

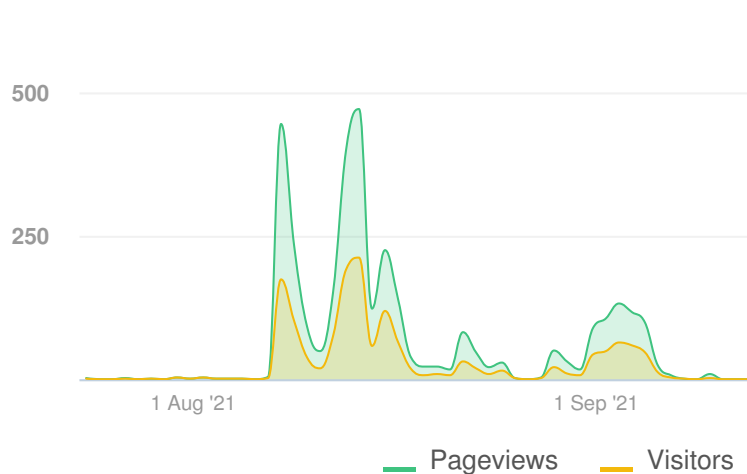
Project Report

01 June 2021 - 11 September 2021

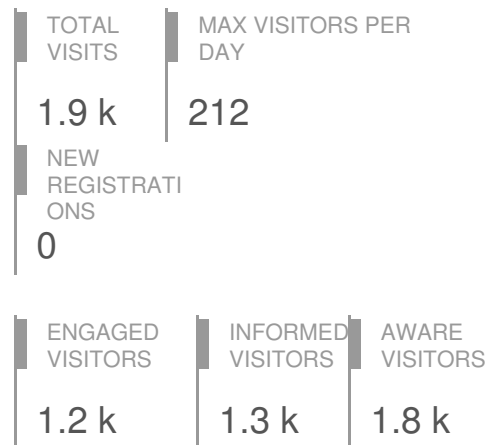
Talk White Rock Marine Drive Lane Closure



Visitors Summary

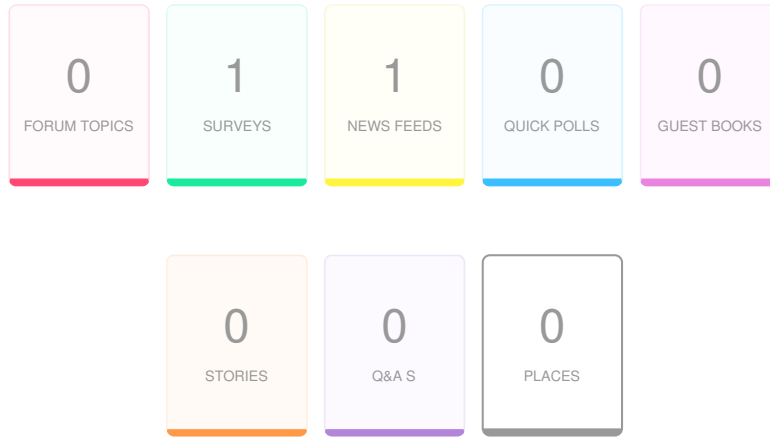


Highlights



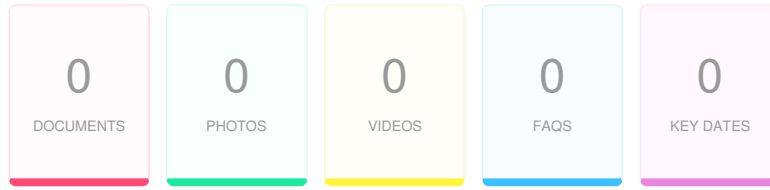
Aware Participants	1,800	Engaged Participants	1,168		
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	1,800				
Informed Participants	1,315	Contributed on Forums	0	0	0
Informed Actions Performed	Participants	Participated in Surveys	15	0	1,153
Viewed a video	0	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	0	Posted on Guestbooks	0	0	0
Visited the Key Dates page	9	Contributed to Stories	0	0	0
Visited an FAQ list Page	0	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	139	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	1,168				

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Newsfeed	Survey now closed	Published	0	0	0	0
Survey Tool	Temporary Lane Closure on Marine Drive: Share your Thought...	Archived	1462	15	0	1153

INFORMATION WIDGET SUMMARY



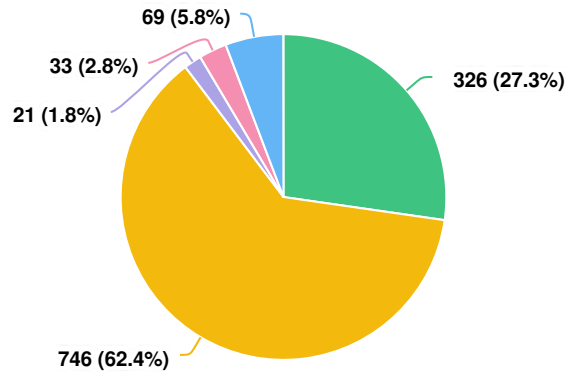
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Key Dates	Key Date	9	10

ENGAGEMENT TOOL: SURVEY TOOL

Temporary Lane Closure on Marine Drive: Share your Thoughts

Visitors	1462	Contributors	1168	CONTRIBUTIONS	1195
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Which of these best describes you?



