

WHITE ROCK OUTDOOR SCULPTURE EXHIBIT – TRIAL PROJECT

1. Date: May 01/2022 through April 30/2023
2. Location: Promenade, Memorial Park possibly East Beach and uptown
3. Covid 19 – Global pandemic, has greatly affected White Rock, as well as communities around the world. Our vision for 2022 would be an outdoor exhibit of original sculptures by local and area artists located on a scenic walking tour along the waterfront and other areas throughout White Rock. Viewers are encouraged to vote for their favourite sculpture via ballot and the winner of The Peoples' Choice Award would be purchased for permanent display in the city (to a maximum of \$15, 000). Also, an Artistic Merit Award, winner selected by jury.
4. All Sculptures would be available for sale or lease, with 70% going to the artists and 30% to White Rock Outdoor Sculpture Exhibit for overall operating expenses
5. The opportunities to the City for this program are many:
 - Developing a unique identity for the City
 - Encourage tourism and attract investment
 - Support local artists
 - Support the revitalization of the waterfront and beautify the City
 - Develop regional municipal partnerships through sales and leasing
6. We would like to reach out to artists from Semiahmoo First Nation to participate in this artistic endeavour

The original Sculpturewalk started 2006, in Sioux Falls, South Dakota, to revitalize their downtown area.

Castlegar artist, Pat Field, participated in that event in 2010 and was so inspired he began the Castlegar Sculpturewalk, with just ten sculptures the first year. When Castlegar City Council learned of Sioux Falls' downtown revitalization initiative tied to the cultural economy, they realized they faced many of the same downtown revitalization issues and agree to a trial project. Incredibly, with community and area support, and a dedicated group of volunteers, this cautious trial project grew beyond expectation into Castlegar becoming The Sculpture Capital of Canada. The 2020 exhibit showcased 25 sculptures. Their website: **www.sculpturewalkcastlegar.com**