



Economic Development Advisory Committee Action & Motion Tracking Document

Term: July 2021- October 2022
Updated: October 12, 2021

ACTION ITEMS

ACTION ITEM	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS

MOTIONS

RECOMMENDATION	AGENDA ITEM	DATE	ASSIGNED MEMBER	STATUS
2021-EDAC-003: THAT the Economic Development Advisory Committee members have received and acknowledged the presentation.	Review of Committee Terms of Reference and Committee Mandate	2021-07-14	Committee Members	COMPLETED
2021-EDAC-004: THAT the Economic Development Advisory Committee members have received and acknowledged the presentation and discussion.	Economic Development Strategic Plan Update – Status and Timeline	2021-07-14	Committee Members	COMPLETED
2021-EDAC-005: THAT the Economic Development Advisory Committee have received and discussed Item 7, <i>2021-2022 Work Plan</i> .	2021-2022 Work Plan	2021-07-14	Committee Members	COMPLETED

<p>2021-EDAC-006: THAT the Economic Development Advisory Committee endorse the 2021 meeting schedule as presented:</p> <ul style="list-style-type: none"> • September 15, 2021; • October 20, 2021; and • November 17, 2021. 	2021 Meeting Schedule	2021-07-14	Committee Members	COMPLETED
<p>2021-EDAC-007: THAT the Economic Development Advisory Committee endorse the 2021 meeting schedule as presented:</p> <ul style="list-style-type: none"> • <u>September 7, 2021</u>; • October 20, 2021; and • November 17, 2021. 	2021 Meeting Schedule	2021-07-14	Committee Members	COMPLETED
<p>2021-EDAC-008: THAT the Economic Development Advisory Committee members email work plan ideas to staff by September 1, 2021.</p>	2021 Meeting Schedule	2021-07-14	Committee Members	COMPLETED Submitted Work Plan ideas provided on the September 7, 2021, meeting agenda.
<p>2021-EDAC-011: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Explore all grant opportunities related to economic development.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.
<p>2021-EDAC-012: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for

<p><i>Review, provide input on and approve draft versions of the Economic Development Strategic Plan.</i></p>				<p>further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-013: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Recommend appropriate report card metrics for the updated Economic Development Strategic Plan.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-014: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Create a permanent Tourism position in the city for an experienced individual who can accomplish increasing day and overnight visits to White Rock.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-015: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Billboard before and after the boarder promoting White Rock, restaurants, businesses, Semiahmoo First Nations, etc.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-016: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan</p>

<p>Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Promote White Rock in the sister city, La Conner.</i></p>				<p>was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-017: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Encourage more festivals, for example, birding, kite boarding and vegan food (off-season events).</i></p>	2021-2022 Work Plan	2021-09-07	Council	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-018: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Work toward declaring White Rock the City "of Lights" by the Sea.</i></p>	2021-2022 Work Plan	2021-09-07	Council	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-019: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Attract more tourism to White Rock by installing digital kiosks (one Uptown, one on Marine Drive and one at Memorial Park).</i></p>	2021-2022 Work Plan	2021-09-07	Council	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-020: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic</p>	2021-2022 Work Plan	2021-09-07	Council	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan</p>

<p>Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Review zoning and bylaws related to different accommodation needs.</i></p>				<p>was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-021: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Re-open Martin Street to two-way traffic from Marine Drive to Victoria Avenue.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-022: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Create a multi-use plaza from Vidal Street to Martin Street on Marine Drive to facilitate more patio space for businesses, traffic calming and larger special event space.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-023: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Re-purpose (not remove) the parking spaces on the south side of Marine Drive from the museum to Vidal Street.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>

<p>2021-EDAC-024: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Recommend that City Council consider a request that allows the Economic Development Advisory Committee to form a sub-committee/working group to review options for re-establishing a publicity accessible west wharf float facility for the summer of 2022.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.
<p>2021-EDAC-025: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Re-open discussion with BNSF railway to renegotiate the lease of BNSF lands with a focus on reducing parking fees and the flow of dangerous goods and coal along the White Rock and Crescent Beach waterfront areas.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.
<p>2021-EDAC-026: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Open discussions with TransLink to review the frequency and effectiveness of public transport options, specifically focusing on routes from Uptown to Marine Drive.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.

<p>2021-EDAC-027: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Initiate a review of walking/cycling off-street corridors in uptown White Rock with a focus on completing a walking/cycling pathway from Centennial Park to Miramar Plaza.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.
<p>2021-EDAC-028: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Focus on small retail in the town centre.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.
<p>2021-EDAC-029: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Invite a higher education institution to open a White Rock campus, for example, Emily Carr White Rock Fine Arts Campus, Tech BC White Rock Institute of Science or Kwantlen University College.</i></p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.
<p>2021-EDAC-030: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p>	2021-2022 Work Plan	2021-09-07	Council	Recommendation was provided on the October 4 th Regular Council meeting. The work plan was referred to staff for

<p><i>Establish tax beak incentives to attract more businesses, for example, the first year is discounted for property tax for building owners or rentals (rebates given to building owners for their renters).</i></p>				<p>further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-031: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Develop a working plan to create a tech friendly environment.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-032: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Actively seek and reclaim underutilized, undervalued or distressed City land, such as back alleys, former industrial, or land that is subject to easements or rights of ways.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-033: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Develop a future plan to repurpose mini commercial economic zones throughout the city, for example, a back-alley brewery row, art clubs or pop-up theater station, or city business zones.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>

<p>2021-EDAC-034: THAT the Economic Development Advisory Committee recommend the following task or activity be included in the 2021-2022 Economic Development Advisory Committee Work Plan upon approval from Council:</p> <p><i>Develop an exposure plan for corporate sponsorships of City initiatives.</i></p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Council</p>	<p>Recommendation was provided on the October 4th Regular Council meeting. The work plan was referred to staff for further input, which will then be brought back to Council for approval.</p>
<p>2021-EDAC-035: THAT the Economic Development Advisory Committee have received and acknowledged Item 6.1, <i>Committee Action Tracking</i>.</p>	<p>2021-2022 Work Plan</p>	<p>2021-09-07</p>	<p>Committee Members</p>	<p>COMPLETED</p>