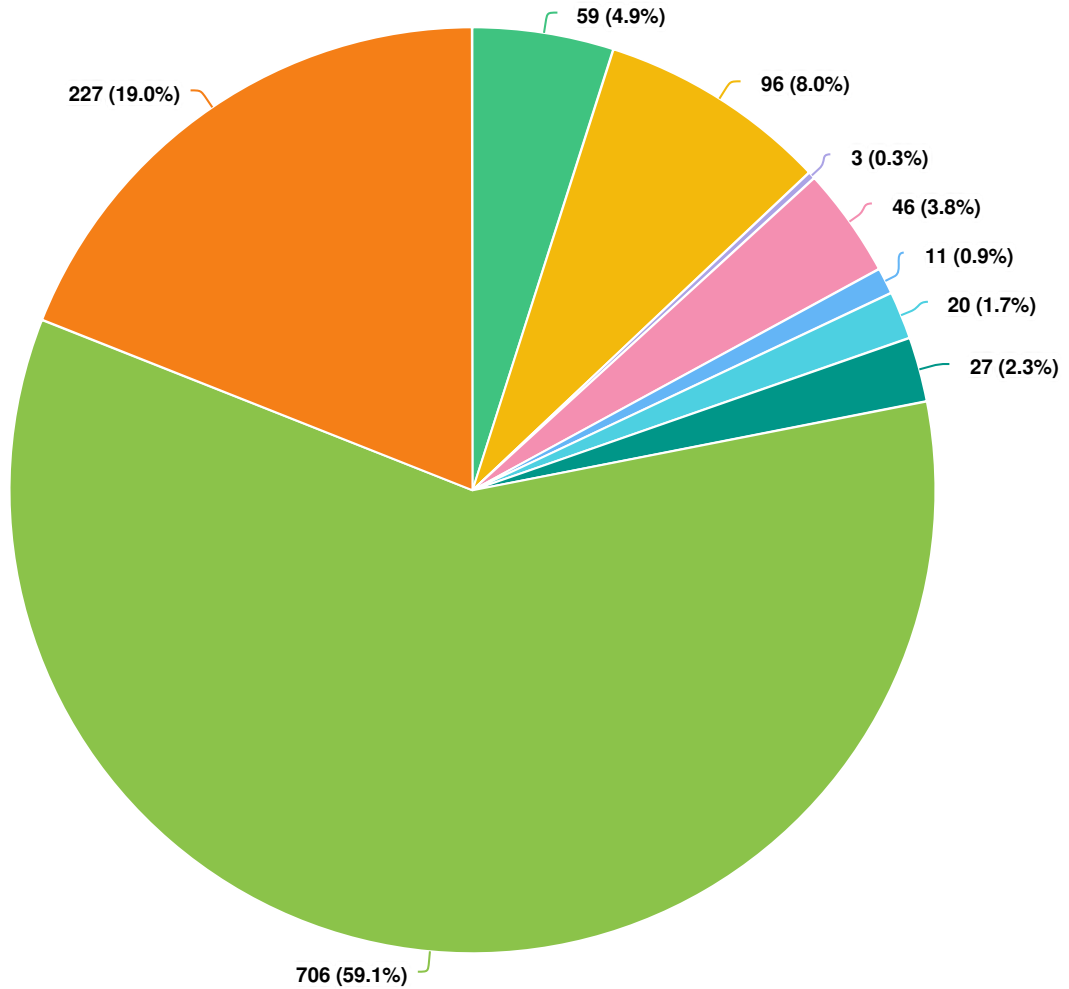
Question options

- Non-resident but a visitor to White Rock
- White Rock resident
- Business owner/operator in White Rock
- Employee in White Rock
- Other (please specify)

Mandatory Question (1195 response(s))

Question type: Radio Button Question

Do you live on one of the following streets? Please check the appropriate box.



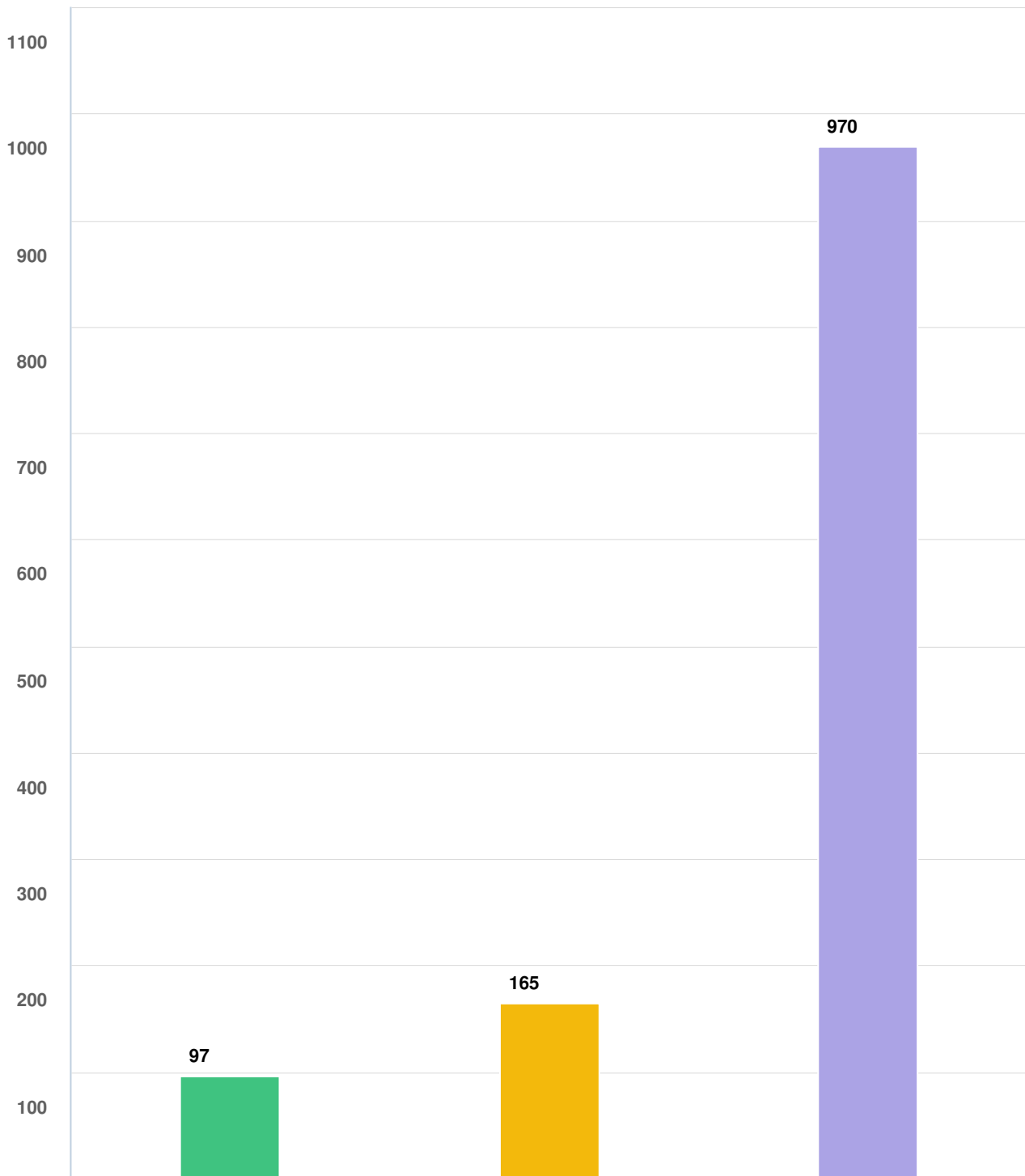
Question options

- Victoria Avenue
- Marine Drive
- Marine Lane
- Columbia Avenue
- Stayte Road
- Maple Street
- Vidal Street
- None of the above
- Other (please specify)

Mandatory Question (1195 response(s))

Question type: Radio Button Question

Do you work or live on Marine Drive in White Rock? Check all that apply.



