

ON TABLE
July 5, 2021 -
Special Council Meeting

Correspondence

SUBMISSIONS REGARDING EAST BEACH BUSINESS OWNERS /OPERATORS – ONE LANE CLOSURE ON MARINE DRIVE

July 5, 2021

Author	Date Received	Business / Address	Item #
Y. Makogonsky	July 1, 2021	Moby Dick, Business Owner	C-1
S. Sandhu	July 2, 2021	Ocean Promenade Hotel, General Manager	C-2
S. Padgett	July 3, 2021	Zoom E-Bikes, Business Owner	C-3
M. Yeh	July 4, 2021	Coney Island Fish and Chips, Business Owner	C-4
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M. Unlu	July 5, 2021	Grand Bazaar, Business Owner	C-6
D. Park	July 5, 2021	Aloha Beach Picnic, Business Owner	C-7
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S. Saleemi	July 5, 2021	Fishboat and Crazy Cows,	C-17
L. Kelly	July 5, 2021	Resident (210-15875 Marine Drive White Rock)	C-18
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From: info@mobydickrestaurant.com
To: [Clerk's Office](#)
Subject: East Beach Business Owners / Operators
Date: July 1, 2021 6:42:52 PM

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Hello,

as I have previously expressed my opinion on the barricades, please
REMOVE the barricades from East Beach and stop this genocide of our
businesses.

Thanks.

Yuriy Makogonsky
Moby Dick business owner
604-202-8950

From: [Info - Ocean Promenade Hotel](#)
To: [Clerk's Office](#)
Subject: East Beach Business Owners / Operators
Date: July 2, 2021 1:31:43 PM

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Dear Mayor and Council,

We would like to go on record and state that the one way street is hurting local business' on East Beach, and adding additional confusion to our Hotel Guests.

We would be grateful if you would consider removal of the barriers at the earliest time possible.

Please do not hesitate to contact us with any questions or concerns.

Regards,

Sharan Sandhu
General Manager
Ocean Promenade Hotel

Tracey Arthur

From: Simon Padgett <zoomebikes@gmail.com>
Sent: Saturday, July 3, 2021 4:36 PM
To: Clerk's Office
Subject: Restriction of Customers on Marine Drive

Follow Up Flag: Follow up
Flag Status: Completed

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Hi there,

Sorry I have missed your visits by your Councillors and the Mayor but the situation is so dire here with no customers that it is not worth being here at my shop any more.

I sell electric bikes and I do not need a patio and these barriers are killing my business. There is very little walking trade on East beach due to these barriers.

My June 2020 trade was 8 bikes totalling \$16,075.

My June 2021 trade is zero bikes and \$zero.

I stand in front of my shop and watch a queue of traffic going one way with no ability to stop and shop. I see elderly people trying to clamber over the concrete barrier and I see only one Mexican restaurant with a patio in the road !

My delivery last month of 40 100lb boxes of bikes was a nightmare. The truck tried 3 locations and eventually we had to carry each box 200 m.

Sorry to sound so negative but East Beach has so few restaurants to take advantage of your reason for doing this blockade.

Until this situation is resolved I am withholding my Licence fee and look forward to your decision to open up these restrictions with immediate effect, along with some viable compensation to enable me to pay my rent.

I should be selling bikes not typing.

You have my approval to use this letter in your meeting.

Kind Regards,

Simon Padgett CPA, FCCA (UK), MBA

Director and CEO.....Chief Environmental Officer

Zoom e-bikes

Tel: (+1) 604 396 4770

www.zoome-bikes.com

15505 Marine Drive,
East Beach, White Rock
British Columbia, V4B1C9, Canada.



Virus-free. www.avast.com

Tracey Arthur

From: Michael Yeh <myeh115@gmail.com>
Sent: Sunday, July 4, 2021 12:04 PM
To: Clerk's Office
Subject: east beach business owners/operators

Follow Up Flag: Follow up
Flag Status: Completed

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Dear white rock council members. My name is Michael Yeh. I am the owner of Coney Island Fish and Chips on marine drive. I know every business is suffering during the covid pandemic, including my business. My sales have been down a lot since it started, it's have to even make the rent on some months. Now with the one way traffic on marine dr, it's hard for customers to come down to the beach. Because of this my sales have been down another 40 to 50 percent, there is no way i can keep on going like this. So it would be nice to take out the one way since all restaurants are able to dine in again. Also it would help the business by placing picnic benches along the promenade instead placing all the picnic benches in one area. So my vote would be to get rid of the one way project. THANK YOU.

