



Arts and Cultural Advisory Committee

Minutes

October 14, 2021, 4:00 p.m.

Via Microsoft Teams

PRESENT: Jim Adams, Community Member
Elaine Cheung, Community Member
Denice Thompson, Community Member

NON-VOTING MEMBERS: Karin Bjerke-Lisle, White Rock Museum & Archives (arrived at 4:04 p.m.)
Helmut Gruntorad, Semiahmoo Arts Society

COUNCIL: Mayor Walker (non-voting)
Councillor Kristjanson, Chairperson (non-voting)

ABSENT: Louise Taylor, Community Member

STAFF: Eric Stepura, Director of Recreation and Culture
Elizabeth Keurvorst, Manager of Cultural Development
Carolyn Latzen, Economic Development Officer (arrived at 5:05 p.m., left at 5:37 p.m.)
Janessa Auer, Committee Clerk

1. **CALL TO ORDER**

The meeting was called to order at 4:03 p.m.

2. **ADOPTION OF AGENDA**

Motion Number 2021-ACAC-012: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee amends the October 14, 2021 meeting agenda with the removal of:

- Item 7: Final Review of Cultural Strategic Plan Document (to be deferred to the November 4, 2021 meeting agenda);

and the inclusion of the following on table item:

- Other Business item 12.1: White Rock Promenade Sculptures Competition Trial Project Outline;

AND THAT the agenda be adopted as amended.

Motion CARRIED

K. Bjerke-Lisle entered the meeting at 4:04 p.m.

3. **ADOPTION OF MINUTES**

Motion Number 2021-ACAC-013: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee adopts the minutes of the September 9, 2021 meeting as circulated.

Motion CARRIED

4. **DISCUSSION ON THE CREATION OF A CULTURAL CORRIDOR**

The Chairperson facilitated a discussion on the creation of a cultural corridor along Johnston Road that would connect the Uptown area all the way down to the waterfront, rather than stopping at the Five Corners.

The Committee discussed their thoughts about this plan, including the suggestion of a gondola system used to transport people up and down from the waterfront. This suggestion was discussed as an aspirational idea for the future, not an immediate goal.

It was also noted that this idea can potentially be integrated into the Cultural Strategic Plan during the Committee's annual report card review and update process.

Motion Number 2021-ACAC-014: It was MOVED and SECONDED

THAT the Arts and Cultural Advisory Committee recommends that Council approve that the Committee holds a joint workshop in partnership with the Public Art Advisory Committee to discuss the Cultural Corridor and the art plan for the City.

Motion CARRIED

5. DISCUSSION ON THE NEED FOR A PERMANENT ART GALLERY AND STUDIO

The Chairperson facilitated a roundtable discussion on the need for a permanent location for an art gallery and a working artists' studio to replace the Landmark Pop-Up Gallery.

It was noted that it would be ideal for this gallery to be located within a City-owned space, and several ideas around this topic were suggested.

6. PLACEMAKING PRESENTATION AND PUBLIC ART ADVISORY COMMITTEE ACTIVITY UPDATE

The Manager of Cultural Development provided a PowerPoint presentation pertaining to Placemaking, Public Art and Placemaking Art, which was previously presented to the Public Art Advisory Committee during their September 14, 2021 meeting.

The Manager of Cultural Development then facilitated a roundtable discussion about the Public Art Advisory Committee's current activities and how some may overlap with the Arts and Cultural Advisory Committee's activities.

7. FINAL REVIEW OF CULTURAL STRATEGIC PLAN DOCUMENT

This item was deferred to the November 4, 2021 meeting agenda.

8. UPDATE ON ECONOMIC DEVELOPMENT STRATEGIC PLANNING IN CORRELATION WITH CULTURAL STRATEGIC PLAN ITEMS

Note: This item was discussed before Item 11: *2021-2022 Work Plan*.

The Economic Development Officer provided an update and a PowerPoint presentation to the Committee pertaining to the draft Economic Development Strategic Plan, its goals and objectives, and how it aligns with items from the Cultural Strategic Plan.

The Committee and Economic Development Officer followed this presentation with a roundtable discussion, with several members expressing appreciation for the efforts made by staff to collaborate so effectively between Economic Development and Arts and Culture.

9. **PRESENTATION AND REVIEW OF DRAFT ONLINE ARTIST INVENTORY INPUT FORM**

The Manager of Cultural Development and Committee member, E. Cheung, presented their draft online artist inventory input form to the Committee for their review. This form can be viewed on the City website under the Arts and Culture section. It was noted that submissions have already begun to come in.

The Committee discussed this online form and provided their initial feedback and suggestions.

Action Item: Committee members to further review this form before next meeting and provide any additional feedback to the Manager of Cultural Development.

10. **REVIEW OF EVENT PLANNING RESOURCES ON CITY WEBSITE**

Committee members provided feedback to the Manager of Cultural Development regarding the processes by which event organizers can obtain relevant information and resources from the City website when planning their events, after reviewing this section of the website prior to the meeting.

C. Latzen, Economic Development Officer, entered the meeting at 5:05 p.m.

Note: Item 8: *Update on Economic Development Strategic Planning in Correlation with Cultural Strategic Plan Items*, was discussed.

11. **2021-2022 WORK PLAN**

C. Latzen, Economic Development Officer, left the meeting at 5:37 p.m.

Work Plan template was attached for information purposes.

The Manager of Cultural Development provided an update regarding the status of specific items in the Work Plan, noting that the plan is still under review by staff and not yet finalized. The template was populated with further details during a group discussion.

12. **OTHER BUSINESS**

12.1 **WHITE ROCK PROMENADE SCULPTURES COMPETITION TRIAL PROJECT OUTLINE**

The Chairperson presented an on-table document provided by the White Rock Events Society (WRES), outlining their proposed White Rock Promenade Sculptures Competition Trial Project.

Action Item: Committee members to further review this outline, as well as the idea of inviting the WRES to attend the Committee's next meeting, and to provide their feedback to the Chairperson and/or staff prior to agenda preparation for the November 4, 2021 meeting.

13. **INFORMATION**

13.1 **COMMITTEE ACTION TRACKING**

Corporate Administration provided the action and motion tracking document to the Committee for information. This document is updated after each meeting and provided to members for information purposes.

14. **2021 MEETING SCHEDULE**

The following meeting schedule was previously approved by the Committee and was provided for information purposes:

- November 4, 2021.

All meetings are scheduled to take place from 4:00 p.m. to 6:00 p.m.

15. **CONCLUSION OF THE OCTOBER 14, 2021 ARTS AND CULTURAL
ADVISORY COMMITTEE MEETING**

The Chairperson declared the meeting concluded at 5:49 p.m.



Councillor Kristjanson, Chairperson

Janessa Auer, Committee Clerk

Unapproved