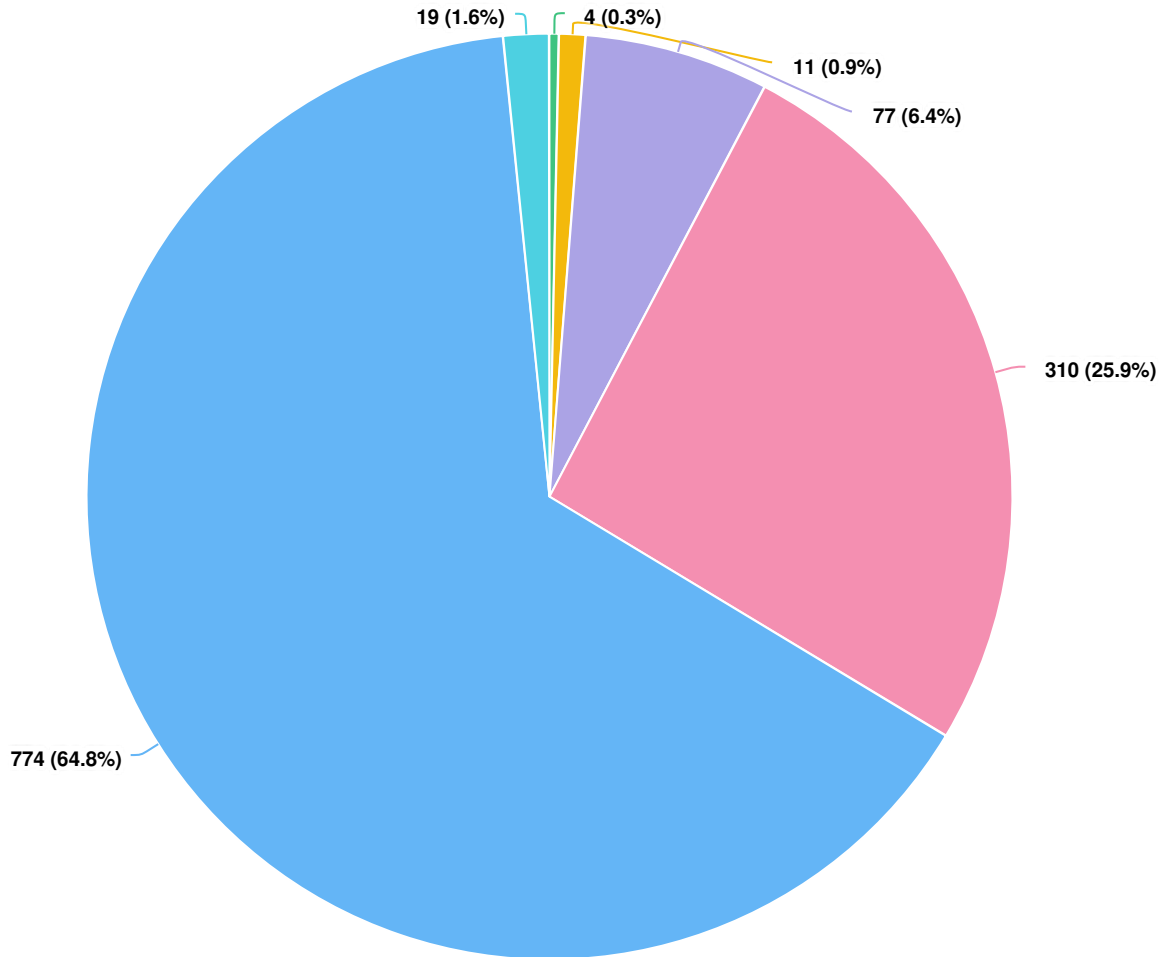
Question options

- Work
- Live
- None of the above

Mandatory Question (1195 response(s))

Question type: Checkbox Question

How often do you typically go to Marine Drive from June to August?



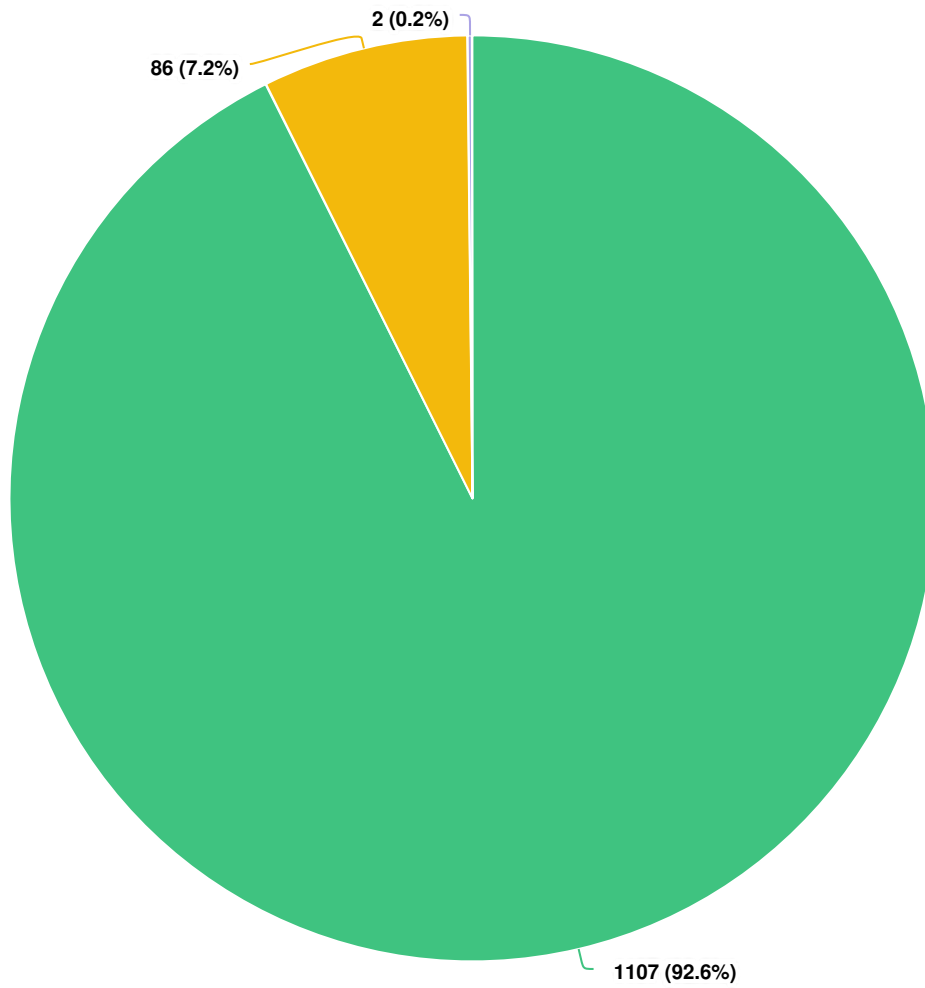
Question options

- Never
- Once a summer
- Once a month
- Once a week
- Two or more times a week
- Not sure

Mandatory Question (1195 response(s))

Question type: Radio Button Question

Did you visit the White Rock Waterfront, between June 7 to August 11, 2021, during the temporary lane closure?