Tracey Arthur

C-5

From: Zhang Angela <zhangqiumo517@hotmail.com>
Sent: Monday, July 5, 2021 12:54 AM
To: Clerk's Office
Subject: East beach business owners

Follow Up Flag: Follow up
Flag Status: Completed

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Dear all council members,

Hope this email finds you well. I am the owner of a restaurant in east beach. I am writing this email regarding the temporary lane close on east beach. We are truly understand that the original purpose for this operation is benefit for us during the pandemic. Unfortunately, it does not come out the result as it originally planned.

As a business owner, firstly, our business revenue was dropped more than 50% compare to April and way lower than the Sam time in 2019. The crowd traffic dropped down dramatically since the road blocked. Secondly, i heard many companies from my customers, as it is really inconvenient for them to come to the beach as they are not familiar to find the new rule as one way. Also, we are still under special restrictions in COVID-19, it is also not a smart idea to go though crowd by carrying the food to delivery it to the tables on the lane seats.

At the same time, I am a white rock resident as well, my family come to the beach almost everyday and we know the area well. However, we still found it is really confused with one way and brings more trouble when we cannot find the parking lot as first try. It will be even harder for the people who does not know the area well. Therefore, I found a lot of cars are blocking the parking driving way to wait for a parking lot instead of turning around as they did before. I totally understand, as it is so hard for them to come back without knowing the area.

We are truly appreciate city of white rock are thinking of us at this hard time and tried to find a better solution for us. However, it does not operate the way as it planned, it is hurt the business and the reputation of city of white rock a lot. We have only 2 months left this summer, please change it back to the way as before and help us, the business owners, though this hard time.

Much appreciated.

Regards,

Elvis Li
Owner of the Whale's Tale

Sent from my iPhone

From: Muge unlu <mugeunlu@hotmail.com>
Sent: Sunday, July 4, 2021 6:44 PM
To: Clerk's Office
Cc: Dad unlu
Subject: Re: EAST BEACH BUSINESS OWNERS/OPERATORS

Follow Up Flag: Follow up
Flag Status: Completed

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Dear City of White Rock,

My name is Muge Unlu and my husband and I are the owners of Grand Bazaar White Rock, a local handmade jewelry store on East Beach. I am emailing to voice our concerns about the lane closure and one lane traffic that has impacted and continues to impact our small business significantly since its implementation. While West beach continues to thrive as tourists and locals flow to that side of the beach, East beach businesses are suffering! The closure of the lane has resulted in an incalculable amount of foot traffic which used to support our business. So many of our clients, coming from Langley/Chilliwack/Abbotsford area are now redirected to West Beach – I receive complaints from my clients on a daily basis about this and I have to contain myself to not rant about how *this* has impacted me more than they could ever imagine.

There must be action taken immediately. With only two months left until schools reopen and summer break ends, we please urge you to address this issue before more time has already passed. Our small business, Grand Bazaar on White Rock beach literally has only the summer to make the majority of their sales through tourist interaction and visitors. This is our families livelihood and due to a motion that was failed to be consulted with business owners, our business is at risk of closing its doors after nearly 15 years of being in our community. This is not what we needed after the COVID-19 pandemic that impacted us already last summer. Please hear our concerns and formulate a solution that is safe for restaurants without jeopardizing the livelihoods of retail stores in East Beach. There are only so few of us left, as year after year another local business closes its doors.

Muge Unlu

Tracey Arthur

From: Aloha Beach Picnic | Danny PARK <danny@AlohaBeachPicnic.com>
Sent: Thursday, July 1, 2021 7:23 PM
To: Clerk's Office
Subject: East Beach Business Owners / Operators - Re: MARINE DRIVE TEMPORARY LANE CLOSURE

Follow Up Flag: Follow up
Flag Status: Completed

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Hello there,

If you don't mind, could you please remove the traffic barriers ASAP?

They make people hard to come to Marine Drive.

