

Notes to updated Public Art & Placemaking Art Policy 708

It was originally written in 2010 and most recently updated in November 2019.

General changes include fixing typos, formatting, grammar and making language more concise to assist the reader. The significant updates are noted below.

Old Section #	Updated Section #	Name of Section	Rationale for the update
1	1	INTRODUCTION	New introduction includes today's context and purpose and principles which covers rationale for the policy
2	1	DEFINITION OF PUBLIC ART	New introduction section also includes definitions of Public Art and Placemaking Art
n/a	2	PROGRAMS AND GOALS	This section defines the three distinct programs and goals. Sub-section 2.1 clarifies Placemaking Art. This is a better term because it is broader than Community Public Art (CPA). CPA tends to be more about art with social impact. Placemaking Art incorporates CPA plus optimizing other civic investments and elements such as integrating art into a road-end, artist banners or a mural, etc. A balance of all types of Placemaking Art will lead to success
4	4	FUNDING	This update accurately reflects the current practice in place and the opportunities that may be explored in future
5	5	PUBLIC ART ADVISORY COMMITTEE (PAAC)	This update includes a reference to a 5-year rolling workplan to ensure a strategic approach.
6	5	FORMERLY: <i>PUBLIC ART SELECTION PANEL</i> . CHANGED TO: <i>SELECTION PANEL TERMS OF REFERENCE</i>	Moved under Section 5 for oversight by the PAAC
9	removed	RATIONALE	Removed as redundant. This is covered in Sections 1 and 2

There are five appendices to the Policy:

Old Appendix #	Updated Appendix #	Name	Rationale for the update
1	1	Selection Process	No change to the process but updated language to be more concise for the reader
2	2	Definitions	Updated to add additional definitions
new	3	Guidelines for Mural Projects	Gleaned from best practices from other jurisdictions, this process document will assist the PAAC and Council in moving forward with murals
New	4	Mural Proposal Application Form	Gleaned from best practices from other jurisdictions, this application form will assist staff in working with applicants
New	5	More About Placemaking	This section helps add further definition to the concepts. Placemaking generally is an ongoing process helping us use space and collaborate effectively to co-create the life of the Creative City. Placemaking includes art <i>and</i> goes beyond the scope of the PAAC and specific Placemaking Art projects.