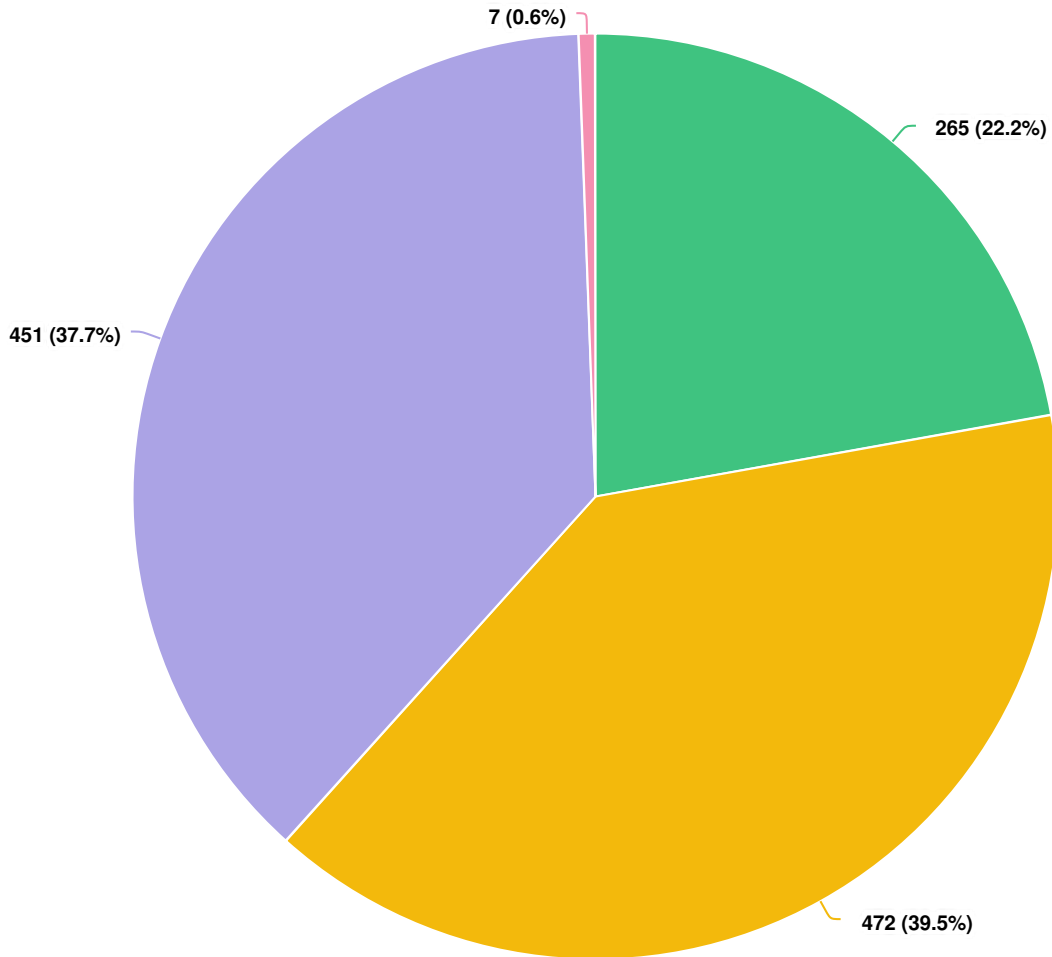
Question options

- Yes
- No
- Not sure

Mandatory Question (1195 response(s))

Question type: Radio Button Question

How frequently did you visit Marine Drive during the temporary lane closure?



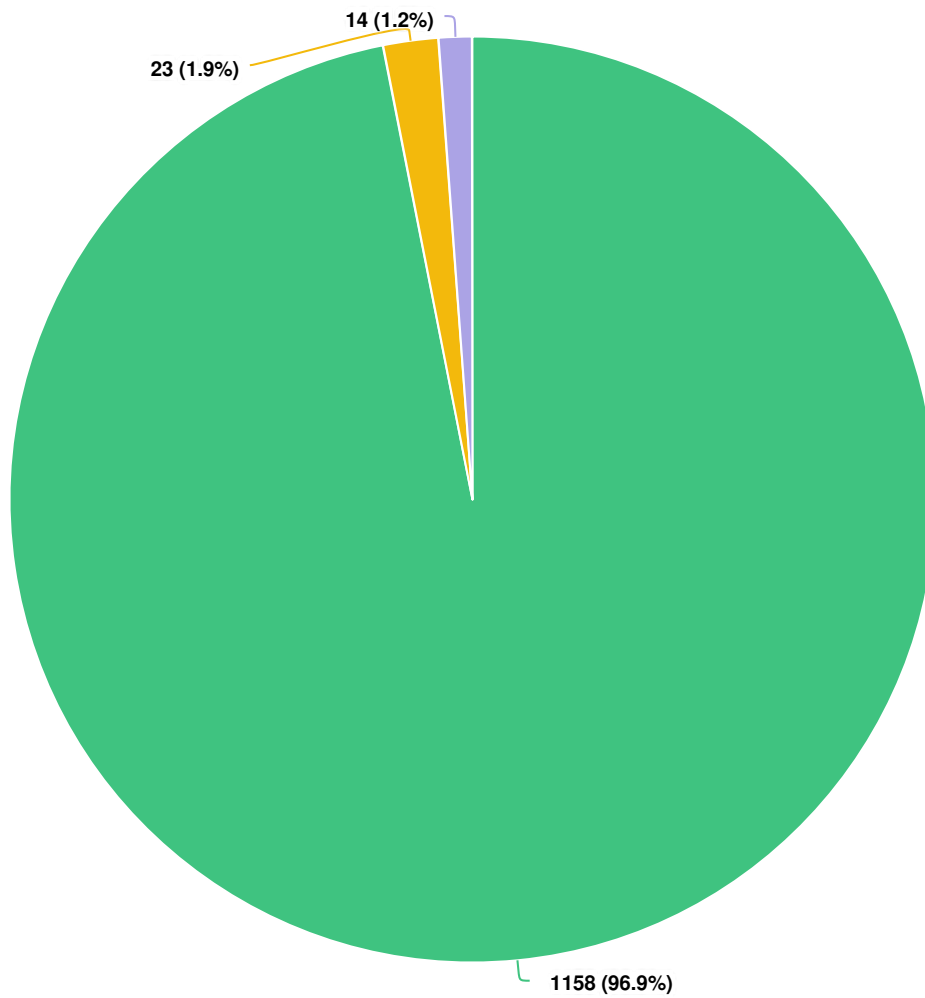
Question options

- More frequently than usual
- The same as usual
- Less frequently than usual
- Not sure

Mandatory Question (1195 response(s))

Question type: Radio Button Question

If you visited Marine Drive, did you observe the barricades blocking one lane of traffic on Marine Drive?