Thanks, Danny
 Aloha Beach Picnic, 15529 Marine Dr

From: Aloha Beach Picnic | Danny PARK
Sent: Friday, June 11, 2021 11:16 AM
To: Erika Johanson ; White Rock Council ; David Chesney ; Anthony Manning
Subject: Re: MARINE DRIVE TEMPORARY LANE CLOSURE

Hi All,

I have no idea how many restaurants there are on Marine Drive, but do you think this below is a good idea?

The temporary lane closure is expected to cost \$50,000 to install and to have a rental cost of about \$40,000 a month.

(From <https://www.whiterockcity.ca/922/Marine-Drive-Temporary-Lane-Closure>)

I do believe it makes people hard to come to Marine Drive – you know “No people, No sale.”

If I were you City Council, I would have made more parking lots and discounted parking fees for visitors and restaurants.

Thanks, Danny

From: Erika Johanson
Sent: Monday, June 7, 2021 12:26 PM
To: Danny PARK ; White Rock Council
Subject: Re: MARINE DRIVE TEMPORARY LANE CLOSURE

Dear Mr. Park,

Your BIA implored Council to instigate this. Initially, most of Council voted against it, but the BIA insisted that this would help businesses recoup losses incurred as a result of the many restrictions and, if not instituted, many restaurants will go under and that is not good for White Rock.

FYI,

Councillor Erika Johanson

City of White Rock

15322 Buena Vista Avenue

White Rock, BC V4B 1Y6 Canada

(778) 867-9317

www.whiterockcity.ca

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From: Danny PARK <danny@iYeWon.ca>

Sent: June 7, 2021 11:50 AM

To: White Rock Council <whiterockcouncil@whiterockcity.ca>

Subject: MARINE DRIVE TEMPORARY LANE CLOSURE

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Hi there,

I'm an owner of restaurants in East Beach. I have no idea who made this stupid idea, but I really want to remove this foolish decision ASAP.

Thanks,

Danny

Tracey Arthur

From: Ocean beach <Oceanbeachwr@shaw.ca>
Sent: Monday, July 5, 2021 9:04 AM
To: Clerk's Office
Subject: One way traffic

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

We, at Ocean Beach are not in support of the way specifically now that it is 100% Indoor dining. We were in support at the time it was patio dining only. We have noticed a significant drop during the week and extremely less foot traffic. We have had to cancel all take out delivery programs as there is no where for the drivers park.

It is hard enough to try and find staff to even open the hours we are. You may noticed other restaurants along west side marine drive not even opening Monday or Tuesdays or now even opening later cause they can not facilitate the tables they have.

For the 2-4 restaurants that may have success from there patios what about the other business that rely on foot traffic , to continue to grow and attract business that don't need a patio , I counted almost 15.

We get quite a bit of feedback from our patrons, and from said feedback, it looks as though a large majority of White Rock businesses are feeling the same setbacks.

As we have said in the social media comments , at the time of the pandemic this was a great idea and applaud Mayor and Councillors, but now with everything back to 100% it's just not needed and we can barley keep up with the tables we have in our actual restaurant.

Thank you for your time,
Tony Veltri
Ocean Beach

Tracey Arthur

From: Little oOties <steve.littleooties@gmail.com>
Sent: Monday, July 5, 2021 8:33 AM
To: Clerk's Office
Subject: Marine Drive One Way Feedback

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Hello,

We, at Little oOtie's Mini Donuts, have noticed a significant drop in both car and foot traffic on Marine Drive since the one way lane came into effect at the beginning of June, thus resulting in loss of sales and exposure. I have looked back over the numbers, and we have experienced at least a 40% drop in sales. We get quite a bit of feedback from our patrons, and from said feedback, it looks as though a large majority of White Rock businesses are feeling the same setbacks.

Thank you for your time,
Steve Preddy
Little oOtie's Mini Donuts

Steve + Jenann Preddy
Little oOtie's Mini Donuts
Owner/Operators
778.242.7826

Tracey Arthur

From: weibo zhuang <zhuangweibo@hotmail.com>
Sent: Saturday, July 3, 2021 3:17 PM
To: Clerk's Office
Subject: East Beach Business Owner / operators

Follow Up Flag: Follow up
Flag Status: Completed

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Hello,

I am the owner of cloud cafe in the west beach, I would like to end the temporary closure of one lane ASAP. Our business is decreased in the past 3 weeks compared with the time before the temporary closure of one lane.

