



TransLink launches first-ever sweepstakes for transit users

“Tap In to Win” contest includes travel and transportation prizes

November 1st, 2021

NEW WESTMINSTER, B.C. – TransLink is launching its first-ever sweepstakes and all transit customers will be eligible to win.

The TransLink “Tap In to Win” Sweepstakes is being launched to thank customers, help boost economic recovery in the region and rebuild transit ridership.

For every transit trip a customer takes tapping in with their registered Compass card, they will be entered into the monthly TransLink Sweepstakes. Tap In to Win prizes include a range of travel and transportation-related items from our partners at Destination Vancouver, Rad Power Bikes, BC Ferries and YVR.

Prizes include:

- 2 electric bikes
- 5 one-year Compass cards
- BC Ferries vacation package
- 15 Stay-and-play packages including hotels, restaurants and attractions
- Sports fan experience package
- Uniglobe Flight Voucher

“While we hope this contest encourages people to come back to transit, this is also our way of saying thank you to our customers,” says TransLink CEO Kevin Quinn. “We are continually grateful to our customers for how they have stuck with us through the challenges of the last 18 months. We also want to welcome new customers and encourage people to once again choose transit, knowing that it is a safe, efficient, and greener way of moving around our region.”

The contest launches on November 1st and will run for five months with prize draws occurring each month. Customers must [register](#) their Compass Card to be entered to win. For a full list of details, rules and how to enter and win, visit: translink.ca/tapintowin

More information:

[Register](#) your compass card

Contest [terms and conditions](#)

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