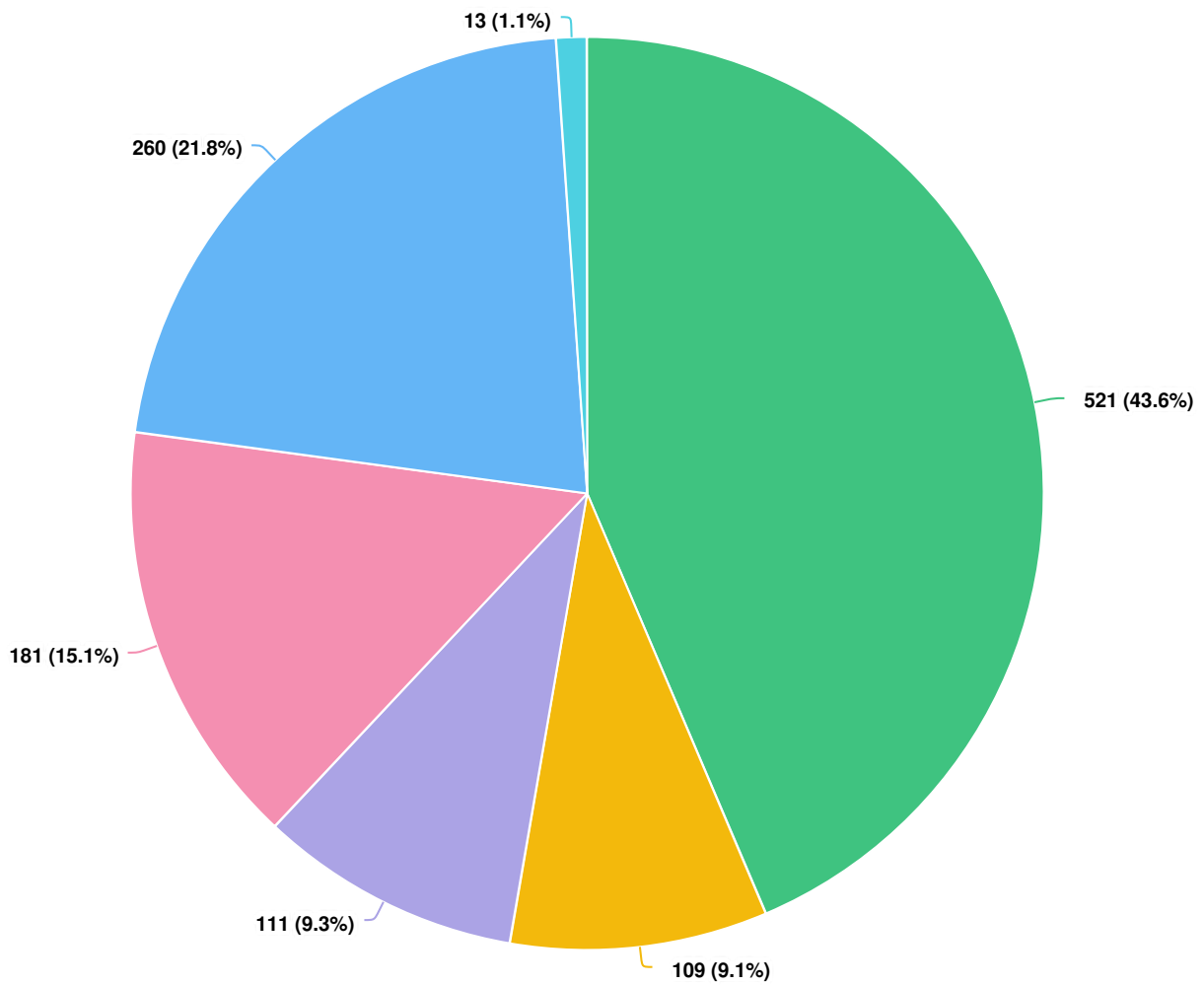
Question options

- Yes
- No
- Not sure

Mandatory Question (1195 response(s))

Question type: Radio Button Question

How comfortable or uncomfortable were you with the barricades present on Marine Drive?



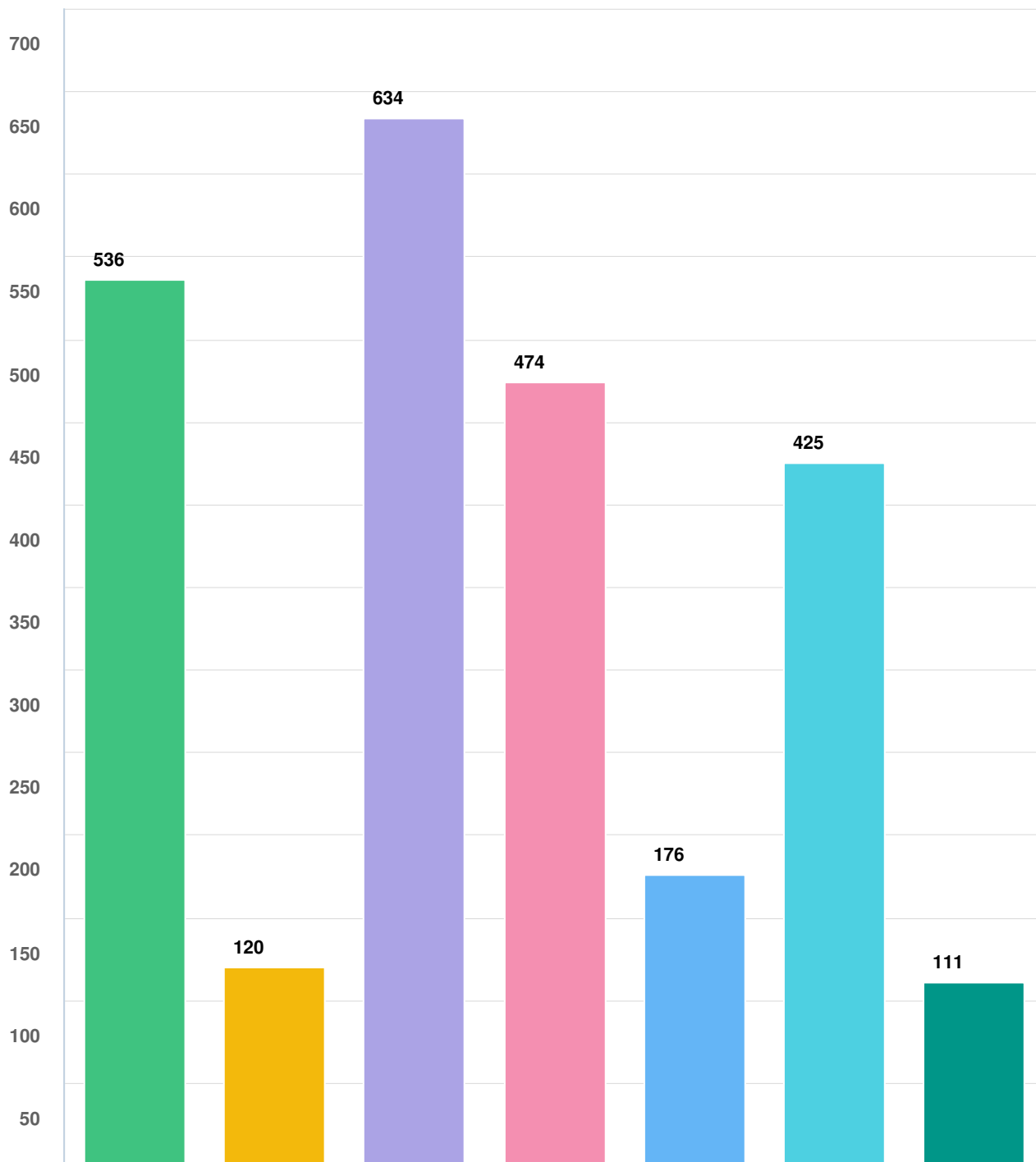
Question options

- Very comfortable
- Comfortable
- Neutral
- Uncomfortable
- Very uncomfortable
- Not sure

Mandatory Question (1195 response(s))

Question type: Radio Button Question

Which of the following did you like about the temporary lane closure? Check all that apply.