It makes the businesses strong more strong, and makes struggling more struggling.

Best regards
Hong Du

Cloud Cafe
15019 Marine Drive White Rock

Tracey Arthur

From: Anthony Manning
Sent: Monday, July 5, 2021 10:02 AM
To: Clerk's Office
Cc: Tracey Arthur
Subject: Fw: East Beach
Attachments: East Beach Businesses.docx

From: LINCOLN FILIPCHUK <lincoln.f@shaw.ca>

Sent: July 5, 2021 10:00

To: Darryl Walker <DWalker@whiterockcity.ca>; Erika Johanson <EJohanson@whiterockcity.ca>; Scott Kristjanson <SKristjanson@whiterockcity.ca>; Helen Fathers <HFathers@whiterockcity.ca>; David Chesney <DChesney@whiterockcity.ca>; Christopher Trevelyan <CTrevelyan@whiterockcity.ca>; Anthony Manning <AManning@whiterockcity.ca>

Subject: East Beach

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Good Morning,

Please find attached the list of East Beach businesses that have been contacted in person and their feedback on the road closure.

Thank you for your time.

Sharlene Filipchuk

Sandcastle Sea Shoppe
604 562 0405

East Beach Businesses

The following businesses were contacted in person and gave their feedback as follows:

The following are the 17 businesses who want the barricades removed and East Beach be returned to 2 way traffic. All stated that their businesses have been negatively affected by the closure.

1. Moby Dick
2. Coney Island
3. Grand Bazaar
4. Zoom Bikes
5. Baja Cantina
6. LIT Life Guard Courses
7. Sandcastle Sea Shoppe aka 50 Flavours
8. Whale's Tales
9. Aloha
10. Montgomery's
11. Famous Rome Ice Cream
12. Project Thrift Store
13. Liquor Store
14. Angel's Ice Cream
15. Beach Pizza
16. Lelieve Tea
17. Promenade Hotel

Businesses who support the closure

Zapoteca – has more seats than normal

Holly's – has not built a patio, but supporting her neighbor.

Fishboat – do not like the barricades, but are trying to make lemonade out of lemons. They have closed their inside dining area.

Tracey Arthur

From: Israel Torres <info@bajacantina.ca>
Sent: Monday, July 5, 2021 10:50 AM
To: Clerk's Office
Subject: East Beach Business Owners / Operators

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In Response to Meeting Notice,

We at Baja Cantina are staying very neutral as we are not even open this year yet. Aspects such as garbage and organics pick up, used oil recycle pick up and deliveries (We don't have a back door) are definitely on the negative side, but since we are still not open yet, we are managing somehow... in addition to this, since the one way, we have definitely seen a dramatic decrease in foot traffic and local visitors for the season.

Thankyou very much for your attention.

Regards,

Baja Cantina.

Sent from [Mail](#) for Windows 10

Tracey Arthur

From: 叶清海 <jxzhilai1104@gmail.com>
Sent: Monday, July 5, 2021 10:47 AM
To: Clerk's Office
Subject: East Beach Business Owners / Operators

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

I'm the owner from the business Leieve Tea. After the temporary closure of one line has taken place, our sales has dropped at least 30% less than April and May. As the hot weather continues, June, July should be two great months, however, the sales doesn't increases as it should be as the previous year. First of all, we don't really need to use the expand area as is not necessary, and according to my observation it seems like less and less customers are coming because there is only one way to drive Which is really inconvenient. That is, we think this action is not helpful at all and I believe many owners have the same experience as mine. We really encourage you can reopen another line, as the best vacation just begins.

Thanks!

Tracey Arthur

From: LINCOLN FILIPCHUK <lincoln.f@shaw.ca>
Sent: Monday, July 5, 2021 10:41 AM
To: Clerk's Office
Subject: East Beach Business Owners/Operators

Follow Up Flag: Follow up
Flag Status: Completed

Categories: Tracey

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Sandcastle Sea Shoppe
15525 Marine Drive
Owner: Sharlene Filipchuk
604 562 0405

Please accept this email as my request to have 2 way traffic restored on East Beach. As I have stated in previous correspondence, and when I spoke to council, the road closure is negatively impacting my business as well as many others on East Beach.

