters/onsite signage)

Will adjust the budget accordingly if we secure grants/sponsorship.