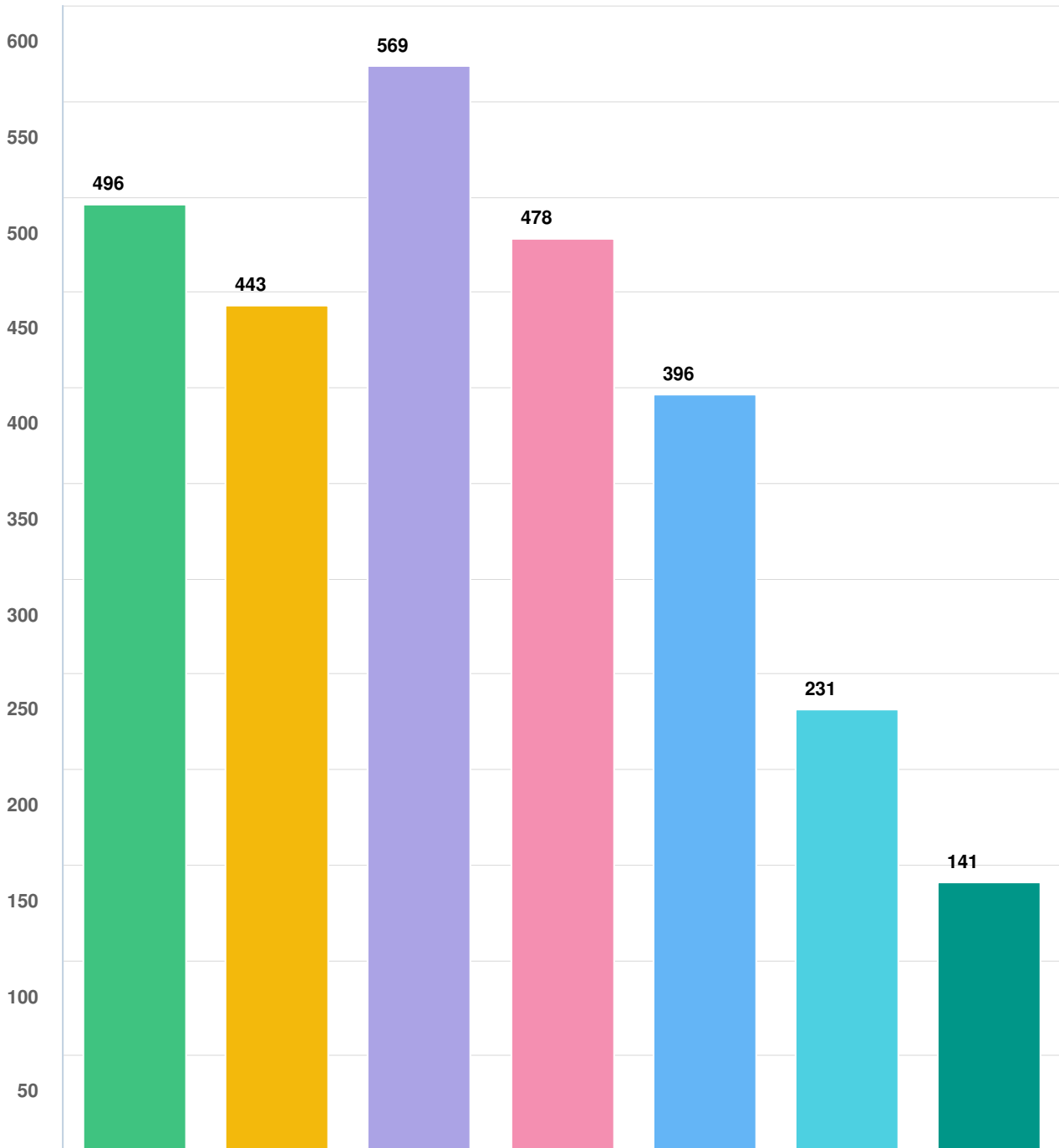
Question options

- Wider walking area on north side of Marine Drive
- More space for cycling
- More restaurant tables outside
- Slower vehicle traffic
- Increased use of West Beach Parkade
- None of the above
- Other (please specify)

Mandatory Question (1195 response(s))

Question type: Checkbox Question

Which of the following did you dislike about the temporary lane closure? Check all that apply.



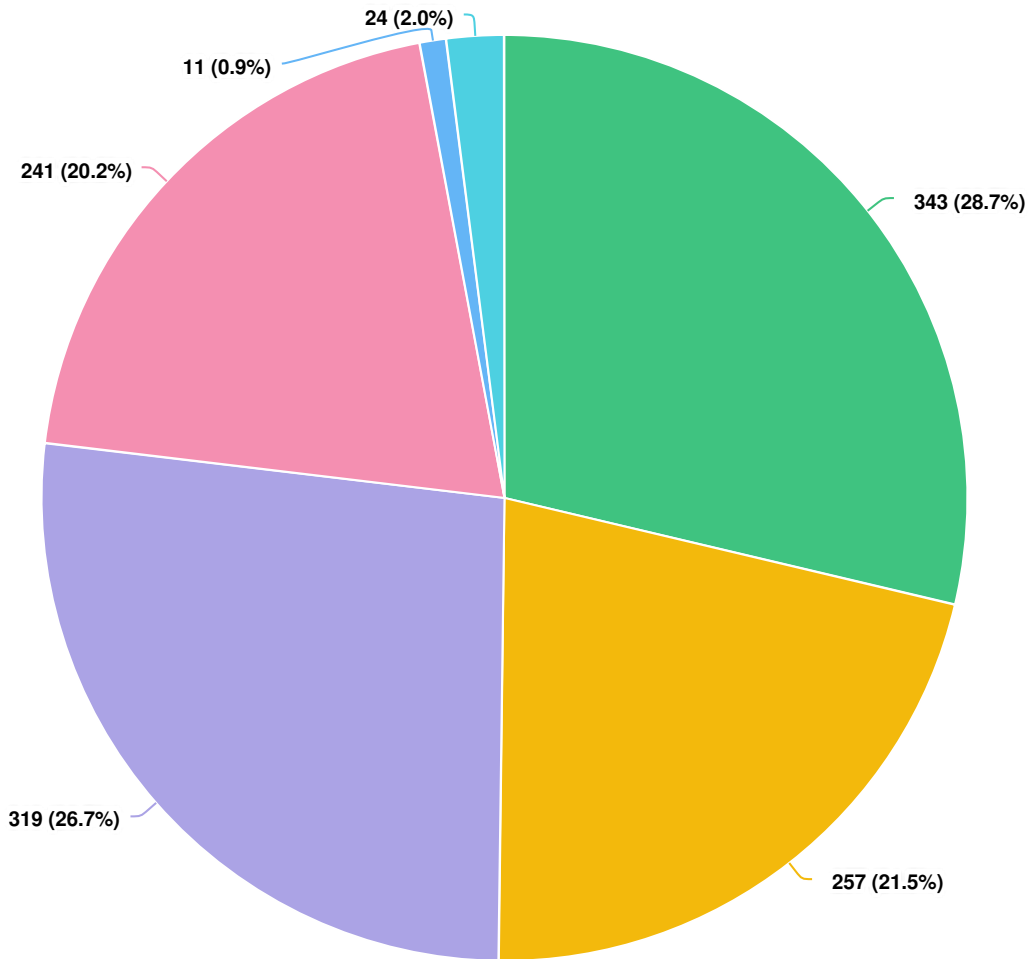
Question options

- Inconvenient when driving on or near Marine Drive
- Not enough participation by local businesses
- Unattractive barricades
- Inability to drive westbound
- Increased vehicle traffic on one or more of the nearby streets
- None of the above
- Other (please specify)

