

Economic Development Advisory Committee

Minutes

July 14, 2021, 4:00 p.m. Via Microsoft Teams

PRESENT: Councillor Fathers, Chairperson (non-voting)

Councillor Manning, Vice-Chairperson (non-voting)

Michele Partridge, Community Member Gary Gumley, Community Member Grace Cleveland, Community Member Doug McLean, Community Member Aroon Shah, Community Member Adam Smith, Community Member Peter Zheng, Community Member

GUEST: Mayor Walker

NON-VOTING Ange Chew, Representative from White Rock Tourism/Explore

ADVISORS: White Rock

Ritu Khanna, Representative from South Surrey/White Rock

Chamber of Commerce

STAFF: C. Isaak, Director of Planning and Development Services

Carolyn Latzen, Economic Development Officer

C. Richards, Committee Clerk

1. CALL TO ORDER

The Chairperson called the meeting to order at 4:00 p.m.

2. ADOPTION OF AGENDA

Motion Number 2021-EDAC-001: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopt the agenda for the July 14, 2021 meeting as circulated.

Motion CARRIED

3. ADOPTION OF MINUTES

Motion Number 2021-EDAC-002: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee adopts the minutes of the March 10, 2021 as circulated.

Motion CARRIED

4. INTRODUCTIONS

Roundtable introductions took place.

5. REVIEW OF COMMITTEE TERMS OF REFERENCE AND COMMITTEE MANDATE

The Director of Planning & Development Services provided a presentation on the Committee Terms of Reference and mandate.

Motion Number 2021-EDAC-003: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee members have received and acknowledged the presentation.

Motion CARRIED

6. <u>ECONOMIC DEVELOPMENT STRATEGIC PLAN UPDATE - STATUS AND TIMELINE</u>

The Economic Development Officer provided an update on the Economic Development Strategic Plan, followed by a group discussion on the topic.

Motion Number 2021-EDAC-004: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee have received and acknowledged the presentation and discussion.

Motion CARRIED

7. <u>2021-2022 WORK PLAN</u>

The Committee discussed potential items for the 2021-2022 Economic Development Advisory Committee Work Plan. This information will be provided to Council for their endorsement.

Ideas for potential work plan items included:

- Marine Drive
- West Warf
- A tech hub in White Rock
- A larger hotel/meeting/convention space

It was noted that the Committee should be cognisant of the businesses coming out of a post pandemic mode. Diversity in White Rock should also be taken into consideration when finalizing the Work Plan.

It was noted that the outstanding action tracking document items would be added to the new work plan.

Motion Number 2021-EDAC-005: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee have received and discussed Item 7, 2021-2022 Work Plan.

Motion CARRIED

8. OTHER BUSINESS

No other business.

9. INFORMATION

9.1 COMMITTEE ACTION TRACKING

Corporate Administration provided the action-tracking document to the Committee for information. The attached spreadsheet template is updated after each meeting and provided to members for information.

10. 2021 MEETING SCHEDULE

The Committee approved their meeting schedule for 2021.

All meeting times are scheduled to take place from 4:00 p.m. to 6:00 p.m.

Motion Number 2021-EDAC-006: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee endorse the 2021 meeting schedule as presented:

- September 15, 2021;
- October 20, 2021; and
- November 17, 2021.

Motion CARRIED

Motion Number 2021-EDAC-007: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee amend the 2021 meeting schedule as follows:

- September 7, 2021;
- October 20, 2021; and
- November 17, 2021.

Motion CARRIED

Motion Number 2021-EDAC-008: It was MOVED and SECONDED

THAT the Economic Development Advisory Committee members email work plan ideas to staff by September 1, 2021.

Motion CARRIED

Additional work plan items can be brought forward to the September 7th meeting prior to the work plan being finalized.

11. CONCLUSION OF THE JULY 14, 2021 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING

The Chairperson declared the meeting concluded at 5:34 p.m.

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Councillor Fathers	Chloe Richards, Committee Clerk