We are down in sales - not only from before the barriers went in, but lower than when there were fences up for railway crossing construction and Covid restrictions.

We only have 12 weeks in the summer to make the sales to help us get through the year. We are now in week 5 of 12. We need the the barriers removed and 2-way traffic restored immediately so we can salvage our season.

The province has lifted restrictions so that we can get back to normal, it is time that White Rock does the same.

Thank you for your time,

Sharlene Filipchuk

Tracey Arthur

From: Jesse Spencer <jesse@zapoteca.com>
Sent: Monday, July 5, 2021 11:21 AM
To: Clerk's Office; White Rock Council; Kenneth Nixon
Subject: July 5th Special Council Meeting
Attachments: July 5th Update from East Beach Patio at Zapoteca.docx

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Please see attached word document submission, I'd like to request this On Table for today's meeting.

Thank you!

--
Jesse Spencer
Zapoteca

July 5th Update from East Beach Patio at Zapoteca

First, a little pandemic history...

Rewind 1 year from now. July 3rd, 2020 the blue fences came down. Those blue fences restricted the parking lots and access to the promenade. The result of this was no parking within sight of my business. We had only a couple part time employees, and the two owners working 7 days a week to barely pay our bills.

Meanwhile, the East beach take-out restaurants with adjacent parking, were thriving and people were concerned with the size of their lineups. Some of those concerns were brought before city council, and there was even mention of stricter bylaw enforcement, and at one point a councillor suggested suspending the businesses licenses due to the volume of people congregating around these particular take-out businesses.

They weren't congregating at the dine-in restaurants, which had no adjacent parking access and with the promenade closed there was no foot traffic coming to the beach. We threw everything we had into updating our restaurant to respond to this challenge and temporarily converted our dining room into a grocery store that served a take-out menu.

We've changed our table layout and business plan so many times this past 15 months. We've lost count how many early mornings we've been there rebuilding our floorplan, installing upgrades to keep up with the ever-changing challenges and opportunities to make the safest possible environment for our staff and customers, while still trying to pay our bills.

At one-point during the blue fence event, we had to sit down and calculate exactly how long we could run our business at a loss before we hit a terminal failure point and were forced to close. It was a low point for us, and we kept going and changing our business model, trying new things, building new stuff and doing whatever we could to make the most of it.

We're exhausted, the constant changes, the endless projects to rebuild the layout of our restaurant, and the tireless nights wondering what's going to happen next. But we're still here. Our staff, are still here.

PRESENT DAY

Marine One Way is an opportunity to recover some of the losses (not all), but it's also an opportunity to show what's possible down here. The apocalyptic predictions of those who opposed it didn't come true, and we've learned some new things we didn't expect. It's working very well for those of us who chose to participate, and it's presenting some challenges to those who haven't.

The external patios are pushing the limits of our kitchen every single day. The recent heat wave has slowed down everyone this past week, and Canada day was basically over at 8pm as there was no events or fireworks, and many people choosing to avoid celebrating this year out of respect for indigenous people.

We've now had the patio open since June 12th, which is 3 full weeks. Nothing speaks to results better than numbers so here's the difference it has made in comparison to 2020 and then 2019 in the same weeks:

2021 Compared to 2020 Week 1: +85.76% sales
2021 Compared to 2020 Week 2: +87.48% sales
2021 Compared to 2020 Week 3: +97.70% sales

Total Employees June 2020: 16
Total Employees June 2021: 27

2021 Compared to 2019 Week 1: +25.89% sales
2021 Compared to 2019 Week 2: +42.57% sales
2021 Compared to 2019 Week 3: +42.96% sales

Total Employees in June 2019: 32

The above figures do not include taxes or gratuities. This is purely the sale of food, beverage and gift cards.

Now that Stage 3 started in BC and the restrictions are loosened up, we're running into a new but familiar situation from the years past. Nobody wants to sit inside. This happens normally in the warmest months of summer. Most people will request patio seating and literally walk away if all we have is indoor tables.

The demand for patio seats on the beach has never met the supply it needs, especially at Zapoteca. Which is why we are shocked by any business that hasn't already setup a patio on this amazing beach. They probably aren't aware yet, just how incredibly attractive a patio makes their business to beach visitors.