Mandatory Question (1195 response(s))

Question type: Checkbox Question

When making purchases while visiting Marine Drive, which of the following statements is most true for you?



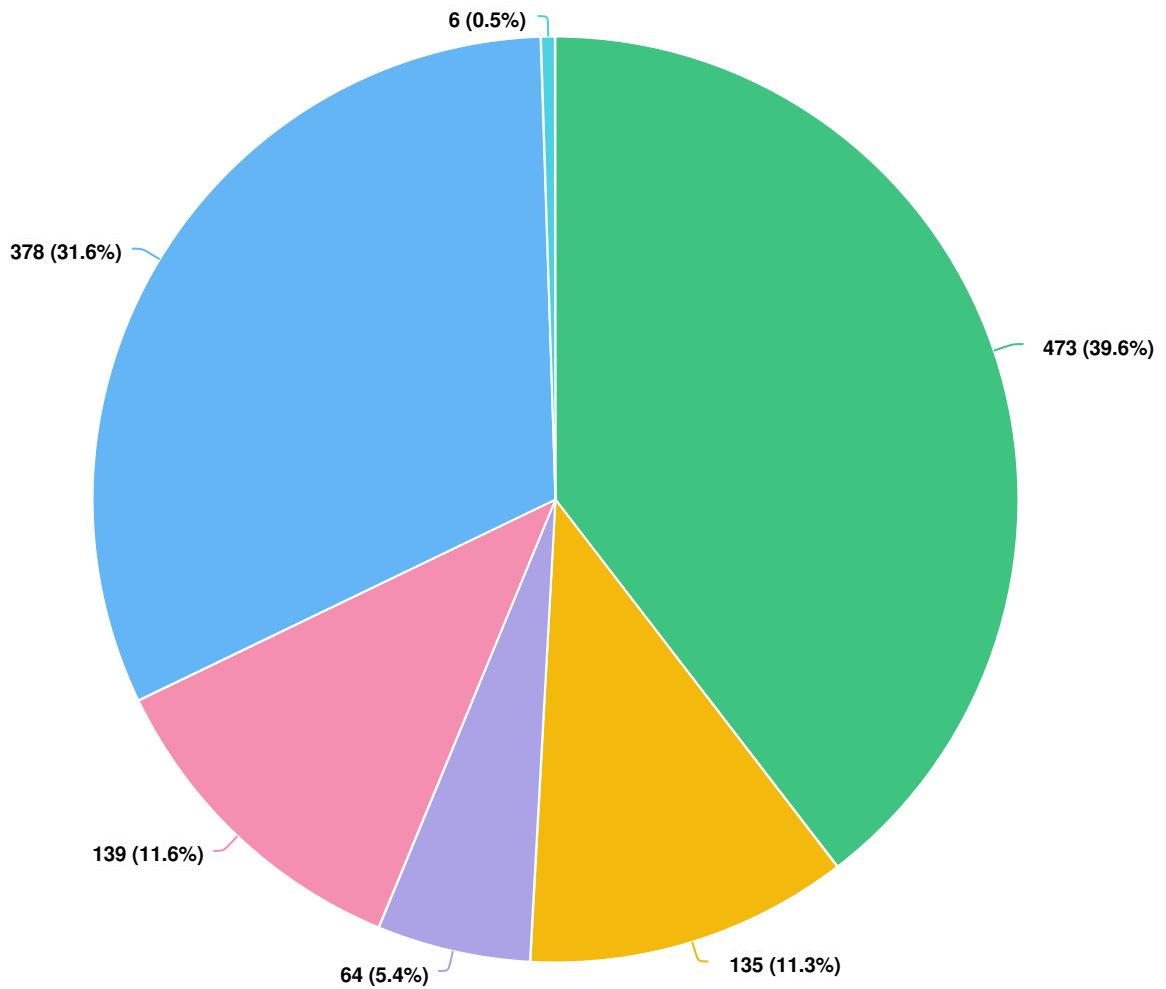
Question options

- I did not change how I shopped, ate or used services on Marine Drive during the temporary lane closure.
- I shopped, ate or used services less frequently on Marine Drive during the temporary lane closure.
- I shopped, ate or used services more frequently on Marine Drive during the temporary lane closure.
- I did not shop, eat or use services on Marine Drive during the temporary lane closure.
- Not sure
- Other (please specify)

Mandatory Question (1195 response(s))

Question type: Radio Button Question

Overall, how much do you agree or disagree with the decision to temporarily close one lane of traffic on Marine Drive from June to August 2021.



