

THE CORPORATION OF THE
CITY OF WHITE ROCK
CORPORATE REPORT



DATE: October 25, 2021
TO: Mayor and Council
FROM: Eric Stepura, Director, Recreation & Culture
SUBJECT: Public Art Advisory Committee Work Plan

RECOMMENDATION

THAT Council receive the corporate report dated October 25, 2021 from the Director of Recreation & Culture, titled “Public Art Advisory Committee Work Plan” for endorsement.

EXECUTIVE SUMMARY

White Rock Council seeks alignment of the Public Art Advisory Committee’s focus, recommendations and outcomes with staff’s current work plans, resources and Council’s strategic priorities. Staff have met with the committee and determined that the attached work plan is aligned and achievable as presented.

INTRODUCTION/BACKGROUND

The Public Art Advisory Committee has recommended several work plan action items that supports Council’s Cultural Strategic Plan vision:

“White Rock connects & engages the whole community by integrating arts & culture into the daily life of the City!”

The work plan action items also align with staff’s current work plans, resources and Council priorities.

FINANCIAL IMPLICATIONS

All financial implications are included in the 2022-2026 Financial Plan submission.

COMMUNICATION AND COMMUNITY ENGAGEMENT IMPLICATIONS

Public art and placemaking art projects are intended to engage the community and create a more positive and welcoming environment that builds stronger social and economic capacity. Art projects and structures create interest in the natural and built environment and help to co-create a sense of place.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS

As needed, collaboration will be sought with other departments including Municipal Engineering and Operations and Communications specifically. These department representatives have been consulted on this work plan.

ALIGNMENT WITH STRATEGIC PRIORITIES

The strategic priorities of “Community, Infrastructure, and Economy” are supported in a variety of ways and positively impacted through the incorporation of public art which contributes to a community’s cultural, social and economic value and identity.

OPTIONS / RISKS / ALTERNATIVES

The following option is available for Council’s consideration:

1. Refer the work plan back to the committee for modifications.

CONCLUSION

The Public Art Advisory Committee Work Plan action items supports and assists Council in achieving its Cultural Strategic Plan vision:

“White Rock connects & engages the whole community by integrating arts & culture into the daily life of the City!”

and aligns with staff’s current work plans, resources and Council priorities. Staff seek Council’s approval of the work plan that is attached as Appendix A.

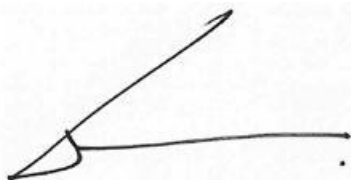
Respectfully submitted,



Eric Stepura
Director, Recreation & Culture

Comments from the Chief Administrative Officer

This corporate report is provided for information and endorsement by Council.



Guillermo Ferrero
Chief Administrative Officer