There are some challenges associated with the Marine One Way, and we would rather see those challenges overcome together. Which is why we've offered to help any business with their permit or design process for the extended patios. Thus far, 5 businesses have taken us up on that offer to assist them. The process itself is lengthy, and excessively complicated (to an extreme level), so we have yet to see the full deployment of the patios with permits currently in processing.

When Zapoteca committed to building an external patio, we knew it was an opportunity to do something beautiful and create a positive impression for our community. With the Highway Use Permit that was issued to last in duration until September 30th of this year, we made a budget based on our expected return on investment.

The investment for this project includes these approximate figures:

Architectural Drawings: \$500 (however we did them ourselves, because we have an architect on staff).
Building Materials: \$4,000
Additional Carpenter: \$1,150
Flower Pots and Solar Lights: \$400
Indeed & Craigslist Job Postings: \$500
Onboarding and Training New Staff: \$2,000
Additional Dishes, Glasses, Cutlery, ect.: \$500

Total estimated cost of the project thus far: \$9,050 not including the cost to remove, dispose or store the patio once the project is concluded. We estimate that to be another \$500 in labour, waste and storage fees.

As we've already spent the BC Circuit Breaker Grant, and the BC Tourism Grant on upgrades to winterize the restaurant, the entire expense of this patio project is ours to pay for with the sales it generates.

Thus far we've made 17.1% of the total sales we expected from this project, based on the permit issued to September 30th, 2021. We are deeply concerned with the potential of this permit being prematurely cancelled. At 100% we'll have made back half of what we lost in 2020.

There are restaurants hesitating to participate right now, because council has backtracked on the decision, after providing guidance to the staff to execute this plan until September 30th. It's time to stop wavering, and commit to seeing it through so businesses aren't risking money that they can't afford to waste.

That being said we'd like to ask council and staff to take a moment to look at the opportunity they have right now to utilize the existing barriers on the beach. Use it as a case study, and really understand the ecosystem of business and resident mix down here. It's quieter, less congested than it's ever been, traffic flows nicely and there's fantastic patios still being built. It looks amazing, for a first attempt. There are obviously some improvements to consider, and why not consider them now while we have this entire thing already setup?

The number one new issue that we've identified from our guests and other business owners, is the direction that inbound traffic is travelling. People coming to White Rock have to drive through residential areas instead of directly into the city. This had frustrated some residents, and discouraged some visitors potentially who just want to come down to pick up some fish and chips.

RECCOMENDATIONS:

1. Using the existing barrier setup, but reversing traffic and changing the detour. At Maple, only Westbound traffic will flow in the existing single lane on Marine.
2. Parking Lot signage can be changed and lines can be repainted for the new direction of traffic.
3. A commitment to conclude the project on September 30th as originally planned, so businesses are able to plan accordingly.

As there are many take-out-based businesses on East Beach, this reversal would probably make it easier for their customers to access them. But it would also have a few beneficial effects for everyone down here based on what we've already seen.

The inbound traffic would have easier access routes for hump residents, and not diverting 100% of all inbound Marine Drive traffic up to Columbia & Victoria would likely result in less overall volume on their streets. Will this be the perfect solution for everyone? No. But we have an opportunity to try and see if it's an improvement on an existing project, in case we want to try this again in the future.

There's value in the data, and it will cost less to gather that information now while it's available.

Respectfully, Jesse Spencer of Zapoteca Mexican Grill & Seafood

Tracey Arthur

C-16

From: Stephen Harvey <heavensangelsgelato@gmail.com>
Sent: Monday, July 5, 2021 12:30 PM
To: Clerk's Office
Subject: East Beach Business Owners / Operators

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Writing on behalf of our team at Heaven's Angels:

Please restore 2-way traffic on East Beach. The majority of the businesses here on East Beach, including us, are losing lots of money now!

West Beach can have their one-way experiment if they want, but it does not work on East Beach!!!