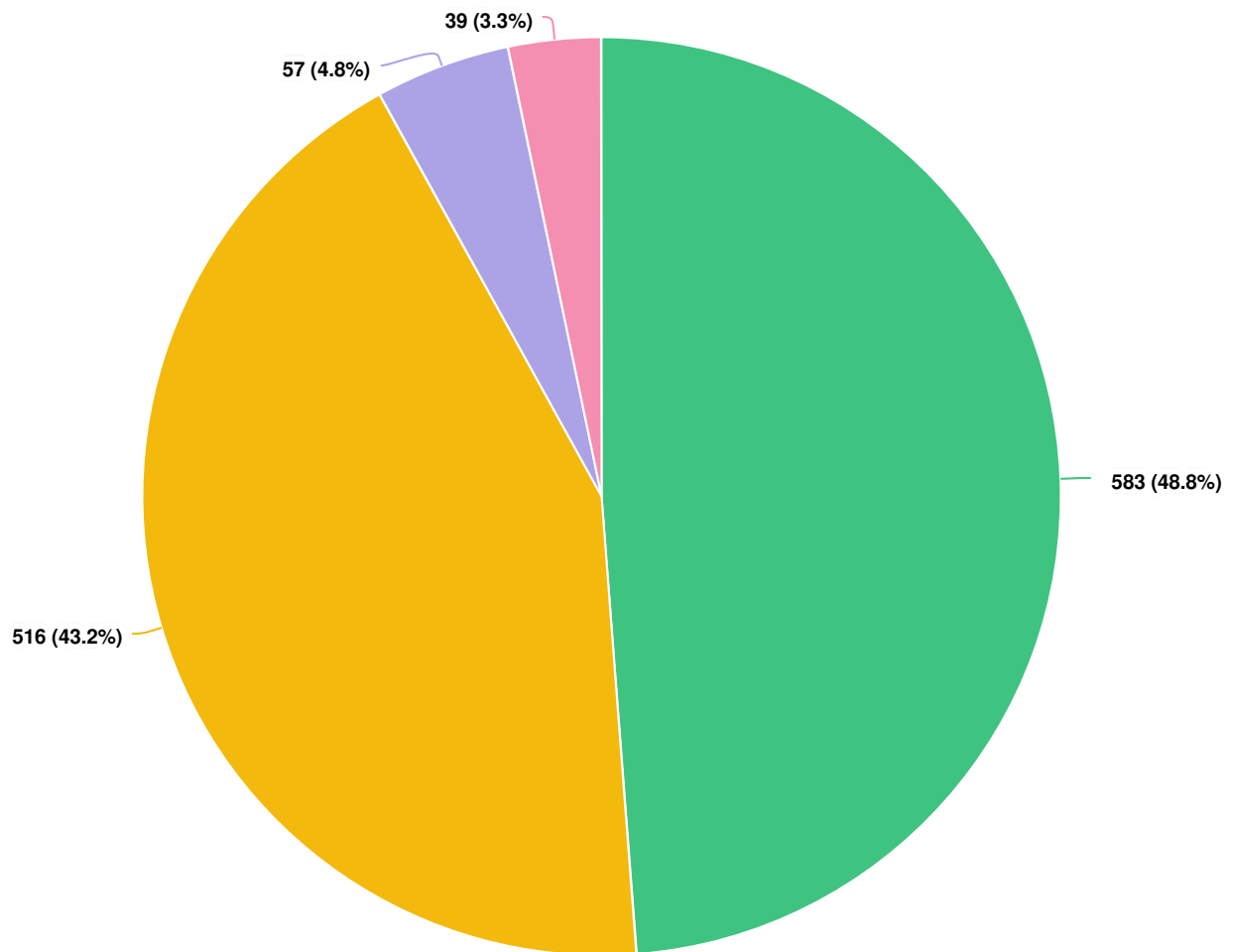
Question options

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree
- Not sure

Mandatory Question (1195 response(s))

Question type: Radio Button Question

Would you recommend that Council consider a lane reduction on Marine Drive in the future?



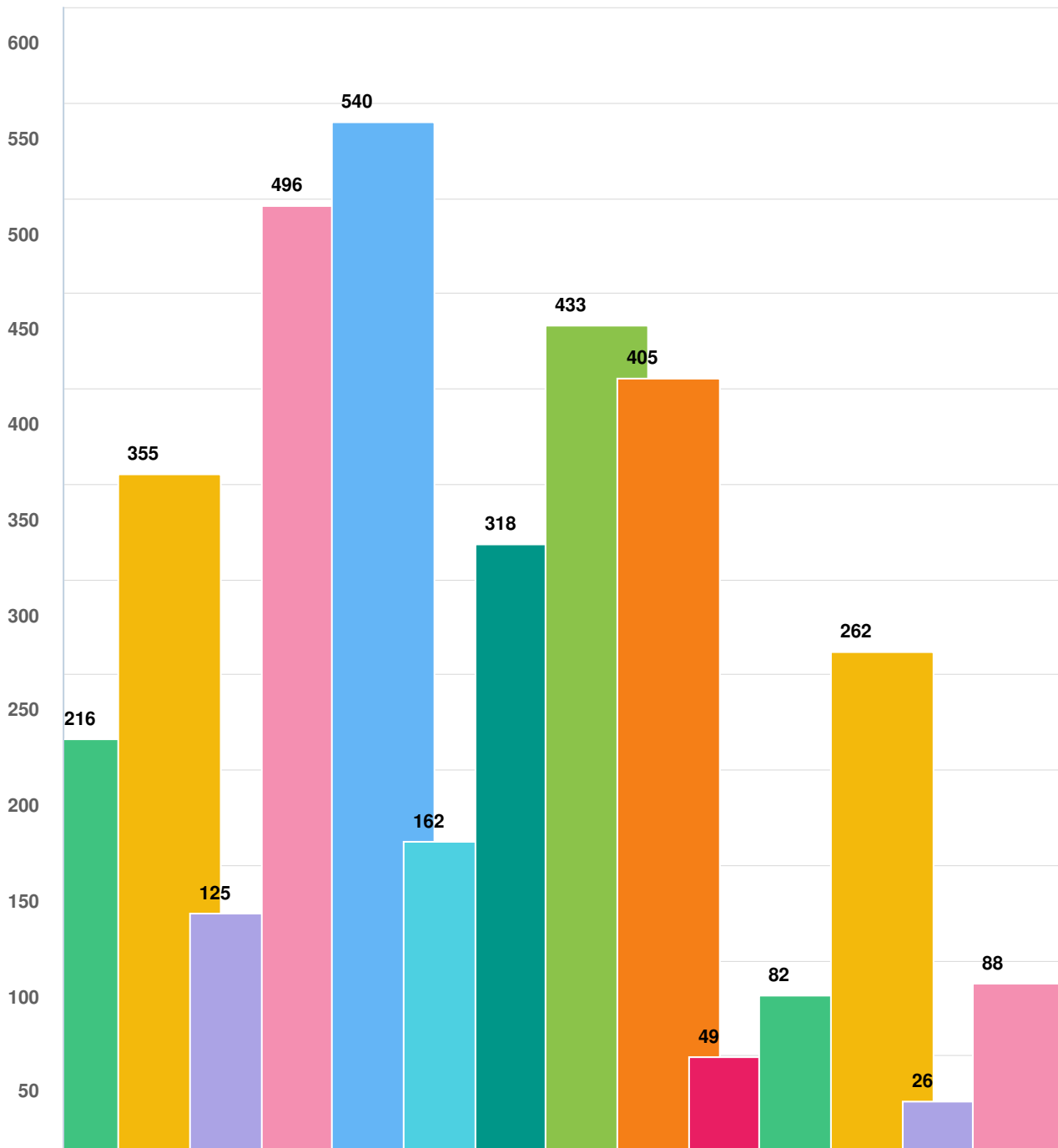
Question options

- Yes
- No
- Not sure
- Other (please specify)

Mandatory Question (1195 response(s))

Question type: Radio Button Question

How did you hear about the Marine Drive temporary lane closure? Check all that apply.



Question options

- Letter from the City of White Rock
 ● Television coverage
 ● Radio coverage
 ● Local newspaper article
- Social media posts
 ● City's website
 ● Peace Arch News (online)
 ● Peace Arch News (newspaper)
 ● Facebook
- Twitter
 ● Instagram
 ● Friend or neighbour
 ● Didn't hear about it
 ● Other (please specify)

Mandatory Question (1195 response(s))

Question type: Checkbox Question