Thank you

Sincerely
Emre
Owner
Heaven's Angels Gifts & Gelato
15555 Marine Drive, White Rock BC

Tracey Arthur

C-17

From: Shafique Saleemi <shafiquesaleemi@gmail.com>
Sent: Monday, July 5, 2021 12:54 PM
To: Clerk's Office
Subject: East Beach Business business owner

Follow Up Flag: Follow up
Flag Status: Completed

Categories: Tracey

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Re: Street Patios

Dear Council , Mayor Walker and Staff

Can you please table this email at tonights meeting...

I do support street patios and would like to see working for all parties involved. The change I would recommend is to keep the patios and change the direction of street vehicle traffic to westbound marine dr.

This will allow use of all parking lots for east beach and west beach.

Traffic can exit onward westbound resulting in increased exposure to west of boathouse businesses, aswell traffic can exit uptown for additional exposure to uptown businesses or traffic can exit back via columbia.

Change cost would be minimal as it would require changing a few signs around and pavement arrows.

Thank you for your consideration.

Shafique saleemi

Fishboat and Crazy Cows

Tracey Arthur

From: Lillian R. Kelly <ezheartbeat@gmail.com>
Sent: Monday, July 5, 2021 2:33 PM
To: Clerk's Office
Subject: Council meeting July 5

Follow Up Flag: Follow up
Flag Status: Completed

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I do not know if the White Rock citizens get a vote on the continuation of the barricades but for me personally I think it is a waste of money for sure. Does not help the businesses or very few of them I would like it stopped

Lillian Kelly

210 15875 Marine Drive White Rock

604 531-1751

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The pessimist complains about the wind, The optimist expects it to change, The realist adjusts the sail. William Ward



Tracey Arthur

From: Michael Miller - PREC <mmiller.prec@gmail.com>
Sent: Monday, July 5, 2021 3:25 PM
To: Tracey Arthur
Subject: Fwd: East Beach

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Michael Miller

Personal Real Estate Corporation
HomeLife Benchmark Realty Corp. Brokerage
Cell Phone: 604-862-2410
Office: 604-531-1111
1 - 1920 152 Street
Surrey B.C., V4A 4N6

New Opportunities Waiting

On Sun, Jul 4, 2021 at 3:30 PM Michael Miller - PREC <mmiller.prec@gmail.com> wrote:

Good Afternoon;

I will speak to the east side as it has different issues than the West Side and I do not own on the west side so I will leave it to Vendors on the west side to speak to their issues.

This oneway experiment has been devastating to the east side businesses.

I would like some transparency on what consultation took place with east side owners? As I was not approached at all and all of the businesses that I have spoke to were also not consulted.

What Data do you have on the decrease in parking revenues? 2019 compared to 2021 in the same time frame as the one way experiment. Was there projections of a decrease in parking revenues and was this factored in?

How can you make a decision that benefits 3 businesses at the detriment to 23, plus all of the residents. It must be a luxury that occurs when you are spending taxpayer dollars? I have not had such luxuries, I had to do a lot more research including traffic, parking, Competition when I made my choice to buy on the east side.

Did the city get legal advice to ensure they were not introducing the city and taxpayers dollars to possible liability from the negative impact of their decision?

I do not have the same access to research as the city but I did some rough research on how many businesses are restaurants, it seems there are Approximately 26 businesses with 10 of the businesses being restaurants and I welcome the correction to those numbers.

Of the 10 Businesses that are restaurants, many would not benefit from the extra space as their business model has people getting take out and eating at many of the picnic table across the street and Montgomeries has and Whales Tale has the park also with lots of seating beside their establishment.

In social media posts i have seen from a city councillor that he suggests that the application for a patio permit means the vendor likes the idea. I have spoke to 3 businesses that simply applied for the permits to do anything to try to encourage people into their establishment.

The city already had numbers on what the one way experience did to businesses when they did the hump improvements. This research and data should of been reviewed and applied to the discussion.

The City already expanded patios years ago and many of the restaurants have not taken advantage of that space.

With the Highrises commercial spaces opening up and new populations coming into the city, the timing of this could not be worse. This is the time for the beach to shine, right before this experiment the beach was packed and enjoying the opening of a few new types of business that brought some diversity which inturn brought more people and now it is like a ghost town.

And yes there will be times when the restaurants are busy but the true numbers will be reflected in the restaurants revenue. But i still stand on the fact the city needs to be balanced, researched and not spend tax dollars without consultation with business.

Michael Miller

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